

MARKEN & BIELFELD, INC.,
FREDERICK, MD.

NO. 6A-H2438

ORDER NO. 66628

DATE 11-13-1936

25 M ART COLORTONE FOLDER VIEWS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

BOT, SMALL TYPE: (C)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE

R. M.

IMPRINT

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Estimate

By

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

NOV 17 1936

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Ch. ck No.	Time Allowed		
COMPOSING, TYPE SET UP			NOV 17 1936	NOV 17 1936
SKETCH				
RETOUCHING	158	1 1/2	11-17	11-19
PHOTO-LITHO				
BLUEPRINT SHIPPING, OPAQUING	66		12-18	12-19
ENGRAVING				
HAND COLOR PROOF	163	1 1/2	12-21	1-3
ARTIST DEPT.	30	10		3-26-7

MAY 1 1937

DATE BLUEPRINT ORD.

By

DATE Filed

By

DATE HAND COLOR PROOF ORD

By

DATE Photo Returned to Customer

ATTENTION!

18 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

MARKEN & BIELFELD, INC.,
FREDERICK, MD.

NO. 6A-H2440
ORDER NO. 66628
DATE 11-13-1936

12½ M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

PRIVATE NO. BEFORE TITLE:

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 14 R. M. YES

IMPRINT
SAME AS ABOVE

PUT PLATE NO. ON FRONT

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Executive OK of Estimate

By

Date NOV 18 1936

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By NOV 18 1936

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			NOV 18 1936	NOV 18 1936
SKETCH				
RETOUCHING		3	11-18	11-21 SL
PHOTO-LITHO				
BLUEPRINT STAMPING, OPAQUING	64		12-15	12-22
ENGRAVING				
HAND COLOR PROOF	163	1½	12-22	1-3
ARTIST DEPT.	34	10	4-23-37	4-27-37 F.W.

MAY 1 1937

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

E

ATTENTION!

18 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

MARKEN & BIELFELD, INC.,
FREDERICK, MD.

NO. 6A-H2441

ORDER NO. 66626

DATE 11-13-1936

12½ M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 14 R. M. YES

IMPRINT SAME AS ABOVE

PUT PLATE NO. ON FRONT

PRIVATE NO. BEFORE TITLE:

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,791,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Estimate
By NOV 18 1936
Date NOV 18 1936

ESTIMATE
AND WORK SCHEDULE

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		NOV 18 1936	NOV 18 1936
SKETCH			
RE TOUCHING	14 3 ½	11-18	11-19
PHOTO LITHO			
BLUEPRINT STIPPING, OPAQUING	64	12-18	12-21
ENGRAVING			
HAND COLOR PROOF	163 1 ½	12-21	1-3
ARTIST DEPT.	55 9 ¾	4-22-37	4-26-37

MAY 1 1937

DATE BLUEPRINT ORD.

DATE Filed

By

By

DATE HAND COLOR PROOF ORD.

DATE Photo Returned to Customer

MARKEN & BIELFELD, INC.,
FREDERICK, MD.

NO. 6A-H2442

ORDER NO. 66626

DATE 11-13-1936

12M

ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 14 R. M. YES

IMPRINT SAME AS ABOVE

PUT PLATE NO. ON FRONT

PRIVATE NO. BEFORE TITLE:

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

DARK ROAD. LIGHT BROWNCUT & FILL. SHOW REAR MTS. CLEAR

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

NOV 17 1936

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Click No.	Time Allowed		
COMPOSING, TYPE SET UP			NOV 17 1936	NOV 17 1936
SKETCH				
RETOUCHING	18	2	11-17	11-19 82.
PHOTO LITHO				
BLUEPRINT STRIKING, OPAQUING	64		12-18	12-21 45.
ENGRAVING				
HAND COLOR PROOF	163	1 1/2	12-22	1-3
ARTIST DEPT.	52	9 3/4	4/22/37	4/26/37

DATE BLUEPRINT ORD.

By

DATE HAND COLOR PROOF ORD.

DATE Filed

By

DATE Photo Returned to Customer

ATTENTION!

18 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

12

ST
C

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER
RETURN PHOTO YES NO

DIAL NO. 6A-H2443 ORDER NO. 66639 DATE 11-14-1936

CUSTOMER LEGGETT & PLATT SPRING BED MFG. CO.,
LOUISVILLE, KY.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M PC

SIZE

3 1/2 x 5 1/2

STYLE

ART COLORTONE, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

LEGGETT & PLATT'S FLEX-O-TOP

BED SPRINGS

(ETC. AS PER COPY)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

SEE SKETCH ATTACHED.

FRONT NO.

5

(All of this on address side)

R. M.

Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

120

Dry — Wet — Pancromatic — Color Separation.

133

Transfer — Paper Process — New Process.

150

Stripping — White Border — Full Face.

175

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

make DK Blue impression

H C P 11-18-36

PHOTO RETURNED

TO

PHOTO USED FOR

Layout 1 hr

Retouching 6 "

H. C. 1 "

23- L. A. 3 1/2 "

1 Rep. photo 5x7

MAKEOVER

Charge to Adv. Dept.

EST. Makeover Time Required

	TIME	
RETOUCHING		Time Recorded in Cost Dept. DEC 18 1936
PHOTO LITHO	1	
COMPOSING		Date
ART DEPT. H.C.	1/20	By
ENGRAVING		

MARKEN & BILFELD, INC.,
FREDERICK, MD.

NO. 6A-H2444
ORDER NO. 66624
DATE 11-13-1936

50 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE (UPPER) LOWER, CENTER - BORDER.

TITLE (IN FULL)

NIGHT ILLUMINATION, "THE
4TH DAY", NATURAL BRIDGE, VA.

PRIVATE NO. BEFORE TITLE: 124

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 14 R. M. YES

IMPRINT
SAME AS ABOVE

PUT PLATE NO. ON FRONT

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

USE PHOTO NO. 1A1908 . COLOR SAME AS 1A1908.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

18 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By NOV 17 1936

L

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By NOV 17 1936

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Click No.	Time Allowed		
COMPOSING, TYPE SET UP			NOV 17 1936	NOV 17 1936
SKETCH				
RETOUCHING	5	1	11-17 NOV	11-19 Sel
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
ENGRAVING	65		11-23	11-24 65
HAND COLOR PROOF		14	11-24	
ARTIST DEPT.	32	12	1-25	1-26 Poth

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

FEB 5 1937

By

DATE Photo Returned to Customer

MARKEN & BIELFIELD, INC.,
FREDERICK, MD.

NO. 6A-H2445

ORDER NO. 66624

DATE 11-13-1936

50 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) IN OLD VIRGINIA (VERSE)

*Private no upper right corner
122*

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 14 R. M. YES

IMPRINT SAME AS ABOVE

PUT PLATE NO. ON FRONT

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

USE PHOTO NO. 1A1277 & COLOR SAME AS 1A1277.

*Photo of bridge layout
in 1B H 746*

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Executive OK of Estimate

By

Date

11-17-1936

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

NOV 17 1936

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP				
SKETCH LAYOUT	18	1		
RETOUCHING	18	1/2	11-17	11-20 SC
PHOTO-LITHO				
BLEUPRINT STRIPPING, OPAQUING	65		11-24	11-27 LA
ENGRAVING				
HAND COLOR PROOF		1 1/2	11-20	
ARTIST DEPT.	51	10 3/4	1-21-37	1-26

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

ATTENTION!

17 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

to Curt

5 1/2 x 3 1/8

MARKEN & BILLFELD, INC.,
FREDERICK, MD.

NO. 6A-H2446

ORDER NO. 66624

DATE 11-13-1936

50 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) NATURAL BRIDGE IN
WINTER, VIRGINIA

PRIVATE NO. BEFORE TITLE: 120

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 14 R. M. YES

IMPRINT SAME AS ABOVE

PUT PLATE NO. ON FRONT AT BOTTOM

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

USE PHOTO NO. 1A926. COLOR SAME AS 1A926. *g d correct*

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

18 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors art
in harmony with each other
to make an attractive set.

Executive OK of Estimate
NOV 17 1936

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By *[Signature]*
Date NOV 17 1936

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		NOV 17 1936	NOV 17 1936
SKETCH		17	11-20 SC
RETOUCHING			
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	65	11-25	11-28
ENGRAVING			
HAND COLOR PROOF	163 1 1/2	11-30	12-8
ARTIST DEPT.	34 1 1/2	1-27-37	1-29-37 F.W.

JAN 29 1937

DATE BLUEPRINT OK'D

DATE Filed

By

By *[Signature]*

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

ST
60

MARKEN & BIELFELD, INC.,
FREDERICK, MD.

NO. 6A-H2447

ORDER NO. 66624

DATE 11-21-1936

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE (UPPER, LOWER, CENTER - BORDER)

TITLE (IN FULL) NATURAL BRIDGE HOTEL,
NATURAL XXX BRIDGE, VA.

PRIVATE NO. BEFORE TITLE: 125

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 14 R. M. YES

IMPRINT SAME AS ABOVE

PUT PLATE NO. ON FRONT AT BOTTOM

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

USE NEW PHOTO. COLOR AS 1A1910.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Estimate

By JAN 21 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By Date JAN 21 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOS'NG, TYPE SET UP			JAN 21 1937	JAN 21 1937
SKETCH				
PROOFING	14	5		
PHOTO-LITHO				
BLUEPRINT SODIUM, OPAQUING	65		1-27	1-28
ENGRAVING				
HAND COLOR PROOF	40	1 1/2		2-1
PRINT DEPT.	38	9 1/4	2-26	3-1

DATE BLUEPRINT
By

DATE Filed MAY 1 1937

DATE HAND COLOR PROOF

By

DATE Photo Returned to Customer

ST
124

MARKEN & BIELFELD, INC.,
FREDERICK, MD.

NO. 6A-H2448

ORDER NO. 66624

DATE 11-13-1936

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

SALTPETER CAVE, NATURAL
BRIDGE, VA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 14

R. M.

YES

IMPRINT

SAME AS ABOVE

PUT PLATE NO. ON FRONT AT BOTTOM

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

USE PHOTO NO. 1A1909. COLOR SAME AS 1A1909.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive Order Estimate

By

Date

DEC 22 1936

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

DEC 22 1936

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Check No.	Time Allowed		
COMPOSING, TYPE SET UP			DEC 22 1936	DEC 22 1936
SKETCH				
RETOUCHING	14	1/2	12-22	12-24 54
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	15		12-24	12-24 48
ENGRAVING				
HAND COLOR PROOF	163	1 1/2	12-24	1-5 37
ARTIST DEPT.	158	9 1/2	1-25	1-28

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

ST.
92

MARKEN & BIELFELD, INC.,
FREDERICK, MD.

NO. 6A-H2449

ORDER NO. 66624

DATE 11-13-1936

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) TOP: ARBOR VITAE TREE,

ESTIMATED AGE 1000 YEARS

BOT: NATURAL BRIDGE, VIRGINIA

PRIVATE NO. BEFORE TOP TITLE:

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 14 R. M. YES

IMPRINT SAME AS ABOVE

PUT PLATE NO. ON FRONT AT BOTTOM

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

USE PHOTO O. 4A547. COLOR SAME AS 4A547.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Executive OK of Estimate

By

Date

NOV 17 1936

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

NOV 17 1936

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			NOV 17 1936	NOV 17 1936
SKETCH				
RETOUCHING	12	1/2	11-17	11-19
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	65		11-24	11-27
ENGRAVING				
HAND COLOR PROOF	151	1 1/2	11-27	12-8
ARTIST DEPT.	23	10	1-30	2-2

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

[Handwritten signature]

17

ST. 60

HENRY S. BEACH,
EL PASO, TEX.

NO. 6A-H2450

ORDER NO. 66679

DATE 11-17-1936

12 1/2 M ART COLORTONE POST CARDS, WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.
TITLE (IN FULL) GREETINGS FROM EL PASO,
TEXAS

FRONT NO. I R. M. NO
IMPRINT XXX H.S.B.

SMALL TYPE: (C) C.T.&CO. [REDACTED]

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SEE ROUGH SKETCH ATTACHED. MAKE SELECTION OF VIEWS FROM CARDS ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE
AND WORK SCHEDULE

By _____
Date _____

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		DEC 7 - 1936	DEC 7 - 1936
ETCH <i>Layout</i>	14		
RETOUCHING	17 8	12 - 7	12 - 14 51
PHOTO-LITHO			
PRINTING SAMPLING, OPAQUING	64	12 - 14	12 - 15 48
GRAVING			
HAND COLOR PROOF	7 16	12 - 15 - 36	12 - 18 - 36 <i>P.H.</i>
ARTIST DEPT.			

DATE BLUEPRINT ORD _____

By _____

DATE HAND COLOR PROOF ORD _____

By _____

DATE Filed *12/19/36*

By *JB*

DATE Photo Returned to Customer _____

13

17

ST

77

HENRY S. BEACH,
EL PASO, TEX.

NO. 6A-H2451

ORDER NO. 66679

DATE 11-17-1936

12 $\frac{1}{2}$ M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

GREETINGS FROM CIUDAD

JUAREZ, OLD MEXICO

BOT, SMALL TYPE: (C) C.T. & CO. CHICAGO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

I

R. M.

NO

IMPRINT

H.S.B.

PUT IN STAMP SPACE "PLACE STAMP
HERE MADE IN U.S.A."

PHOTO PROPERTY OF

CT

COLOR DESCRIPTION

SEE ROUGH SKETCH ATTACHED. MAKE SELECTION OF VIEWS FROM CARDS
ATTACHED (MARKED #1 FOR FIRST CHOICE & #2 FOR SECOND CHOICE)

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE

Cost Dept. Checked

NOV 30 1936

AND WORK SCHEDULE

By

Date

NOV 30 1936

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			DEC 2 - 1936	DEC 2 - 1936
SKETCH	13	14		
PROOFING	17	9	12 - 2	12 - 5
PHOTO-LITHO				
PRINTING, OPAQUING	64		12 - 7	
ENGRAVING				
HAND COLOR PROOF	151	1 $\frac{1}{2}$	12 - 19	12 - 21
ARTIST DEPT.	164	16 $\frac{1}{2}$	12 - 23	12 - 29

DATE SUBMITTEND

DATE Filed

JAN 8 1937

By

By

DATE HAND COLOR PROOF

DATE Photo Returned to Customer

17
13

138
12/12
12/12

51
73

PARRISH & SIMONSON,
SAUGATUCK, MICH.

NO. 6A-H2452

ORDER NO. 66669

DATE 11-17-1936

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) LAKE SHORE DRIVE, DOUGLAS,
MICH.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

CUT ABOUT AS MARKED ON PHOTO.

TAKE OUT MAIL BOX.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive Order Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

NOV 17 1936

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			NOV 18 1936	NOV 18 1936
SKETCH				
RETOUCHING	101	1	11-18	11-25 SL
PHOTO LITHO				
BLUEPRINT STAMPING, OPAQUING	68		11-27	11-28 JH
ENGRAVING				
HAND COLOR PROOF	151	1 1/2	11-30	12-4
ARTIST DEPT.	156	9	12-5-36	12-7 11/11

DATE BLUEPRINT ORD

DATE Filed

By

By

DATE HAND COLOR PROOF

DATE Photo Returned by Customer

M

57
61

PARRISH & SIMONSON,
SAUGATUCK, MICH.

NO. 6A-H2453

ORDER NO. 66669

DATE 11-17-1936

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) LAKE SHORE DRIVE,
DOUGLAS, MICH.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

TAKE OUT MAILBOX AND C.R. DO NOT TOUCH OUT SHADOWS ON ROAD.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK Estimate

By *[Signature]*
Date NOV 19 1936

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By *[Signature]*
Date NOV 19 1936

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Check No.	Time Allowed		
COMPOSING, TYPE SET UP			NOV 19 1936	NOV 19 1936 <i>Fr</i>
SETTCH				
RETOUCHING	12	1	11-19	11-21 <i>SL</i>
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	65		11-21	
ENGRAVING				
HAND COLOR PROOF	151	1 1/2	11-24	11-25 <i>1/4</i>
ARTIST DEPT.		9 1/4	11-27	12-2 <i>mm</i>

DATE BLUEPRINT OK'D _____

By _____

DATE Filed *12/19/36*

By *2/6*

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

P. _____

12

54
63

PARRISH & SIMONSON,
SAUGATUCK, MICH.

NO. 6A-H2454

ORDER NO. 66669

DATE 11-17-1936

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) BATHING BEACH, LAKE
MICHIGAN, SAUGATUCK, MICH.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

CUT OFF AT BOTTOM, TOP & SIDES IF POSSIBLE WITHOUT DETRACTING FROM PICTURE

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Executive OK of Estimate

By [Signature]
Date NOV 17 1936

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By [Signature]
Date NOV 17 1936

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			NOV 18 1936	NOV 18 1936 <i>73</i>
SKETCH				
RETOUCHING	5	2	11-18	
PHOTO-LITHO				
BLUE TINT STAMPING, OPAQUING	65		11-20	11-23 <i>US</i>
ENGRAVING				
HAND COLOR PROOF	163	1 1/2	11-24	12-3 <i>MM.</i>
ARTIST DEPT.	162	9 3/4	12-4	12-8 <i>DD</i>

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

E _____

DATE Filed 12/19/36

By 215

DATE Photo Returned to Customer _____

ATTENTION!

6 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

5

ST.
61

PARRISH & SIMONSON,
SAUGATUCK, MICH.

NO. 6A-H2455

ORDER NO. 66669

DATE 11-17-1936

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

OVAL AND BATHING BEACH,
SAUGATUCK, MICH.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

BRING OUT SHORELINE IN LEFT BACKGROUND. THERE IS A SECOND PIER (BARELY
VISIBLE) SOME DISTANCE BEHIND THE FIRST ONE; PLEASE TRY TO BRING OUT
CLEARLY. SECOND PIER HAS LIGHT TOWER AT OUTER END.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

6 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive Order Estimate

By

11/17/36

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By

Date NOV 17 1936

OPERATION	EST. TIME		DATE ENTERED DEPT	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			NOV 13 1936	NOV 18 1936
SKETCH				
RETOUCHING	12	2	11-18	11-20
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	65		11-30	11-21 1936
ENGRAVING				
HAND COLOR PROOF	151	1 1/2	11-30	12-3
ARTIST DEPT.	164	9 1/2	12-4	12-7 D.S.

DATE BLUEPRINT OK'D

DATE Filed 11/19/36

By

By WS

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

12

ST.
61

PARRISH & S IMONSON,
SAUGATUCK, MICH.

2456
NO. 6A-H2456

ORDER NO. 66689

DATE 11-17-1936

6 M ART COLORTONE POST CARDS, WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)
ROAD TO OVAL AND BATHING
BEACH, SAUGATUCK, MICH.

FRONT NO. 1 R. M. NO

IMPRINT
SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

CUT OFF AT TOP, BOTTOM OR SIDES IF POSSIBLE WITHOUT DETRACTING
FROM PICTURE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL. PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Received of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

NOV 17 1936

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			NOV 18 1936	NOV 18 1936
SKETCH				
RETOUCHING	4	1	11-18	11-20 SL
PHOTO-LITHO				
REPRINT STAMPING, OPAQUING	65		11-20	11-21 Hg.
ENGRAVING				
HAND COLOR PROOF	151	1 1/2	11-24	12-1
ARTIST DEPT.	156	9 1/4	12-2-36	12-4-36

DATE BLUEPRINT ORD

By

DATE HAND COLOR PROOF ORD

DATE Filed

By

DATE Photo Returned to Customer

4

ST
GI

PARRISH & SIMONSON,
SAUGATUCK, MICH.

NO. 6A-H2457

ORDER NO. 66669

DATE 11-17-1936

6M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE (UPPER, LOWER, CENTER - BORDER.	FRONT NO. I	R. M.	NO
TITLE (IN FULL) BIG PAVILION, RIVER FRONT, SAUGATUCK, MICH.	IMPRINT	SAME AS ABOVE	
		PHOTO PROPERTY OF CUSTOMER	

COLOR DESCRIPTION

TOUCH OUT THE BOARD STICKING UP IN RIGHT FOREGROUND.
FOR COLOR OF PAVILION SEE 1A2491 ATTACHED. USE OWN JUDGMENT FOR OTHER
BLDGs.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive or Estimate

By

NOV 18 1936

ESTIMATE
AND WORK SCHEDULE

By

Date

Cost Dept. Checked

NOV 18 1936

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Check No.	Time Allowed		
COMPOSING, TYPE SET UP			NOV 18 1936	NOV 18 1936 B
SKETCH				
RETOUCHING	5	2	11-18	11-19 SP
PHOTO-LITHO				
IMPRINT G. OPAQUING	68		11-20	11-21 HT
ENGRAVING				
HAND COLOR PROOF	151	1 1/2	11-24	11-27
ARTIST DEPT.	155	9 1/2	12-3	12-5 BH

DATE BLUEPRINT OK'D

By

DATE FINAL COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

ST.
62

HENRY R. BRINK'S BOOK STORE,
HOLLAND, MICH.

NO. 6A-H2458

ORDER NO. 66701

DATE 11-17-1936

12¹/₂ M ART COLORTONE POST CARDS, WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

TULIP TIME, HOLLAND, MICH.

FRONT NO.

I

R. M.

YES

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CT

COLOR DESCRIPTION

ELIMINATE PEOPLE IN BACKGROUND. BRING OUT WHITE ARCH IN BACKGROUND, ALSO THE
TULIPS BEHIND FIGURE OF GIRL. TAKE OUT LETT'RING.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

2 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

see sh 613

Executive OK of Estimate

By

Date NOV 19 1936

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

NOV 19 1936

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			NOV 19 1936	NOV 19 1936
SKETCH				
RETOUCHING		3	11-19	11-23 SL.
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	65		11-23	
ENGRAVING				
HAND COLOR PROOF	163	1 1/2	11-24	11-30-111
ARTIST DEPT.	31	9 3/4	12-2	12-4 12th

DATE BLUEPRINT ORD

By

DATE HAND COLOR PROOF ORD

By

DATE Filed

By

DATE Photo Returned to Customer

57
63

HENRY R. BRINK'S BOOK STORE,
HOLLAND, MICH.

NO. 6A-H2459

ORDER NO. 66701

DATE 11-17-1936

112M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

IMPRINT

SAME AS ABOVE

TITLE (IN FULL)

TULIP TIME, HOLLAND, MICH.

PHOTO PROPERTY OF

CT

COLOR DESCRIPTION

ELIMINATE TWO YOUNGSTERS AT LEFT. YOU MIGHT MAKE THE WATER SPRAYS FROM THE FOUNTAIN A LITTLE STRONGER. USE OWN JUDGMENT AS TO COLOR. TAKE OUT LETTERING.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

con sheet
653

Executed By Estimate

By

NOV 13 1936

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

NOV 19 1936

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		NOV 19 1936	NOV 19 1936
SKETCH			
RETOUCHING	2	11-19	11-23 SL.
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	65	11-23	
ENGRAVING			
HAND COLOR PROOF	163 1 1/2	11-24	11-25
ARTIST DEPT.	162 9 3/4	11-30	12-6 M&S

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE Filed

By

DATE Photo Returned to Customer

8

ST.
63

WALKER NEWS CO., DAYTONA BEACH, FLA.

NO. 6A-H2460

ORDER NO. 66707

DATE 11-17-1936

25 M ART COLORTONE POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (ON FRONT)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 17 R. M. NO

IMPRINT SAME AS ABOVE

TITLE: D-200 PALM DRIVE ALONG BULOW
CREEK, DAYTONA BEACH, FLA.

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE PHOTO NO. 1A2226.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI PLY FORMS © PAT. NO. 1,797,775

Executive Estimate

By *[Signature]*
Date NOV 21 1936

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By *[Signature]*
Date NOV 20 1936

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Check No.	Time Allowed		
COMPOSING, TYPE SET UP			NOV 21 1936	NOV 21 1936
ETCH				
RETOUCHING		1	11-21	11-24 <i>Sc.</i>
PHOTO-LITHO				
ENLARGING STAMPING, OPAQUING	68		11-25	11-25 <i>[Signature]</i>
ENGRAVING				
HAND COLOR PROOF	22	1 1/2	11-28	11-29 <i>PAH</i>
ARTIST DEPT.	31	9 3/4	11-30	12-2 <i>PAH</i>

DATE BLUEPRINT ORD. _____

By _____

DATE FOR PHOTO WORK ORD. _____

DATE Filed *12/5/36*

By *218*

DATE Photo Returned to Customer _____

DEADLINE

X

8

54
65

WALKER NEWS CO.,
DAYTONA BEACH, FLA.

NO. 6A-H2461

ORDER NO. 66709

DATE 11-17-1936

12¹/₂M ART COLORTONE POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)
(ON FRONT)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 17 R. M. NO

IMPRINT SAME AS ABOVE

TITLE D.L.20 CHAUDOIN HALL AND HULLEY
TOWER, STETSON UNIVERSITY, DELAND, FLA.

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

TOWER RED BRICK, TOP CREAM. BASE IS MARBLE WITH SLIGHT TINT OF PINK. BROWN
DOOR, BLDG. IN BACK IS RED BRICK, WHITE TRIM, SLATE LIGHT GRAY ROOF. FLOWERS IN
FRONT OF BLDG. ARE WHITE. EVERGREEN HEDGE ALONG SIDEWALK. TAKE OUT BLUR
ON TOP, WORKING IN TREES. MAKE SPANISH MOSS VERY LIGHT GRAY COLOR.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive Order Estimate

By

NOV 15 1936

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

NOV 19 1936

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Chk No.	Time Allowed		
COMPOSING, TYPE SET UP			NOV 19 1936	NOV 19 1936
SKETCH				
RETOUCHING	8	3	11-21	51
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		11-23	11-25
ENGRAVING				
HAND COLOR PROOF	40	1 1/2	11-25	11-25 B14
ARTIST DEPT.	37	9	11-26/36	11-27-36 B14

DATE DELIVERY ORD

By

DATE HAND COLOR PROOF ORD

By

DATE FILED

N 12/5/36

By

DATE Photo Returned to Customer

DEADLINE
DEADLINE

ST.
63

C. W. HUGHES & CO., INC.,
MECHANICVILLE, N. Y.

NO. 6A-H2462

ORDER NO. 66697

DATE 11-17-1936

12¹/₂M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) **SMUGGLERS NOTCH, GREEN
MTS. OF VERMONT**

PRIVATE NO. $\frac{3}{4}$ " FROM RIGHT EDGE IN
UPPER BORDER: 42GM

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. **I** R. **NO**

IMPRINT **SAME AS ABOVE**

PHOTO PROPERTY OF **CUSTOMER**

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

arr sh 643

Executive Order Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By *[Signature]*
Date **NOV 20 1936**

By *[Signature]*
Date **NOV 20 1936**

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		NOV 21 1936	NOV 21 1936
SKETCH			
RETOUCHING	5 2	11-21	11-25 <i>Se.</i>
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	65	11-25	11-27 <i>47.</i>
ENGRAVING			
HAND COLOR PROOF	163 14	11-27	11-30 <i>47.</i>
ARTIST DEPT.	22 4	12-2	12-3 <i>Both</i>

DATE BLUEPRINT ORD

By

DATE HAND COLOR PROOF ORD

By

DATE Filed **12/5/36**

By *[Signature]*

DATE Photo Returned to Customer

1894

ST 65

C. W. HUGHES & CO., INC.,
MECHANICVILLE, N.Y.

NO. 6A-H2463
ORDER NO. 66697
DATE 11-17-1936

12 1/2 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) MT. MANSFIELD AND
LAMOILLE RIVER, GREEN MTS., VERMONT

PRIVATE NO. 3/4" FROM RIGHT EDGE IN
UPPER BORDER: 41CM

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. I R. M. NO
IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

TAKE OUT LETTERING

PUT CLOUDS IN SKY

Photo in D5771

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive Order Date
By *[Signature]*
Date 11-17-1936

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked
By NOV 20 1936
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			NOV 21 1936	NOV 21 1936
SKETCH				
RETOUCHING	158	3	11-21	11-25 SE
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	65		11-27	11-30 AS
ENGRAVING				
HAND COLOR PROOF	163	1 1/2	12-1	12-1 TH
ARTIST DEPT.	23	9 3/4	12-1	12-3 BH

DATE BLUEPRINT ORD _____

By _____

DATE HAND COLOR PROOF ORD _____

By _____

DATE Filed 12/12/36

By JH

DATE Photo Returned to Customer _____

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

[Handwritten signature] 643

2485

C. W. HUGHES & CO., INC.,
MECHANICVILLE, N. Y.

NO. 6A-H2464

ORDER NO. 66697

DATE 11-17-1936

12½ M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

MT. MANSFIELD IN THE GREEN

MTS. OF VERMONT, NEAR STOWE

PRIVATE NO. ¾" FROM RIGHT EDGE IN
UPPER BORDER: 40CM

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

I

R. M. NO

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

6 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

auth

Estimate

NOV 19 1936

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

NOV 19 1936

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		NOV 19 1936	NOV 19 1936
SKETCH			
RETOUCHING	44 2	11-19	11-23 SL
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	64	11-24	11-25 d/t.
ENGRAVING			
HAND COLOR PROOF	184 1½	11-27	11-28/36
ARTIST DEPT.	27 9½	12-2/36	12/3-13c P.H.

DEC 5 1936

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

M

ST
C3

C. W. HUGHES & CO., INC.,
MECHANICVILLE, N. Y.

NO. 6A-H2465

ORDER NO. 66697

DATE 11-17-1936

12½ M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) **SMUGGLERS CAVE, GREEN MTS.
OF VERMONT**

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. **I** R. M. **NO**

IMPRINT **SAME AS ABOVE**

PRIVATE NO. ¾" FROM RIGHT EDGE IN
UPPER BORDER: 39GM

PHOTO PROPERTY OF **CUSTOMER**

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

6 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

subl 643

Executive Estimate

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

NOV 19 1936

By *[Signature]* Date NOV 19 1936

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Chk No.	Time Allowed		
COMPOSING, TYPE SET UP			NOV 19 1936	NOV 19 1936 <i>BT</i>
SKETCH				
RETOUCHING	6	1	11-19	11-21 <i>SL</i>
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		11-23	11-23 <i>SL</i>
ENGRAVING				
HAND COLOR PROOF	163	1½	11-24	11-30
ARTIST DEPT.	154	9	12-1	12-4 <i>Q. 184</i>

DATE BLUEPRINT OK'D _____

By _____

DATE Filed *12/5/36*

By *218*

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

By _____

*ST.
63*

C. W. HUGHES & CO., INC.,
MECHANICVILLE, N.Y.

NO. 6A-H2466

ORDER NO. 66697

DATE 11-17-1936

12½ M ART COLORTONE POST CARD, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE UPPER LOWER CENTER - BORDER.

TITLE (IN FULL) SMUGGLERS NOTCH IN THE
GREEN MTS., VERMONT

BOT: BINGHAM FALLS

PRIVATE NO. ¾" FROM RIGHT EDGE IN
UPPER BORDER: 27GM

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

TAKE OUT LETTERING

Photo in D5771

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By

Date

NOV 19 1936

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

NOV 19 1936

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		NOV 19 1936	NOV 19 1936
SKETCH			
RETOUCHING	12 ½	11-19	11-20
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	68	11-21	11-23
ENGRAVING			
HAND COLOR PROOF	151 ½	11-23	11-30
ARTIST DEPT.	160 9¾	12-1	12-4

DATE BLUEPRINT OK'D.

By

DATE HAND COLOR PROOF OK'D.

By

DATE FILED

By

DATE Photo Returned to Customer

12

5-63

C. W. HUGHES & CO., INC.,
MECHANICVILLE, N.Y.

NO. 6A-H2467²⁴⁶⁷

ORDER NO. 66697

DATE 11-17-1936

12-M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) **SMUGGLERS NOTCH, MT.**

MANSFIELD IN THE GREEN MTS., VERMONT

PRIVATE NO. $\frac{3}{4}$ " FROM RIGHT EDGE IN
UPPER BORDER: 5CM

COLOR DESCRIPTION

TAKE OUT ALL LETTERING

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

6 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

encl 653

By *JP* OK of Estimate

**ESTIMATE
AND WORK SCHEDULE**

Cost Dept. Checked

By *JP* **NOV 20 1936**

Date *JP*

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			NOV 21 1936	NOV 21 1936
SKETCH				
RETOUCHING		2	11-21	11-24 <i>SL</i>
PHOTO LITHO				
PRINTING, OPAQUING	68		11-25	11-27 <i>SL</i>
ENGRAVING				
HAND COLOR PROOF	151	1 1/2	11-27	11-30
ARTIST DEPT.	31	9:30	12-2	12-4 <i>36</i>

DATE BLUEPRINT ORD _____

By _____

DATE HAND COLOR PROOF ORD _____

By _____

DATE Filed *12/12/36* _____

By *JP* _____

DATE Photo Returned to Customer _____

026

N.

ST. 65

C. W. HUGHES & CO., INC.,
MECHANICVILLE, N.Y.

NO. 6A-H2468

ORDER NO. 66703

DATE 11-17-1936

12M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) RUSSELL SAGE LABORATORY

AND W H A Z BROADCASTING STATION,
RENSSELAER POLYTECHNIC INSTITUTE,
TROY, N.Y.

PRIVATE NO. $\frac{3}{4}$ " FROM RIGHT EDGE IN
UPPER BORDER: 4

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

RED BRICK, GRAY TRIM. GREEN ROOF.

PUT CLOUDS LN. SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Estimate

By *[Signature]*
Date NOV 20 1936

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By *[Signature]*
Date NOV 20 1936

OPERATION	EST. TIME Ck No. Time Allowed		DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			NOV 21 1936	NOV 21 1936
SKETCH				
RETOUCHING	14	2	11-21	11-25 SE
PHOTO LITHO				
BLUEPRINT STRIPLING, OPAQUING	65		11-27	11-28 JS
ENGRAVING				
HAND COLOR PROOF	151	1/2	11-30	12-1
ARTIST DEPT.	150	9 1/4	12-2	12-4 mm

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

ATTENTION!

9 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

C. W. HUGHES & CO., INC.,
MECHANICVILLE, N.Y.

NO. 6A-H2469

ORDER NO. 66703

DATE 11-17-1936

12½ M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) RICKETTS BUILDING AND
GYMNASIUM, REMSSELAER POLYTECHNIC
INSTITUTE, TROY, N. Y.

PRIVATE NO. ¾" FROM RIGHT EDGE IN
UPPER BORDER: 2

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

RICKETTS BLDG. LEFT, LIGHT RED BRICK, CEMENT TRIM, BROWN ROOF. GYM RIGHT:
RED BRICK, CEMENT TRIM. GREEN ROOF.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Sh

Executive OK *JS* Estimate

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

NOV 20 1936

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Click No.	Time Allowed		
COMPOSING, TYPE SET UP			NOV 21 1936	NOV 21 1936
SKETCH				
RETOUCHING	5	2	11-21	11-23 <i>Se.</i>
PHOTO LITHO				
BLUEPRINT STRIPPING, OPAQUING	65		11-24	11-25 <i>d/t.</i>
ENGRAVING				
HAND COLOR PROOF	184	1½	11-25	11-28
ARTIST DEPT.	37	9	12-1-36	12-4-36

DATE BLUEPRINT ORD

DATE Filed

DEC 5 1936

By

By

DATE HAND COLOR PROOF ORD

DATE Photo Returned to Customer

to Curt
for H.C.
Home

TC

G. W. HUGHES & CO., INC.,
MECHANICVILLE, N.Y.

NO. 6A-H2470
ORDER NO. 66703
DATE 11-17-1936

12¹/₂ M ART COLORTONE POST CARDS, WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL)

THE GREEN BUILDING,

RENSSELAER POLYTECHNIC INSTITUTE,
TROY, N.Y.

PRIVATE NO. 2" FROM RIGHT EDGE IN UPPER
BORDER: 3

FRONT NO. I

R. M. NO

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

RED BRICK BLDG. CEMENT COLOR TRIM. BROWN ROOF.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Executive OK Estimate

By

Date NOV 20 1936

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By

Date NOV 20 1936

OPERATION	LST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			NOV 21 1936	NOV 21 1936
SKETCH				
RETOUCHING	5	2	11-21	11-23
PHOTO LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		11-25	11-25
ENGRAVING				
HAND COLOR PROOF	157-	1 1/2	11-27	11-30
ARTIST DEPT.	30	9		12-3-6

DATE BLUEPRINT OK'D

DATE Filed

DEC 5 1936

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

on St 613

5

ST.
C

C. W. HUGHES & CO., INC.,
MECHANICVILLE, N.Y.

NO. 6A-H2 71

ORDER NO. 66703

DATE 11-17-1936

12¹/₂ M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE (UPPER) LOWER. CENTER - BORDER.

TITLE (IN FULL)

TROY HOSPITAL, TROY,
N. Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. $\frac{3}{4}$ " FROM RIGHT EDGE IN
UPPER BORD R: 22

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

REMOVE WIRES. RED BRICK BLDG. GRAY TRIM. CEMENT STONE WORK. GOLD
CROSS.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

sheet 1043

Executive *[Signature]* Estimate
By *[Signature]*
Date NOV 20 1936

ESTIMATE
AND WORK SCHEDULE

Cos. Dept. Checked
By *[Signature]*
Date NOV 20 1936

OPERATION	EST. TIME Clock No. Time & lower	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		NOV 21 1936	NOV 21 1936
SKETCH			
RETOUCHING	3	11-21	11-24 SL
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	64	11-24	11-25 L.S.
ENGRAVING			
HAND COLOR PROOF	160	11-27	11-27
ARTIST DEPT.	9 ³ / ₄	12-1	12-3 mm

DATE BLUEPRINT OK'D

E₁

DATE Filed

12/5/36

DATE HAND COLOR PROOF OK'D

By

[Signature]

DATE Photo Returned to Customer

E₂

C. W. HUGHES & CO., INC.,
MECHANICVILLE, N.Y.

NO. 6A-H2472
ORDER NO. 66703
DATE 11-17-1936

12¹/₂ M ART COLORTONE POST CARDS, WHITE BORDIR

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) HUDSON VALLEY FUEL CORP.
COKE PLANT, TROY, N.Y.

PRIVATE NO. $\frac{3}{4}$ " FROM RIGHT EDGE IN
UPPER BORDER: 5

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT
SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

LEFT: ELEVATOR AND TANKS BLACK. DISTANT RIGHT: BLACK TANKS. BUILDINGS RED
BRICK. LIGHT BUILDING IN CENTER FOREGROUND LIGHT RED OR BUFF. SMOKE STACKS
BUFF.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Estimate

By [Signature]
Date NOV 19 1936

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By [Signature]
Date NOV 19 1936

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			NOV 19 1936	NOV 19 1936
SKETCH				
RETOUCHING	17	3	11-19	11-23
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		11-23	11-23
ENGRAVING				
HAND COLOR PROOF	160	1 1/2	11-24	11-27
ARTIST DEPT.	53	9 1/2	11/30/36	12/3/36

DATE BLUEPRINT OK'D

DATE Filed DEC 5 1936

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

C. W. HUGHES & CO., INC.,
MECHANICVILLE, N.Y.

NO. 6A-H2473

ORDER NO. 6670

DATE 11-17-1936

12½ M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) ENTRANCE, FR AR PARK,
TROY, N. Y.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. ¾" F OM RIGHT EDGE IN
UPPER BORDER: 15

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

CEMENT COLOR. REMOVE WIRES.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

9 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

on shot
643-750

By [Signature]
Date NOV 19 1936

ESTIMATE AND WORK SCHEDULE

Cost Dept. ☒ Checked

By [Signature]
Date NOV 19 1936

OPERATION	EST. TIME Click No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		NOV 19 1936	NOV 19 1936
SKETCH			
RETOUCHING	17 2	11-19	11-20 SL.
PHOTO-LITHO			
BLUE-INT STAMPING, OPAQUING	65	11-20	11-21 SL.
ENGRAVING			
HAND COLOR PROOF	121 1½	11-24	11-30
ARTIST DEPT.	9	11-30	12-4 9/12

DATE RECEIPT CND

DATE Filed

12/5/36

By

By

2/6

DATE HAND COLOR PROOF CND

DATE Photo Returned to Customer

B

17

63

C. W. HUGHES & CO., INC.,
MECHANICVILLE, N. Y.

NO. 6A-H2474

ORDER NO. 66703

DATE 11-17-1936

12 1/2 X 18 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) AIRPORT, TROY, N. Y.

PRIVATE NO. 3/4" FROM RIGHT EDGE IN
UPPER BORDER: 1

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

RED BRICK BLDG. AT LEFT. HANGAR RED BRICK, GRAY FRONT. TWO RIGHT PLANES RED.
LEFT PLANE BLACK. BLACK RUNWAY. ORANGE WIND OR WEATHER BAG. ORANGE AND
BLACK POSTS.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Executive Order Estimate

By

Date NOV 19 1936

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date NOV 19 1936

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING TYPE SET UP			NOV 19 1936	NOV 19 1936
SKETCH				
RETOUCHING	17	2	11-19	11-21 Se.
PHOTO-LITHO				
BLINDPRINT STRIPPING, OPAQUING	64		11-23	11-23 J.T.
ENGRAVING				
HAND COLOR PROOF	163	1 1/4	11-24	11-30
ARTIST DEPT.	38	8 3/4	12-2	12-3

DEC 9 1936

DATE ESTIMATE OK'D

By

DATE FILED

By

DATE ESTIMATE PRO. OK'D

DATE PRO. OK'D

L.

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

over the 643

17

503

C. W. HUGHES & CO., INC.,
MECHANICVILLE, N. Y.

NO. 6A-H2475

ORDER NO. 66703

DATE 11-17-1936

12 1/2 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) CHAPEL, EMMA WILLARD

SCHOOL, TROY, N. Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. 3/4" FROM RIGHT EDGE IN

UPPER BORDER: 77

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

GRAY GRANITE, GRAY ROOF. BROWN STEEPLE IN CENTER OF ROOF.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

on sheet 643

ESTIMATE
AND WORK SCHEDULE
By _____ Cost Dept. Checked _____
Date NOV 19 1936 Date NOV 19 1936

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		NOV 19 1936	NOV 19 1936
ETCH			
RETOUCHING	158 2	11-19	11-24 SE
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	64	11-24	11-25 H.T.
ENGRAVING			
HAND COLOR PROOF	101 1 1/2	11-25	
ARTIST DEPT.	48 8 3/4	12-2	11-4

DATE BLUEPRINT ORD.

By

DATE TYPE COLOR PROOF ORD.

By

DATE Filed

By

DATE Photo Returned to Customer

JAN 8 1937

25

ST.
63

C. W. HUGHES & CO., INC.,
MECHANICVILLE, N. Y.

NO. 6A-H2476
ORDER NO. 66703
DATE 11-17-1936

12 1/2 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE <u>UPPER</u> LOWER, CENTER - BORDER.		FRONT NO. <u>I</u>	R. M. <u>NO</u>
TITLE (IN FULL) <u>TROY-MENANDS BRIDGE OVER HUDSON RIVER, TROY, N.Y.</u>		IMPRINT <u>SAME AS ABOVE</u>	
PRIVATE NO. <u>3/4"</u> FROM RIGHT EDGE IN UPPER BORDER: <u>78</u>		PHOTO PROPERTY OF <u>CUSTOMER</u>	
COLOR DESCRIPTION			
<u>GRAY BRIDGE.</u>		<u>PUT CLOUDS IN SKY</u>	

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive W. H. Hughes ESTIMATE Cost Dept. Checked
By W. H. Hughes Date 11/21/36 AND WORK SCHEDULE By W. H. Hughes Date NOV 21 1936

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			NOV 21 1936	NOV 23 1936
SKETCH				
RETOUCHING	7	2 1/2	11-21	11-25 SL
PHOTO LITHO				
BLUEPRINT STRIPPING, OPAQUING	65		11-25	11-27 48
ENGRAVING				
HAND COLOR PROOF	184	1 1/2	11-27	12-1
ARTIST DEPT.	27	9 1/4	12-2	12-4 P.H.

DATE PLACED ON ORDER 12/5/36 DATE FILED 12/5/36
By W. H. Hughes By W. H. Hughes
DATE PHOTO PROOF ORDERED 12/5/36 DATE PHOTO RETURNED TO CUSTOMER
By W. H. Hughes By W. H. Hughes

ST.
65

C.W. HUGHES & CO., INC.,
MECHANICVILLE, N.Y.

NO. 6A-H2477

ORDER NO. 66704

DATE 11-17-1936

12¹/₂" M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) GROUP OF GENERAL ELECTRIC
BUILDINGS, SCHENECTADY, N. Y.

PRIVATE NO. $\frac{3}{4}$ " FROM RIGHT EDGE

IN UPPER BORDER: 120
COLOR DESCRIPTION

SIGNS WHITE. DARK RED BRICK BLDGS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT
SAME AS ABOVE

PHOTO PROPERTY OF ~~XXXXXXXX~~ CT

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

By NOV 19 1936 ESTIMATE AND WORK SCHEDULE By NOV 19 1936
Date NOV 19 1936 Cost Dept. Checked

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			NOV 19 1936	NOV 19 1936
SKETCH				
RETOUCHING	5	6	11-19	11-23 Se
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		11-24	11-24 6:50
ENGRAVING				
HAND COLOR PROOF	151	1 1/2	11-25	11-27
ARTIST DEPT.		9 1/4	11-27	12-2 MWA

DATE BLUEPRINT ORD _____ DATE Filed 12/5/36

By _____ By 715

DATE HAND COLOR PROOF ORD _____

DATE Photo Returned to Customer _____

By _____

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ST.
63

C. W. HUGHES & CO. INC.,
MECHANICVILLE, N.Y.

NO. 6A-H2478

ORDER NO. 66704

DATE 11-17-1936

12½ M ART COLORTONE POST CARD, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) POST OFFICE,
SCHENECTADY, N. Y.

PRIVATE NO. ¾" FROM RIGHT EDGE
IN UPPER BORDER: 6

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

WHITE STONE BUILDING.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Sh 643

Executive OK *by* *11/19/36*
By *11/19/36*
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By *11/19/36*
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			NOV 19 1936	NOV 19 1936
SKETCH				
RETOUCHING	3	9	11-19	11-25 <i>SL</i>
PHOTO-LITHO				
BLUING, STRIPPING, OPAQUING	68		11-27	11-30 <i>SL</i>
ENGRAVING				
HAND COLOR PROOF	151	1¼	12-1	12-1
ARTIST DEPT.	23	8¼	12-1	12-2 <i>SL</i>

DATE ESTIMATE OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE Filed

By

DATE Photo Returned to Customer

NOV 30 1936

NOV 30 1936

3

ST.
63

C. W. HUGHES & CO., INC.,
MECHANICVILLE, N.Y.

NO. 6A-H2479

ORDER NO. 66704

DATE 11-17-1936

12¹/₂" M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE (UPPER, LOWER, CENTER - BORDER)

TITLE (IN FULL) AMERICAN LOCOMOTIVE
WORKS, SCHENECTADY, N.Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

IMPRINT

I R. M. NO
SAME AS ABOVE

PRIVATE NO. $\frac{3}{4}$ " FROM RIGHT EDGE IN
UPPER BORDER: 5

PHOTO PROPERTY OF

COLOR DESCRIPTION

CT

RED BRICK, WHITE TRIM. BLDG. ON LEFT GRAY SLATE ROOFS. "AMERICAN LOCOMOTIVE"
BLUE LETTERS ON WHITE BACKGROUND, BLUE BAND AROUND BOT. OF PROJECTION.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive Order Estimate

By 128
Date NOV 19 1936

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By SW
Date NOV 19 1936

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			NOV 19 1936	NOV 19 1936
SKETCH				
RETOUCHING	5	5	11-19	11-21 Se
PHOTO-LITHO				
BL. EPRINT STRIPPING, OPAQUING	65		11-23	11-24 1/2
ENGRAVING				
HAND COLOR PROOF	160	1 1/2	11-24	
ARTIST DEPT.		9 1/2	11-30	12-7 (M)

DATE BLUEPRINT ORD.

By

DATE HAND COLOR PROOF ORD.

By

DATE Filed 12/5/36

By 116

DATE Photo Returned to Customer

ST.
63

C. W. HUGHES & CO., INC.,
MECHANICVILLE, N.Y.

NO. 6A-H2480

ORDER No. 66704

DATE 11-17-1936

12 1/2 M ART COLORTONE POST CARDS, WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

TOTEM TRADING POST,
MOHAWK TRAIL, MASS.

PRIVATE NO. 3/4" FROM RIGHT EDGE IN
UPPER BORDER: 17

FRONT NO.

R. M.

NO

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

BUILDING RUSTIC. RED ROOFS. SOCONY GASOLINE PUMPS RED. CENTER PUMPS RED BASE.
CREAM TOP. TOTEM POLES & SIGNS: VIVID COLORS.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Executive OK

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

NOV 26 1936

OPERATION	EST. TIME Check No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		11-21-36	11-21-36
SKETCH			
RETOUCHING	12 3	11-21	11-24 SL.
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	64	11-24	11-25 LT.
ENGRAVING			
HAND COLOR PROOF	1 1/2	11-25	
ARTIST DEPT.	9 1/2	11-30	12-1-36

DATE BLUEPRINT OK'D

DATE Filed 12/12/36

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

ST.
65

C. W. HUGHES & CO., INC.,
MECHANICVILLE, N. Y.

NO. 6A-H2481

ORDER NO. 66688

DATE 11-17-1936

12 1/2 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) OLD COLLEGE BUILDING,

UNIVERSITY OF VERMONT, BURLINGTON, VT.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PRIVATE NO. 3/4" FROM RIGHT EDGE IN
UPPER BORDER: 95B

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

RED BRICK, SLATE ROOF.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Executive Estimate

By

Date

11/21/36

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

NOV 21 1936

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Check No.	Time Allowed		
COMPOSING, TYPE SET UP			NOV 21 1936	NOV 23 1936
SKETCH				
RETOUCHING	5	5	11-21	11-24
PHOTO-LITHO				
BLUEPRINT STAMPING, OPAQUING	65		11-25	11-27
ENGRAVING				
HAND COLOR PROOF	121	1 1/2	11-27	11-30
ARTIST DEPT.	30	9 3/4		12-4-6

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE Filed

By

DATE Photo Returned to Customer

DEC 5 1936

ST.
65

C. W. HUGHES & CO., INC.,
MECHANICVILLE, N.Y.

NO. 6A-H2482

ORDER NO. 66686

DATE 11-17-1936

ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE (UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

NO

TITLE (IN FULL)

IMPRINT

SAME AS ABOVE

A BABY DEER IN THE
ADIRONDACK MTS., N.Y.

PRIVATE NO. $\frac{3}{4}$ " FROM RIGHT EDGE IN
UPPER BORDER: 121AD

PHOTO PROPERTY OF

CT

COLOR DESCRIPTION

USE PHOTO NO. 118619.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK'd Estimate
By *[Signature]*
Date NOV 19 1936
ESTIMATE
AND WORK SCHEDULE
Cost Dept. Checked
By *[Signature]*
Date NOV 19 1936

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			NOV 19 1936	NOV 19 1936
SKETCH				
RETOUCHING	6	$\frac{1}{2}$	11-19	11-21 SL
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	65		11-21	11-23 <i>[Signature]</i>
ENGRAVING				
HAND COLOR PROOF	163	$1\frac{1}{2}$	11-24	11-25 <i>[Signature]</i>
ARTIST DEPT.	164	$9\frac{1}{2}$	11-30	11-30 <i>[Signature]</i>

DATE BLUEPRINT OK'D

DATE Filed

12/5/36

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

on sheet
613

6

C. W. HUGHES & CO., INC.,
MECHANICVILLE, N. Y.

NO. 6A-H243

ORDER NO. 66686

DATE 11-17-1936

*on sheet
653-2500*

12^M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) HEART LAKE SHOWING MCINTYRE,

IMPRINT

SAME AS ABOVE

COLDEN AND MT. MARCY, ADIRONDACK
MTS., N. Y.

PRIVATE NO. $\frac{3}{4}$ " FROM RIGHT EDGE IN

UPPER BORDER: 46AD

PHOTO PROPERTY OF

CT

COLOR DESCRIPTION

photo in 5BH-1267 1CP-1829

USE PHOTO NO. 100984.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Estimate OK *OK*

By *OK*
Date NOV 20 1936

ESTIMATE AND WORK SCHEDULE

Cost Dept. *Checked*

By *OK*
Date NOV 20 1936

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Chd. No.	Time Allowed		
COMPOSING, TYPE SET UP			NOV 21 1936	NOV 21 1936 <i>B</i>
ETCH				
RETOUCHING	6	2 1/2	11-27	11-27 <i>Sc.</i>
PHOTO-LITHO				
BLUEPRINT STEMMING, OPAQUING	65		11-24	11-25 <i>HT.</i>
ENGRAVING				
HAND COLOR PROOF	151	1 1/2	11-25	11-28
ARTIST DEPT.	158	9 3/4	12-1	12-3 <i>7714</i>

DATE BLUEPRINT OK'D _____

By _____

DATE Filed *12/5/36* _____

By *OK* _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

By _____

6

*ST.
65*

FLORIDA POST CARD CO.,
JACKSONVILLE, FLA.

NO. 6A-H2484

ORDER NO. 66741

DATE 11-18-1936

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) GRAPE FRUIT AND BLOSSOMS,
FLORIDA

PRIVATE NO. BEFORE TITLE: 811

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE PHOTO NO. 1A2153

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE

Cost Dept. Checked

NOV 20 1936

AND WORK SCHEDULE

By Date NOV 20 1936

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Check No.	Time Allowed		
COMPOSING, TYPE SET UP			NOV 21 1936	NOV 21 1936
SKETCH				
RETOUCHING	7	2	11-21	11-23 SL
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		11-23	11-25 LT
ENGRAVING				
HAND COLOR PROOF	163	1 1/2	11-25	11-30
ARTIST DEPT.	32	9 1/2	12-1	12-3 BM

DATE BLUEPRINT OK'D

DATE Filed 12/5/36

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

HARRY L. DAILEY, 635 BIRD ST.,
PARKERSBURG, W. VA.

NO. 6A-H2485

ORDER NO. 66745

DATE 11-18-1936

on sheet 643

12 ¹ / ₂ M	ART COLORTONE, WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)	
PLACE OF TITLE: <u>UPPER</u> , LOWER, CENTER - BORDER.	FRONT NO. I R. M. NO
TITLE (IN FULL) SCENE ON U.S. ROUTE 50, BETWEEN CLARKSBURG AND PARKERSBURG, W. VA.	IMPRINT SAME AS ABOVE
PHOTO PROPERTY OF CT	

COLOR DESCRIPTION

LIGHT CEMENT ROAD, GRAY ROCK ON LEFT. WHITE FENCE.

Photo in 7A112655

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Executive Order Estimate

NOV 20 1936

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By [Signature]
Date NOV 20 1936

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		NOV 21 1936	NOV 21 1936
SETTING			
RETOUCHING	15 1	11-21	11-25 SC
PHOTO LITHO			
BLUEPRINT SHIPPING, OPAQUING	65	11-27	11-28 1/8
ENGRAVING			
HAND COLOR PROOF	163 1 1/2	11-30	12-7 1/2
ARTIST DEPT.	9 3/4	12-4	12-4 1/2

DATE ESTIMATE OK'D

By

DATE WHEN COLOR PROOF OK'D

By

DATE FILED

By

DATE Photo Returned to Customer

15

ST.
65

HARRY L. DAILEY, 635 BIRD ST.,
PARKERSBURG, W. VA.

NO. 6A-H2486

ORDER NO. 66745

DATE 11-18-1936

12¹/₂ M ART COLORTONE POST CARDS, WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE (UPPER) LOWER, CENTER - BORDER.

TITLE (IN FULL)

VIEW OF MARKET STREET FROM

FT. BOREMAN, PARKERSBURG, W. VA.

FRONT NO.

I

R. M.

Yes

IMPRINT

SAME AS ABOVE

3841433

PUT NOS. IN PLATE AS MARKED ON TISSUE
ATTACHED, (IN CIRCLES)

PHOTO PROPERTY OF

CT

COLOR DESCRIPTION

FORGROUND DARK RED BRICK. ON LEFT 4TH BLDG. WITH TOWER GRAY STONE,
RED TILE ROOF. 5 TAN GRAY, 6 GRAY. OTHERS RED BRICK. ON RIGHT: RED
BRICK. REAR LARGE BLDG. LIGHT BROWN BRICK. LIGHT GRAY TOPS ON TOWERS.
BLDG. ON REAR RIGHT EDGE, DARK RED & BROWN BRICK. BLDGS. ON REAR LEFT
GRAY & BROWN & DARK RED. ~~REAR - AN AUTUMN SCENE.~~

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Executive Estimate

ESTIMATE

Cost Dept. Checked

By

Date

11/21/36

AND WORK SCHEDULE

By

Date

NOV 21 1936

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		NOV 21 1936	NOV 23 1936
ETCH			
PROOFING	3	11-21	11-24 SE,
PHOTO LITHO			
REPRINT REPRINTING, OPAQUING	64	11-27	
ENGRAVING			
HAND COLOR PROOF	163 2	12-2	12-2 JH
ARTIST DEPT.	32 12-2	12-2	12-4 JH

DATE RECEIPT CARD

By

DATE Filed

By

DATE PHOTO RETURNED TO CUSTOMER

DATE Photo Returned to Customer

C. W. HUGHES & CO., INC.,
MECHANICVILLE, N.Y.

NO. 6A-H2487

ORDER NO. 66751

DATE 11-18-1936

25M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) WHITCOMB SUMMIT, MOHAWK
TRAIL, MASS.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. I R. M. NO
IMPRINT SAME AS ABOVE

PRIVATE NO. 7" FROM RIGHT EDGE IN
UPPER BORDER: 2

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

REMOVE TELEGRAPH POLES. TAKE OFF ABOUT 2 1/2" ON RIGHT.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF *yes*

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE

Cost Dept. Checked

By *[Signature]*
Date 11/21/36

ESTIMATE
AND WORK SCHEDULE

By *[Signature]*
Date NOV 21 1936

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			NOV 21 1936	NOV 23 1936
SMITH				
RETOUCHING	3	4 1/2	1-5	1-7
PHOTO-LITHO				
B. L. & W. PROOF	4		1-7	
STRIKING, OPAQUING				
GRAVING				
HAND COLOR PROOF	10	1 1/2	1-12	1-13
ARTIST DEPT.	30	9 3/4	1-26	1-28

DATE DELIVERED TO CUSTOMER

DATE Filed FEB 5 1937

DATE HAND COLOR PROOF

DATE Photo Returned to Customer

23 - 3

15 - 1 1/2

F.W.WOOLWORTH,
BILOXI, MISS.

NO. 6A-H2488

ORDER NO. 66750

DATE 11-18-1936

6 M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE (UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

BEAUTIFUL AZALEA GARDEN OF

MRS. A. ACKANDER, ON THE MISSISSIPPI
GULF COAST, ABOUT 2 MILES EAST OF
OCEAN SPRINGS,

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

I

R. M.

NO

IMPRINT

NONE

PHOTO PROPERTY OF

CT

COLOR DESCRIPTION

SEE SAMPLE ATTACHED.

THE GULF AZALEAS ARE A DEEPER PINK THAN ALABAMA
OR LOUISIANA AZALEAS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Photo in 7A H-2868

Executive Order Estimate

By *[Signature]*
Date NOV 20 1936

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

NOV 20 1936

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Check No.	Time Allowed		
COMPOSING, TYPE SET UP			NOV 21 1936	NOV 21 1936
SKETCH				
RETOUCHING	6	1	11-21	11-24
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	68		1-25	
ENGRAVING				
HAND COLOR PROOF	151	1 1/2	11-25	11-27
ARTIST DEPT.	152	9 1/2	12-2	12-4 N.S.

DATE ESTIMATE OK'D

By

DATE PHOTO PROOF OK'D

DATE FILED

By

DATE PHOTO PROOF OK'D

31

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 6A-H2489 ORDER NO. 66754 DATE 11-18-1936

CUSTOMER C. M. ST. P & P RR
CHICAGO, ILL.DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M PC

SIZE

3 1-2 X 5 1-2

STYLE ART COLORTONE WHITE

BORDER

PLACE OF TITLE: Upper Lower, Center Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full THE HIAWATHA — FIRST OF THE
SPEEDLINERS — THE MILWAUKEE ROAD

THE HIAWATHA TO BE LOGOTYPE

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE INSTRUCTIONS ATTACHED.

PHOTO LITHO

Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12

____ Prints each from ____ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

120

Dry — Wet — Pancromatic — Color Separation.

133

Transfer — Paper Process — New Process.

150

Stripping — White Border — Full Face.

175

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

PHOTO RETURNED

TO

PHOTO USED FOR

31 - 6:30
37 - 4:00

Very Rush

37

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 6A-H2490 ORDER NO. 66754 DATE 11-18-1936
CUSTOMER C.M. ST. P&P RR
CHICAGO, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

2
Photos for
this Customer

25M PC

SIZE

XXX 3 1-2 X 5 1-2

STYLE ART COLORTONE, WHITE

BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full THE HIAWATHA — NOTHING FASTER

ON RAILS BETWEEN CHICAGO-MILWAUKEE AND
ST. PAUL-MINNEAPOLIS

(HIAWATHA TO BE LOGOTYPE)

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

SEE INSTRUCTIONS IN 6A-H2489

FRONT NO. 5

R. M.

Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE INSTRUCTIONS IN 6A-H2489

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Box 5 1/2
200 1 3/4
A 10 1/2
C. 3/4

Art Worker

11.00

Job

Very Rush

5

C

22

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 6A-H2491 ORDER NO. 66753 DATE 11-18-1936

CUSTOMER ILLINOIS CENTRAL RR
CHICAGO, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

C9
Photos for
this Customer

25 M PC SIZE 3 1-2 X 5 1-2

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full
ILLINOIS CENTRAL'S FLORIDAN - ALL-PULLMAN
TO ALL FLORIDA

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto
NEG. NO.
Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

See instructions attached

PHOTO RETURNED TO PHOTO USED FOR

C 1/2

Ret. 4

H. C. 2

L. A. 12 1/2

Art. Work 1000

VERY RUSH

10

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

NO

YES

RETURN PHOTO

DIAL NO. **6A-H2492** ORDER NO. 66752 DATE 11-18-1936

CUSTOMER "C. T. ART COLORTONE" THE ALLIS
PRESS, KANSAS CITY, MO.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M PC

SIZE 3 1-2 X 5 1-2

STYLE ART COLORTONE, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full VERY FINE QUALITY PRINTS
(ETC. AS PER COPY)

FRONT NO. 5 Spec (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

IMPRINT- SAME AS ABOVE

No. in front

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE LAYOUT ATTACHED.

PHOTO LITHO
Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION
NO. 7074- BROWN WITH WHITE DOTS-SEE SWATCH. 7090-BLUE & WHITE, RED BUCKLE &
BUTTONS. 7066- BLACK & WHITE, RED BUTTONS & TRIM ON POCKETS. 6014 SIMILAR TO
SWATCH- DONST TRY TO WORK COLORS OUT TOO EXACTLY, JUST COLOR UP ATTRACTIVELY.
6075 - BLACK & WHITE. 6074 - SIMILAR TO SWATCH - DONST TRY TO WORK COLORS
OUT TOO EXACTLY. 6010 - RED & WHITE, SEE SWATCH. 4064 BROWN WITH GREEN SPOT IN
WHITE DOTS - SEE TISSUE OVERLAY. NOTE THAT THE SKIRT IS SOLID BROWN.
7052X - SEE SWATCH.

make Red-impression
make DK. Blue impression Large Photo
must be finished today

PHOTO RETURNED

TO

PHOTO USED FOR

Ret 2/2
HC- 2/4
A 16

1900

MAKEOVER

Charge to Ret Dept.

EST. Makeover Time Required

	TIME	Time Recorded in Cost Dept.
PHOTOGRAPHING		
RETOUCHING		
PROOFING		
ART DEPT.		
REMAINT.		

SP

B-1 1/2
10-1

DEADLINE

ST. C.

DESERT BOOK COMPANY,
SALT LAKE CITY, UTAH

NO. 6A-H2493

ORDER NO. 66768

DATE 11-19-1936

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) GREAT SALT LAKE CUT-OFF

AT SUNSET, GREAT SALT LAKE, UTAH

PRIVATE NO. BEFORE TITLE: 957

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

R. M.

YES

IMPRINT

SAME AS ABOVE

PUT IN STAMP SPACE: POSTAGE 1¢. IF SALT
BAG ATTACHED WITH MESSAGE 3¢, WITHOUT
MESSAGE 1¢.

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Cost Dept. Checked

By

Date

NOV 21 1936

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Check No.	Time Allowed		
COMPOSE, TYPE SET UP			NOV 21 1936	NOV 23 1936
ETCH				
PROOFING	12	2 1/2	11-21	11-24
PROOFING				
PROOFING	65		11-25	11-27
ENGRAVING				
HAND COLOR PROOF	22	1 1/2	11-28	11-30
ARTIST DEPT.	23	10 1/2	11-30	12-1

DATE BLUEPRINT ORD

DATE Filed

By

DATE Photo Returned

DEADLINE

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER
RETURN PHOTO YES NO

DIAL NO. 6A-H2494 ORDER NO. 66785 DATE 11-19-1936		DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART	DATE COMPLETED	<div>CI Photos for this Customer</div>
CUSTOMER LIBERTY HOTEL, CLEBURNE, TEX.				
12 1/2 M	PC	SIZE 3 1/2 x 5 1/2	STYLE ART COLORTONE, WHITE BORDER	
PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout		FRONT NO. 5 (All of this on address side)		
Title in Plate Yes No Copyright in Plate Yes No		R. M. Yes No		
Title in full TOP: AN ENTIRE HALF CITY BLOCK OF SOUTYERN HOSPITALITY		R. M. to cover part of Mess. Space, entire Mess. Space, entire Front		
BOT: LIBERTY HOTEL - CLEBURNE, TEXAS		Trade Mark Yes No Special type as sample		
		IMPRINT: Customer C. T. Imprint No Imprint		
RETOUCHING DEPARTMENT		PHOTO LITHO		
Submit Sketch — Layout — Retouched Photo — Wash Drawing		Rephoto		
Follow Layout		NEG. NO.		
SEE TISSUE ATTACHED.		Photograph each - Size 5x7 - 8x10 - 10x12		
		Prints each from Negatives MATTE or GLOSSY		
		Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted		
		See Salesman, Customer, or Sample for Position, Office		
		DELIVER Straighten Photo		
		Negative — Line — Halftone — Combination. 120		
		Dry — Wet — Pancromatic — Color Separation. 133		
		Transfer — Paper Process — New Process. 150		
		Stripping — White Border — Full Face. 175		
		Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.		
COLOR DESCRIPTION				
COLOR SAME AS 5A-H1480 ATTACHED.				

PHOTO RETURNED
TO
PHOTO USED FOR

Page 1
Ret 6 1/2
HC 1 1/2
A 10.
C-3/4

Art. Work.
As per Bill 2/20/19

Job
17/19

#27

51
90

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER —
RETURN PHOTO YES NO

DIAL No. 6A-H2495 ORDER NO. 66782 DATE 11-19-1936

CUSTOMER GEORGE WASHINGTON HOTEL,
MIAMI BEACH, FLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M PC SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO-COLORIT, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TOP: GEORGE WASHINGTON HOTEL MIAMI
BEACH, FLORIDA

BOT: SURF BATHING FROM HOTEL

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE SKETCH ATTACHED. FURNISH ADDITIONAL WINDOWS
ON SECOND FLOOR TO ~~THE~~ MATCH THOSE OF TOP FLOOR.
SEE IA-H317. ELIMINATE PINKISH LINE EDGE OF
LARGE AWNING TO AFFORD ILLUSION OF FURTHER
DEPTH OF PATIO.

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

*Photo ret 5/9/47
21*

MAKEOVER

Charge to Adv Dept.

EST. Makeover Time Required

	TIME	Time Recorded in Cost Dept.
RETOUCHING		
PHOTO-LITHO		
COMPOSING		
ART DEPT. HC	<u>1/2</u>	
ENGRAVING		

DEC 11 1936

Date

By

DEC 11 1936

5-2
2-5

ST.
66

22

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 6A-H2496 ORDER NO. 66781 DATE 11-19-1936

CUSTOMER

WOLFE'S NURSERY,
STEPHENVILLE, TEX.DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6M

PC

SIZE

3½ x 5½

STYLE PHOTO COLORIT, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

TOP: THE HOUSE THAT TIME BUILT

BOT: OFFICE; WOLFE'S NURSEY - STEPHENVILLE, TEXAS
MADE OF PETRIFIED WOOD AND FOSSILS.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE TISSUE ATTACHED.

FRONT NO. 5

(All of this on address side)

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12

____ Prints each from ____ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

120

Dry — Wet — Pancromatic — Color Separation.

133

Transfer — Paper Process — New Process.

150

Stripping — White Border — Full Face.

175

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

PHOTO RETURNED

TO

PHOTO USED FOR

22
cc 134
All
C-1/2Ant. W. L.
3,50 net
JobST-
(4)

CHAMPAIGN & URBANA NEWS AGENCY,
CHAMPAIGN, ILL.

NO. 6A-H2497

ORDER NO. 66775

DATE 11-19-1936

12½M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL)

ALMA MATER STATUE,
UNIVERSITY OF ILLINOIS, CHAMPAIGN-URBANA,
ILL.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NA YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

BRING OUT INSCRIPTION AS CLEARLY AS POSSIBLE ON MONUMENT. STATUE IS
BLACK. FOUNDATION BLACK MARBLE. STEPS ARE CEMENT. INSCRIPTION ON
MONUMENT IS WHITE. BUILDING AT LEFT IS RED BRICK.

m 13891

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL. PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive Estimate

By

Date

11/25/36

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

NOV 25 1936

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			NOV 25 1936	NOV 25 1936
STITCH				
RETOUCHING		5		
PHOTO-LITHO				
FLUORESCENT STRIPPING, OPAQUING	65		11-27	12-1-36
ENGRAVING				
HAND COLOR PROOF	163	1½	12-2	12-2-36
ARTIST DEPT.	37	9	12-3-36	12-3-36 Both

DEC 1 1936

DATE RECEIVED BY

DATE Filed

DATE RECEIVED BY

By

DATE Photo Returned to Customer

12 - 1½
7 - 3½

ST
make new

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 6A-H2498 ORDER NO. 66791 DATE 11-20-1936

CUSTOMER OSCEOLA INN,
CLEARWATER, FLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M PC SIZE 3 1/2 x 5 1/2

STYLE PHOTO COLORIT, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full OSCEOLA INN, CLEARWATER, FLORIDA

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE TISSUE ATTACHED.
BLOCK OUT AUTO AND END HOUSE & WIRES.
TAKE OUT SHADOWS AS MUCH AS POSSIBLE.

PHOTO LITHO
Rephoto
NEG. NO.
____ Photograph each - Size 5x7 - 8x10 - 10x12
____ Prints each from _____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print Handcolor Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE TISSUE ATTACHED. BODY OF BLDG. NO. II, INCL. POSTS (ROUGH STUCCO) AWNINGS 21 & 17.
TRIM WHITE. ROOF COPING #15. GUTTER PIPES WHITE. YELLOW, RED & GREEN CROTONS.
A FEW DIFFERENT COLORED FLOWERS ON FEW OF BUSHES.

PHOTO RETURNED TO PHOTO USED FOR

Rel 4 1/2
HC 1 1/2
A 10.
C-1/2

(Let's Work)

5.25

Job

8

ST.
66

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 6A-H2500 ORDER NO. 66799 DATE 11-20-1936

CUSTOMER STEPHENVILLE HOSPITAL,
STEPHENVILLE, TEXAS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M PC SIZE 3½ x 5½

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, ~~Lower~~, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full STEPHENVILLE HOSPITAL, - STEPHENVILLE,
TEXAS

FRONT NO. 5 (All of this on address side)
R. M. ☒ Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer ☒ C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
☒ Submit ☐ Sketch — ☐ Layout — ☒ Retouched Photo — ☐ Wash Drawing
Follow Layout

SEE TISSUE ATTACHED.

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. ☒ 120
Dry — Wet — Pancromatic — Color Separation. ☒ 133
Transfer — Paper Process — New Process. ☒ 150
Stripping — White Border — Full Face. ☒ 175
☒ Blue Print ☒ Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

PHOTO RETURNED

TO

PHOTO USED FOR

3
200 1½
94
C-1/2

Art Work

300-10

Job

081

ST.
66

22

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 6A-H2501 ORDER NO. 66800 DATE 11-23-1936

CUSTOMER "C.T. ART COLORTONE" - THE ALLIS PRESS,
KANSAS CITY, MO.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12M PC GROUP (3) SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full HOTEL ROBIDOUX ST. JOSEPH, MISSOURI
(ETC. AS PER COPY) 1, 1

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
IMPRINT: SAME AS ABOVE

RETOUCHING DEPARTMENT
(Submit) — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout
SEE SKETCH ATTACHED. NOTE CHANGES; IN TITLE.

PHOTO LITHO
Rephoto
____ Photograph each - Size 5x7 - 8x10 - 10x12
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

PHOTO RETURNED

TO

PHOTO USED FOR

507
lay 7 1/2

266 2 1/4
A-16

C-16

Art Works
copying
no good for
let

981

SCENIC ART SERIES, B. S. REYNOLDS CO.,
WASHINGTON, D. C.

NO. 6A-H2502

ORDER NO. 66808

DATE 11-23-1936

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, <u>LOWER</u> , CENTER - BORDER.		FRONT NO. <u>I</u>	R. M. <u>NO</u>
TITLE (IN FULL) <u>THE FRANCISCAN MONASTERY,</u> <u>WASHINGTON, D. C.</u>		IMPRINT	<u>SAME AS ABOVE</u>
		PHOTO PROPERTY OF	<u>CT</u>

COLOR DESCRIPTION

LIGHT BUFF BRICK, DARK SLATE ROOF. BUFF CORNICE & DOORS. PRISM GLASS
WINDOWS. BLDG. ON REAR LEFT DARK GREY & BROWN MIXED STONE. DULL RED ROOF.
MONUMENT ON LEFT DULL TAN BU-F, BRINZE FIGURE. ON RIGHT MONUMENT TAN GRAY.
DARK SLATE TOP ON DOME ON ROOF. SHOW FLAG POLE ON LEFT IN YARD. GREEN LAWN
U SHRUBBARY. ALSO SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Estimate

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By Date NOV 24 1936

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			NOV 25 1936	NOV 25 1936
SKETCH				
RETOUCHING	14	2 1/2	11-25	11-30 SL
PHOTO-LITHO				
BLUEPRINT STAMPING, OPAQUING	65		11-30	12-1 JH
ENGRAVING				
HAND COLOR PROOF		1 1/2	12-1	
ARTIST DEPT.	37	9 1/2	12-4-36	12-7-36 Btu

DATE BLUEPRINT OK'D

By

DATE Filed 12/12/36

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

14

69

SCENIC ART SERIES, B.S. REYNOLDS CO.,
WASHINGTON, D. C.

NO. 6A-H2503

ORDER NO. 66808

DATE 11-23-1936

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 1 R. M. NO

TITLE (IN FULL) CAPITOL PLAZA NORTH, SHOWING
SENATE OFFICE BUILDING, UNION STATION AND
POST OFFICE, WASHINGTON, D. C.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

ON RIGHT WHITE STONE, DARK DULL GREEN ROOF. CENTER BLDGS. WHITE STONE. ON LEFT:
1ST LIGHT BROWN, 2 LARGE BLDG. DARK DULL RED BRICK. BRIGHT GREEN LAWN & SHRUBBERY
SHOW WATER POOL BACK OF FOUNTAIN ON LEFT. REAR LARGE BLDG. ON LEFT LIGHT GRAY.

ALSO SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Estimate

By

Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

NOV 27 1936

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			NOV 27 1936	NOV 28 1936
SKETCH				
RETOUCHING	3	7 1/2	11-27	12-3 SL
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	65		12-3	12-4 SL
ENGRAVING				
HAND COLOR PROOF	163	1 3/4	12-7	12-7 SL
ARTIST DEPT.	31	11	12-7	12-8 SL

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed 12/12/36

By

DATE Photo Returned to Customer

3

ST.
70

C. W. HUGHES & CO., INC.,
MECHANICVILLE, N. Y.

NO. 6A-H2504

ORDER NO. 66811

DATE 11-23-1936

12½ M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) SARANAC INN GOLF COURSE

AND MTS., SARANAC INN, N. Y. ADIRONDACK
MTS.

PRIVATE NO. ¾" FROM RIGHT EDGE IN
UPPER BORDER: 1SL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,775

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

Date NOV 2 1936

AND WORK SCHEDULE

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			NOV 25 1936	NOV 25 1936
SKETCH				
RETOUCHING	10	2½	11-25	11-28 SL
PHOTO-LITHO				
BLEUPRINT STRIPPING, OPAQUING	65		11-28	12-1 LA
ENGRAVING				
HAND COLOR PROOF	151	1½	12-1	12-7
ARTIST DEPT.	154	10	12-8	12-11 EJ

DATE BLUEPRINT OK'D

DATE FILED

12/24/36

By

By

215

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

12

12/24/36

C. W. HUGHES & CO., INC.,
MECHANICVILLE, N. Y.

NO. 6A-H2505

ORDER NO. 66811

DATE 11-23-1936

12 1/2 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) SARANAC INN, N. Y. IN THE
ADIRONDACKS WITH MTS. IN BACKGROUND.

PRIVATE NO. 3/4" FROM RIGHT EDGE IN
UPPER BORDER: 2SL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

WHITE BUILDING AND GREEN SLATE ROOF. See 6A-H2506

RETURN PHOTO TO: L.A. SLAUGHTER, MANAGING DIRECTOR,
SARANAC INN, SARANAC INN POST OFFICE, N.Y.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,759,779

Executive OK of Estimate

By _____

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			NOV 25 1936	NOV 25 1936
SKETCH				
RETOUCHING	5	2 1/2	11-25	11-28 SL
PHOTO-LITHO				
BLEUPRINT STRIPPING, OPAQUING	65		11-28	12-1 LT
ENGRAVING				
HAND COLOR PROOF	184	1 3/4	12-7	12-8
ARTIST DEPT.	37	10	12-15-36	12-16-36 Bth

DATE BLEUPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filled 12/19/36

By WS

DATE Photo Returned to Customer _____

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Handwritten: Rush 12/23/36
67
Rush

15
69

C. W. HUGHES & CO., INC.,
MECHANICVILLE, N. Y.

NO. 6A-H2506

ORDER NO. 66811

DATE 11-23-1936

12 1/2 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) SARANAC INN, N. Y. IN THE
ADIRONDACKS, WITH MTS. IN BACKGROUND

PRIVATE NO. 3/4" FROM RIGHT EDGE IN
UPPER BORDER: 3SL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT
SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

WHITE BUILDING AND GREEN SLATE ROOF. See 6A-H2505

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____
Date 11-23-1936

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			NOV 20 1936	NOV 20 1936
SKETCH				
RETOUCHING	3	2 1/2	11-25	11-30 SL
PHOTO-LITHO				
BLENDING, STRIPPING, OPAQUING	65		12-1	12-1
ENGRAVING				
HAND COLOR PROOF		1 1/2		
ARTIST DEPT.	53	10	12-8-36	12-15-36

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

By _____

DATE Filed JAN 5 1937

By _____

DATE Photo Returned to Customer _____

C. W. HUGHES & CO., INC.,
MECHANICVILLE, N. Y.

NO. 6A-H2507

ORDER NO. 66811

DATE 11-23-1936

12½ M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

TITLE (IN FULL) FISH CREEK CAMPGROUNDS, SHOWING

IMPRINT SAME AS ABOVE

SARANAC INN IN DISTANCE, ADIRONDACK MTS.
BOT, SMALL TYPE: AERIAL PHOTO BY D.P. CHURCH
PRIVATE NO. 3/4" FROM RIGHT EDGE IN UPPER
BORDER: 4SL

COLOR DESCRIPTION

PHOTO PROPERTY OF CUSTOMER

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE

Cost Dept. Checked

NOV 24 1936

ESTIMATE
AND WORK SCHEDULE

By *[Signature]* Date NOV 27 1936

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		NOV 27 1936	NOV 28 1936
SKETCH			
RETOUCHING	12 3	11-27	11-30 SL.
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	65	11-30	12-2 L.F.
ENGRAVING			
HAND COLOR PROOF	163 1½	12-2	12-3 L.F.
ARTIST DEPT.	155 9¾	12-5	12-9 B.H.

DATE BLUEPRINT ORD.

By

DATE HAND COLOR PROOF ORD.

By

DATE Filed

By

DATE Photo Returned to Customer

ATTENTION!

15
Subjects on
order must be
submitted. Please
submit in full or nega-
tives and uniform and colors are
in harmony with each other
to make an attractive set.

12

C. W. HUGHES & CO., INC.,
MECHANICVILLE, N. Y.

NO. 6A-H2508

ORDER NO. 66811

DATE 11-23-1936

12½ M ART COLORTONE OST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) THE MAC KENZIE RANGE IN THE

ADIRONDACK MTS. SHOWING SARANAC LAKE, N. Y.

BOT, SMALL TYPE: AERIAL PHOTO BY D. P. CHURCH

IN SKY: WHITEFACE MT.

PRIVATE NO. 2" FROM RIGHT EDGE IN

UPPER BORDER: 5SL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

I

R. M.

NO

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

in D-5272

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,297,775

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

NOV 27 1936

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			NOV 27 1936	NOV 28 1936
SKETCH				
RETOUCHING	12	2 1/2	11-27	12-1 SL.
PHOTO-LITHO				
BLEUPRINT STRIPPING, OPAQUING	65		12-1	12-2 1/4
ENGRAVING				
HAND COLOR PROOF	163	2	12-2	12-4 1/1
ARTIST DEPT.	90	12	12-8	12-15 -6 1/34

DATE BLUEPRINT OK'D

By

DATE Filed

12/19/36

DATE HAND COLOR PROOF OK'D

By

26

DATE Photo Returned to Customer

By

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

C. W. HUGHES & CO., INC.,
MECHANICVILLE, N. Y.

NO. 6A-H2509

ORDER NO. 66811

DATE 11-23-1936

12 1/2" M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE (UPPER) LOWER, CENTER - BORDER.

TITLE (IN FULL) WALLOOMSAC INN, OLD
BENNINGTON, VT.

PRIVATE NO. 3" FROM RIGHT EDGE IN
UPPER BORDER: 12

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

WHITE BLDG. GREEN BLINDS. PORCH ROOF GREEN. TAKE OUT SIGN.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,759,773

Executive OR of Estimate

ESTIMATE

Cost Dept. Checked

By

NOV 24 1936

AND WORK SCHEDULE

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Click No.	Time Allowed		
COMPOSING, TYPE SET UP			NOV 25 1936	NOV 25 1936
ETCH				
RETOUCHING	158	3	11-25	11-30 SL
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	65		12-1	12-3 d.f.
ENGRAVING				
HAND COLOR PROOF	151	1 1/2	12-4	12-5
ARTIST DEPT.	49	8 1/4	12-9	12-11 W.P.

DATE BLUEPRINT ORD

By

DATE HAND COLOR PROOF ORD

By

DATE Filed

JAN 8 1937

By

DATE Photo Returned to Customer

ATTENTION!

15 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

C. W. HUGHES & CO., INC.,
MECHANICVILLE, N. Y.

NO. 6A-H2510

ORDER NO. 66811

DATE 11-23-1936

12½ M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) ST. FRANCIS DE SALES

CATHOLIC CHURCH, BENNINGTON, VT.

PRIVATE NO. ¾" FROM RIGHT EDGE IN
UPPER BORDER: 13

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. I R. M. NO
IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

GRAY GRANITE. GRAY SLATE ROOF. REMOVE WIRIS.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Estimate G.C. Estimate

By [Signature]
Date NOV 24 1936

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By [Signature]
Date NOV 24 1936

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			NOV 24 1936	NOV 24 1936
SKETCH				
RETOUCHING	3	3	11-24	11-25 Sc
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	65		11-27	11-30 1/8
ENGRAVING				
HAND COLOR PROOF	151	1½	12-1	12-2 1/4
ARTIST DEPT.	153	9	12-3	12-8 D Derry

DATE BLUEPRINT ORD.

By

DATE HAND COLOR PROOF ORD.

By

DATE Filed

By

DATE Photo Returned to Customer

ATTENTION!

15 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

C. W. HUGHES & CO., INC.,
MECHANICVILLE, N. Y.

NO. 6A-H2511

ORDER NO. 66811

DATE 11-23-1936

12½ M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) OLD FIRST CONGREGATIONAL
CHURCH, BENNINGTON, VT.

PRIVATE NO. ¾" FROM RIGHT EDGE IN
UPPER BORDER: 14

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

WHITE BLDG. GREEN DOME. REMOVE DANGER POST.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

15 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

By Estimate

NOV 24 1936

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked h

By h

Date h

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			NOV 25 1936	NOV 25 1936
SKETCH				
RETOUCHING		2½		
PHOTO-LITHO				
BLEUPRINT STRIPPING, OPAQUING	65		11-30	12-2
ENGRAVING				
HAND COLOR PROOF	151	1½	12-2	12-5
ARTIST DEPT.	48	8¾	12-5	12-9

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

10-12

13-1 hr.

ST
69

C. W. HUGHES & CO., INC.,
MECHANICVILLE, N. Y.

NO. 6A-H2512

ORDER NO. 66811

DATE 11-23-1936

12¹/₄" M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) BATTLE MONUMENT AND COL.

SETH WARNER MONUMENT, BENNINGTON,
VT.

PRIVATE NO. 3" FROM RIGHT EDGE IN
UPPER BORDER: 15

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. MR YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

MONUMENT DULLOMITE. STATUE LIGHT R GRAY. TAKE OUT WIRE & LIGHT.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS U. PAT. NO. 1,790,775

Executive OK of Estimate

By

Date NOV 24 1936

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			NOV 25 1936	NOV 25 1936
SKETCH				
RETOUCHING	5	2	11-25	11-28
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	65		11-25	11-30
ENGRAVING				
HAND COLOR PROOF	151	1 1/4	12-1	12-7
ARTIST DEPT.	50	8 3/4	12-7	12-10

DATE BLUEPRINT OK'D

By

DATE Filed JAN 8 1937

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

ATTENTION!

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

2



569

C. W. HUGHES & CO., INC.,
MECHANICVILLE, N. Y.

NO. 6A-H2513

ORDER NO. 66811

DATE 11-23-1936

12 $\frac{1}{2}$ M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) CAMP FAY FULLER AT HELL

HOLLOW, G.M.C., ON THE LONG TRAIL
NEAR BENNINGTON, VT.

PRIVATE NO. $\frac{3}{4}$ " FROM RIGHT EDGE IN
UPPER BORDER: 16

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

RED BLDG. FIELD STONES.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,297,774

Executive OK of Estimate

By
Date NOV 24 1936

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			NOV 25 1936	NOV 25 1936
SKETCH				
RETOUCHING	12	1/2		
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	65		11-30	12-1 AM
ENGRAVING				
HAND COLOR PROOF	163		12-2	12-4 PM
ARTIST DEPT.	157	9 1/2	12-5	12-8 M.P.

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE Filed 12/24/36

By

DATE Photo Returned to Customer

ATTENTION!

15 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

C. W. HUGHES & CO., INC.,
MECHANICVILLE, N. Y.

NO. 6A-H2514

ORDER NO. 66811

DATE 11-23-1936

12½ M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE (UPPER, LOWER, CENTER - BORDER)

TITLE (IN FULL) HAYSTACK MOUNTAIN, MOLLY

STARK TRAIL, NEAR BENNINGTON, VT., LOOKING
EASTERLY.

PRIVATE NO. ¾" FROM RIGHT EDGE IN
UPPER BORDER: 17

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

TAKE OUT MARKERS, ETC. ALONG ROAD AT LEFT.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,791,775

ATTENTION!

15 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By
Date NOV 24 1936

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			NOV 25 1936	NOV 25 1936
SKETCH		1	11-25	11-25 SL.
RETOUCHING				
PHOTO-LITHO			11-28	11-30 H.
BLUEPRINT STRIPPING, OPAQUING	65	1		
ENGRAVING	163	1½	11-30	12-3 M.
HAND COLOR PROOF	159	9½	12-11	12-18 -
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE Filed 12/24/36

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

15

ST.
69

C. W. HUGHES & CO., INC.,
MECHANICVILLE, N. Y.

NO. 6A-H2515

ORDER NO. 66811

DATE 11-23-1936

124 M ART COLOM TONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) MOLLY STARK TRAIL LOOKING
TOWARD BENNINGTON, VT.

PRIVATE NO. 3" FROM RIGHT EDGE IN
UPPER BORDER: 18

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive Of Estimate

By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			NOV 25 1936	NOV 25 1936
SKETCH				
RETOUCHING	17	1 1/2	11-25	11-28 SL
PHOTO LITHO				
BLUEPRINT SHIPPING, OPAQUING	65		11-28	12-1 LT
ENGRAVING				
COLOR PROOF	163	1 1/2	12-2	12-4 SL
ARTIST DEPT.	157	9 3/4	12-11	12-15 MP

DATE RECEIVED GND

DATE Filed

12/24/36

By

By

JB

DATE PAID COLOR PROOF GND

DATE Photo Returned to Customer

DATE

17

65

C. W. HUGHES & CO., INC.,
MECHANICVILLE, N.Y.

NO. 6A-H2516

ORDER NO. 66811

DATE 11-23-1936

12¹/₂ M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: <u>UPPER</u> LOWER, CENTER - BORDER.	FRONT NO. <u>1</u>	R. M.	<u>NO</u>
TITLE (IN FULL) <u>GLASTENBURY MOUNTAIN ON</u>	IMPRINT	<u>SAME AS ABOVE</u>	
<u>THE LONG TRAIL, FROM MOLLY STARK TRAIL,</u>			
<u>NEAR BENNINGTON, VT.</u>			
<u>IN SKY: GLASTENBURY MOUNTAIN (IT IS THE</u>			
<u>HIGH PEAK CENTER OF LEFT HALF).</u>			
<u>PRIVATE NO. 3" FROM RIGHT EDGE IN</u>			
<u>UPPER BORDER: 19</u>			
COLOR DESCRIPTION		PHOTO PROPERTY OF <u>CUSTOMER</u>	

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

15 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Estimate

ESTIMATE

A. D. WORK SCHEDULE

Cost Dept. Checked

NOV 24 1936

By Nov 27 1936
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			NOV 27 1936	NOV 28 1936
SKETCH				
RETOUCHING	12	1/2	11-27	11-30 SL
PHOTO-LITHO				
BLUE-PRINT STRIPPING, OPAQUING	65		11-30	12-1 H
ENGRAVING				
HAND COLOR PROOF	163	1 1/2	12-2	12-3
ARTIST DEPT.	156	9 3/4	12-12	12-15 Printed

DATE RECEIPT ORD

DATE Filed 12/24/36

By

By JS

DATE HAND COLOR PROOF ORD

DATE Photo Returned to Customer

By

C. W. HUGHES & CO., INC.,
MECHAICVILLE, N.Y.

NO. 6A-H2517
ORDER NO. 66811
DATE 11-23-1936

121M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: <u>UPPER</u> LOWER, CENTER - BORDER.	FRONT NO. <u>I</u>	R. M.	<u>NO</u>
TITLE (IN FULL) <u>BENNINGTON FREE LIBRARY,</u> <u>BENNINGTON, VT.</u>	IMPRINT	<u>SAME AS ABOVE</u>	
PRIVATE NO. $\frac{3}{4}$ " FROM RIGHT ED E IN UPPER BORDER: 20		PHOTO PROPERTY OF <u>CUSTOMER</u>	

COLOR DESCRIPTION

RED BRICK, WHITE TRIM. CEMENT BAS.. BROWN ROOF. REMOVE WIRES.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,775

ATTENTION!

15 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive O.K. of Estimate
By 11/23/36 **ESTIMATE** Cost Dept. Checked
Date NOV 24 1936 AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING. TYPE SET UP			NOV 25 1936	NOV 25 1936
SKETCH				
RETOUCHING	3	2 1/2	11-25	11-30 SC
PHOTO LITHO				
BLUEPRINT STAMPING, OPAQUING	65		11-30	12-2 HK
ENGRAVING				
HAND COLOR PROOF	151	1 1/2	12-2	12-4
ARTIST DEPT.	165	8 3/4	12-7	12-10 HK

DATE BLUEPRINT CK'D. _____ DATE Filed 12/24/36
By _____
DATE Photo Returned to Customer _____
By _____

3

ST.
69

XX C. W. HUGHES & CO., INC.,
MECHANICVILLE, N. Y.

NO. 6A-H2518

ORDER NO. 66811

DATE 11-23-1936

12 1/2 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) VETERANS T.B. HOSPITAL AT

TUPPER LAKE, N.Y. IN THE ADIRONDACK
MTS.

BOT, SMALL TYPE: AERIAL PHOTO BY D.P. CHURCH

PRIVATE NO. 1" FROM RIGHT EDGE IN

UPPER BORDER: 17TL

IN SKY: BIG WOLF POND. LITTLE WOLF POND

COLOR DESCRIPTION

(PONDS POSITION IS MARKED ON BACK OF PHOTO.)

PUT CLOUDS IN SKY

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

By 11/24/36

NOV 24 1936

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked 1

By 11/24/36
Date 11/24/36

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			NOV 25 1936	NOV 25 1936
SKETCH				
RETOUCHING	7	4 1/2	11-25	11-28 SL.
PHOTO LITHO				
BLUEPRINT STRIPPING, OPAQUING	65		11-25	11-30 J.B.
ENGRAVING				
HAND COLOR PROOF	163	1 1/2	12-2	12-5
ARTIST DEPT.	164	9 3/4	12-1-	12-8 DS.

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE FILED 12/24/36

By JK

DATE PHOTO RETURNED TO CUSTOMER

By

C.L. WHITE, WHITE'S CITY,
CARLSBAD, N. M.

NO. 6A-H-519

ORDER NO. 66819

DATE 1-23-1936

12¹/₄ M ART COLORTONE P ST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) TOP: DRAPERIES IN THE BIG
ROOM

BOT: CARLSBAD CAVERN NATIONAL PARK,
NEW MEXICO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

R. M.

YES same as

IMPRINT

SAME AS ABOVE

39H1081

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,794,775

ATTENTION!

6 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

NOV 24 1936

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			NOV 24 1936	NOV 24 1936
SKETCH				
RETOUCHING	4	2	11-29	11-27 SL
PHOTO LITHO				
BLUEPRINT SPECIAL ENGRAVING	65		11-27	11-30 JH
ENGRAVING				
HAND COLOR PROOF	163	1 1/2	12-1	12-7 JH
ARTIST DEPT.	30	9 3/4	12-8	12-10-6 Poth

DATE BLUEPRINT ORD

By

DATE Filed

By

DATE HAND COLOR PROOF ORD

DATE Photo Returned to Customer

By

C. L. WHITE, WHITE'S CITY,
CARLSBAD, N. M.

NO. 6A-H2520

ORDER No. 66819

DATE 11-23-1936

12½ M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

TOP: ON THE TRAIL IN THE
BIG ROOM

BOT: CARLSBAD CAVERN NATIONAL PARK,
NEW MEXICO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I

R. M.

YES same as

3AH1081

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

E: 500 D 8514

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,297,774

Executive OK Estimate

By

Date NOV 24 1936

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date NOV 24 1936

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			NOV 24 1936	NOV 24 1936
SKETCH				
RETOUCHING	15	2	11-24	12-1 SL.
PHOTO LITHO				
BLOCKING STAMPING, OPAQUING	65		21-1	12-2 JH.
ENGRAVING				
HAND COLOR PROOF	163	1½	12-2	12-8 JH.
ARTIST DEPT.	164	9½	12-8	12-10 MW

DATE RECEIVED BY

DATE Filed 12/12/36

DATE RECEIVED BY

By 2/6

DATE Photo Returned to Customer

ATTENTION!

6 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

C. L. WHITE, WHITE'S CITY,
CARLSBAD, N. M.

NO. 6A-H2521

ORDER NO. 66819

DATE 11-23-1936

12 1/2 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) TOP: A SCENE IN THE BIG ROOM

BOT: CARLSBAD CAVERN NATIONAL PARK,
NEW MEXICO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

I

R. M.

YES same as

IMPRINT

SAME AS ABOVE

3A11001

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,767,775

Estimate of Estimate

By NOV 24 1936

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		NOV 25 1936	NOV 25 1936
SKETCH			
RETOUCHING	12 1 1/2	11 - 25	12 - 1 SL
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	64	12 - 1	12 - 2 1/2
ENGRAVING			
HAND COLOR PROOF	163 1 1/2	12 - 2	12 - 7 1/2
ARTIST DEPT.	934	12 - 8	12 - 11 UR

DATE BLUEPRINT OK'D

DATE Filed

12/19/36

DATE HAND COLOR PROOF OK'D

By

26

DATE Photo Returned to Customer

By

ATTENTION!

6 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

C. L. WHITE, WHITE'S CITY,
CARLSBAD, N. M.

NO. 6A-H2522

ORDER NO. 66819

DATE 11-23-1936

12¹/₂ M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.
TITLE (IN FULL) TOP: ENTRANCE TO HALL
OF THE GIANTS, BIG ROOM
BOT: CARLSBAD CAVERN NATIONAL
PARK, NEW MEXICO

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. I R. M. NO YES same as 2
IMPRINT SAME AS ABOVE 3AHI081

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

F 502

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By [Signature]
Date NOV 24 1936

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By [Signature]
Date NOV 24 1936

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			NOV 24 1936	NOV 24 1936
SKETCH				
RETOUCHING	7	2	11-24	12-1 SC
PHOTO-LITHO				
QUERRE T. SHARPING, OPAQUING	65		12-1	12-2
ENGRAVING				
HAND-COLOR PROOF	163	1 1/2	12-2	12-7 F41
ARTIST DEL.	162	9 1/2	12-8	12-11 7704

DATE BLUEPRINT ORD

DATE Filed 12/19/36

By

By JS

DATE HAND-COLOR PROOF ORD

DATE Photo Returned to Customer

By

12-1

7-16

ST
67

C.L. WHITE, WHITE'S CITY,
CARLSBAD, N. M.

NO. 6A-H2523

ORDER NO. 66819

11-23-1936

DATE

12¹/₂ M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) TOP: QUEEN'S CHAMBER

BOR: CARLSBAD CAVERN NATIONAL
PARK, NEW MEXICO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES

same as 3AH1081

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

E. 503

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

6 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked L

By NOV 24 1936

Date

OPERATION	EST. TIME Chd No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED.
COMPOSING, TYPE SET UP		NOV 24 1936	NOV 24 1936
SKETCH			
RETOUCHING	14 2	11-24	12-1 SC.
PHOTO LITHO			
BLU. INT STAMPING, OPAQUING	65	12-1	12-2 HT.
ENGRAVING			
HAND COLOR PROOF	163 1 1/2	12-2	12-7 TH
ARTIST DEPT.	9 1/2	12-8	12-11 TH.

DATE ELECTRIC ORD

By

DATE HAND COLOR PROOF ORD

DATE FOR

By

DATE Photo Returned to Customer

12

C. L. WHITE, WHITE'S CITY,
CARLSBAD, N.M.

NO. 6A-H2524

ORDER NO. 66819

DATE 11-23-1936

122 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) CHINESE TEMPLE, BIG ROOM

BOT: CARLSBAD CAVERN NATIONAL PARK,
NEW MEXICO

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLCEE MULTI-PLY FORMS PAT. NO. 1,297,776

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

C 2114

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By
Date NOV 24 1936

By
Date NOV 24 1936

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			NOV 24 1936	NOV 24 1936
SKETCH				
RETOUCHING		2 1/2	11-24	12-1 SC
PHOTO-LITHO				
ILLUSTRATION STIPPING, OPAQUING	65		12-1	12-2
ENGRAVING				
HAND COLOR PROOF	163	1 1/2	12-3	12-7
ARTIST DEPT.	154	9 1/2	12-8	12-11-6

DATE DEPARTMENT OK'D

DATE Filed

12/19/36

11/18/46

DATE Photo Returned to Customer

DATE Photo Returned to Customer

12-1
3-1 1/2

ST.
68

FLORIDA POST CARD CO.,
JACKSONVILLE, FLA.

NO. 6A-H2526

ORDER NO. 66836

DATE 11-24-1936

12 1/2 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) SURGERY BUILDING, U. S.
VETERANS' HOSPITAL, LAKE CITY, FLA.

PRIVATE NO. BEFORE TITLE: L.C.23

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

LIGHT TAN STUCCO BUILDING, WHITE TRIMMING, RED TILE ROOFS. AWNINGS DARK TAN.
RED ROSE BUSHES ALONGSIDE BUILDING. NICE GREEN LAWN. SPANISH MOSS NATURAL
LIGHT GRAY.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,291,775

By [Signature]
Date NOV 28 1936

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By [Signature]
Date NOV 28 1936

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		NOV 30 1936	NOV 30 1936
SKETCH			
REFOCUSING	14 2 1/2	11-30	12-2 SC
PHOTO-LITHO			
BLENDING STOPPING, OPAQUING	65	12-2	12-3 1/4
ENGRAVING			
HAND COLOR PROOF			
ARTIST DEPT.	51 9	12-9-36	12-12-36

DATE BLENDING ORD _____

By _____

DATE HAND COLOR PROOF ORD _____

By _____

DATE Filed JAN 8 1937

By [Signature]

DATE Photo Returned to Customer _____

By _____

Print

M

ST
71

FLORIDA POST CARD CO.,
JACKSONVILLE, FLA.

NO. 6A-H2527

ORDER NO. 66836

DATE 11-24-1936

12½ M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) **OLUSTEE MONUMENT AND BAND
STAND IN CITY PARK, LAKE CITY, FLA.**

PRIVATE N. BEFORE TITLE: L.C. 22

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

MONUMENT WHITE STONE WITH EVERGREEN HEDGE ALL AROUND. BAND STAND RED BRICK,
BROWN ROOF. BUILDING IN BACK TO RIGHT LIGHT TAN. BENCHES GREEN BACKS, STONE
BASES. NOTE NATURAL LIGHT GRAY SPANISH MOSS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,750,715

Executive OR of Estimate

By **NOV 28 1936**
Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By **NOV 28 1936**
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			NOV 30 1936	NOV 30 1936
SKETCH				
RETOUCHING	17	2	11-30	12-2 SL
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			12-3	12-4
ENGRAVING				
HAND COLOR PROOF	184	1½	12-4	12-5
ARTIST DEPT.	52	9	12-9	12-10

DATE BLUEPRINT ORD.

DATE Filed

JAN 8 1937

By

By

DATE HAND COLOR PROOF ORD.

DATE Photo Returned to Customer

By

H. BRATJORDE,
JACKSONVILLE, ILL.

NO. 6A-H2528

ORDER NO. 66837

DATE 11-24-1936

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) LAKE MORGAN, JACKSONVILLE,
ILL.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

R. M. YES

IMPRINT

NONE

(VERSE)

SMALL TYPE: COPYRIGHT H. BRATJORDE,
JACKSONVILLE, ILL.

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE LAYOUT ATTACHED. MAKE FALL COLORING FOR ELMS, MAPLES AND WEEPING WILLOWS
NEXT TO THE SWAN.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,375

ESTIMATE

By

Date

11-28-36

ESTIMATE
AND WORK SCHEDULE

By

Date

Cost Dept. Checked

NOV 28 1936

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			NOV 30 1936	NOV 30 1936
SKETCH		2		
RETOUCHING	12	2	11-30	12-2
PHOTO-LITHO				
PRINTING, OPAQUING	65		12-3	12-7
ENGRAVING				
HAND COLOR PROOF	151	1 1/2	12-7	12-10
ARTIST DEPT.	37	9	12-30-36	1-24-37

DATE BLUEPRINT ORD. 12/7

By

DATE PHOTO RETURNED TO CUSTOMER

DATE FILED

By

DATE PHOTO RETURNED TO CUSTOMER

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

H. BRATJORDE,
JACKSONVILLE, ILL.

NO. 6A-H2529

ORDER NO. 66837

DATE 11-4-1936

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) LAKE MORGAN, JACKSONVILLE,
ILL.

(VERSE)

SMALL TYPE: COPYRIGHT H. BRATJORDE,
JACKSONVILLE, ILL.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE LAYOUT ATTACHED. BRIDGE IS CEMENT WITH STEEL RAILINGS.
TREES ARE (1) COLORADL BLUE SPRUCE: (2) ARBOR VITAE (3) AUSTRIAN PINES.
4-5-6 ELMS AND MAPLES.
BUILDING COLOR SAME AS 116781.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive Order of Estimate

By

NOV 27 1936

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

NOV 27 1936

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clk No.	Time Allowed		
COMPOSING, TYPE SET UP			NOV 30 1936	NOV 30 1936
SKETCH		2		
RETOUCHING		2	11-30	12-2 SE
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	65		12-2	12-7 15
ENGRAVING				
HAND COLOR PROOF	151	1 1/2	12-7	12-10
ARTIST DEPT.	23	8 3/4	12-21	12-22 Both

DATE BLUEPRINT ORD

By

DATE Filed

By

DATE HAND COLOR PROOF ORD

DATE Photo Returned to Customer

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

THE ROCHESTER NEWS COMPANY,
19-27 CHURCH ST., ROCHESTER, N. Y.

NO. 6A-H2530

ORDER NO. 66838

DATE 12-8-1936

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) LILACS IN HIGHLAND
PARK, ROCHESTER, N. Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO.

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: 32

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

GET DIFFERENT COLORS OF LILACS - WHITE, LAVENDAR, ETC.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,775

Executive Order Date

Ej

Date 12-10-1936

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked 1

Date DEC 10 1936

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			DEC 10 1936	DEC 10 1936
SKETCH				
RETOUCHING	6	2	12-10	12-11 SC.
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	65		12-11	12-12 AB.
ENGRAVING				
HAND COLOR PROOF	151	1 1/2	12-13	12-18
ARTIST DEPT.	159	9 3/4	12-21	12-24

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE Filed

By

DATE Photo Returned to Customer

ST.
C

THE ROCHESTER NEWS COMPANY,
19-27 CHURCH ST., ROCHESTER, N. Y.

NO. 6A-H2531
ORDER No. ~~XXXX~~ 66838
DATE 1-18-1937

12.
Bttn

12½ M ART COLORTONE POST CARDS, WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.
TITLE (IN FULL) RUNDEL MEMORIAL LIBRARY,
ROCHESTER, N. Y.
(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. I R. M. NO
IMPRINT SAME AS ABOVE
PHOTO PROPERTY OF CT

COLOR DESCRIPTION

5B4371

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Estimate of Estimate
By R. V. Cost Dept. Checked R. V.
Date JAN 21 1937 Date JAN 21 1937

ESTIMATE AND WORK SCHEDULE

OPERATION	EST. TIME Clock No. Time in hours	DATE ENTERED DEPT.	DATE COMPLETED.
COMPOSING, TYPE SET UP		JAN 21 1937	JAN 21 1937
SKETCH			
RETOUCHING	3 7½	1-21	1-28 82
PHOTO LITHO			
BLUEPRINT STAMPING, OPAQUING	65	1-28	1-28 48
ENGRAVING			
HAND COLOR PROOF	160 1½		2-3
ARTIST DEPT.	27 8¾	2-1	2-5 32 B/H

DATE BLUEPRINT ORD _____ DATE Filed _____ FEB 22 1937
Eg _____ By _____
DATE HAND COLOR PROOF ORD _____
DATE Photo Returned to Customer _____

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

DIAL NO. 6A-H2532 ORDER NO. 66860 DATE 11-24-1936

CUSTOMER FRENCH LICK SPRINGS HOTEL CO.,
FRENCH LICK, IND.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M PC

SIZE

3 1/2 x 5 1/2

STYLE

ART CLORTONE, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

FRENCH LICK SPRINGS HOTEL
AMERICA'S GRESTEST HEALTH
AND PLEASURE RESORT
FRENCH LICK, INDIANA, U.S.A.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

Photo Ind 5782

SEE COLORED DRAWING.

PHOTO RETURNED

TO

PHOTO USED FOR

H.C. 1 3/4

L.A. 12

Comp. 3/4

Art Work

21.00 net

Job

#27

St.
small
neg.

31

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 6A-H2534 ORDER NO. 66856 DATE 11-24-1936

CUSTOMER ALLEN INDUSTRIES, INC.,
DETROIT, MICH.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

C1
Photos for
this Customer

25 M PC GROUP (3) SIZE 3½ x 5½

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TOP: VIEWS OF DETROIT AUTOMOBILE SHOW

BOT: COMPLETELY EQUIPPED WITH ALLEN NEEDLED
BROADLOOM CARPET.

FRONT NO. 1 SPECIAL (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit Sketch — Layout Retouched Photo — Wash Drawing
Follow Layout

SEE LAYOUT ATTACHED.

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print Handcolor Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

Very Rush

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

Art. W. C. ...
x ...
42 50 ...

DE.

16

3

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

DIAL NO. 6A-H2535 ORDER NO. 66854 DATE 11-24-1936

CUSTOMER WOODMEN OF THE WORLD LIFE INS. ASS'N.,
OMAHA, NEB.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M PC

SIZE

3 1/2 x 5 1/2

STYLE

ART COLOR TONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

TOP - Home of Sovereign Camp Woodmen of the World

BOT Insurance Building, Omaha, Neb.

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from — Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

BUILDING IS ~~CONSTRUCTED~~ CONSTRUCTED OF GREY STONE UP TO THE THIRD STORY. THE THIRD, FOURTH
AND FIFTH STORIES ARE RED BRICK. SIXTH AND SEVENTH ARE CONSTRUCTED OF RED GRANITE.

PHOTO RETURNED

TO

PHOTO USED FOR

52
13/4
A 10
C-1/2?

Art Wash
Portrait
JOB

17

ST
Mural
ng

52



HE 1
A6
C-116

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 6A-H2536 ORDER NO. 66852 DATE 11-24-1936

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER PALTER & FITZGERALD
BROOKLYN, N.Y.

6 M BUS.CARDS

SIZE

3 1/2 x 2 1/4

STYLE PHOTO COLORIT, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

PALTER & FITZGERALD
(ETC. AS PER COPY)

FRONT NO. NONE

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE COLORED PHOTO.

Photo ret 4/1/37

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

Red Mark
1260
J.P.

38

67

Red 6
10
10
10

Red 10

10

Red 10

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

DIAL NO. 6A-H2537 ORDER NO. 66849 DATE 11-24-1936

CUSTOMER THE OAKS TOURIST COURT,
ATLANTA, GA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSINO
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M PC - SIZE 3 1/2 x 5 1/2 STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full THE OAKS TOURIST COURT - 1650 STEWART
AVE., S.W., ATLANTA, GA.

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

USE SAME LAYOUT AS USED ON 6A-H1900 ATTACHED.
LEAVE OUT BUILDING IN REAR.

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

COLOR OF BLDG. #32. SHRUBBERY #29. WOODWORK #8. SIGN #29. DRIVEWAY WHITE 14. ROOFS #25.
SHOW TREES IN REAR.

PHOTO RETURNED

TO

PHOTO USED FOR

RETURN PHOTO YES NO

8

ST.
68

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER
RETURN PHOTO YES NO

DIAL No. 6A-H2538 ORDER NO. 66848 DATE 11-24-1936

CUSTOMER MONTGOMERY WARD & CO.,
ST. PETERSBURG, FLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M PC

SIZE

3 1/2 x 5 1/2

STYLE PHOTO COLORIT, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full MONTGOMERY WARD & CO. RETAIL STORE, —
CENTRAL AVE., ST. PETERSBURG, FLA.

FRONT NO. 5

(All of this on address side)

R. M.

Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE TISSUE & INSTRUCTIONS ATTACHED.

PHOTO LITHO

Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12

____ Prints each from ____ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE TISSUE & INSTRUCTIONS ATTACHED.

make Red impression

MAKEOVER

Charge to Customer Dept.

EST. Makeover Time Required

	TIME	Time Recorded in Cost Dept.
RETOUCHING	<u>2 1/2</u>	
PHOTO-LITHO		Date <u>DEC 14 1936</u>
COMPOSING		
ART DEPT.		By <u>CH</u>
ENGRAVING		

1936 1936

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. ☒ 6A-N2539 ORDER NO. 66846 DATE 11-24-1936

CUSTOMER WELLINGTON HOTEL,
NORTH ADAMS, MASS.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M PC SIZE 3½ x 5½

STYLE

ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

WELLINGTON HOTEL, NORTH ADAMS, MASS.
ONE OF THE BERKSHIRE'S BEST HOTELS.

FRONT NO. 5

(All of this on address side)

R. M. Yes ☒ No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

☒ Submit — Sketch — Layout — ☒ Retouched Photo — Wash Drawing
Follow Layout

TAKE OUT POLE & WIRE. YOU CAN LEAVE IN THE
AWNINGS. & USE OWN JUDGMENT FOR COLORS.

TAKE OUT SIGN "ALE", ETC.

PHOTO LITHO

Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12

____ Prints each from _____ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

GRAY BRICK BLDG. BUILDING ON EITHER SIDE RED BRICK, BUT NOT TOO RED.

MAKEOVER

Charge to ADV. Dept.

EST. Makeover Time Required

	TIME	
RETOUCHING	/	Time Recorded in Cost Dept.
PHOTO-LITHO		Date <u>JAN - 6 1937</u>
COMPOSING		By <u>[Signature]</u>
ART DEPT		
ENGRAVING		

Set 4 1/2
200 1 1/2
A 10
C-14

30 1/2
5.10 1/2
JTC

ST. Small
neg

WESTERN PUBLISHING & NOVELTY CO.,
LOS ANGELES, CALIF.

NO. 6A-H2546

ORDER NO. 66833

DATE 11-24-1936

25^M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) RESIDENCE OF BING CROSBY,
NORTH HOLLYWOOD, CALIFORNIA

PRIVATE NO. BEFORE TITLE: 882

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. II R. M. NO

IMPRINT SAME AS ABOVE

2 blueprints

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS U. PAT. NO. 1,797,775

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

NOV 27 1936

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			NOV 27 1936	NOV 28 1936
SKETCH				
RETOUCHING	5	5	11-27	11-30 SL
PHOTO-LITHO				
BLUEPRINT STEPPING, OPAQUING	65		11-30	12-1-36
ENGRAVING				
HAND COLOR PROOF	40	1 1/2		12-1-36
ARTIST DEPT.	27	9	12-8	12-10-36 Bth

DATE BLUEPRINT OK'D

By

DATE Filed 12/19/36

By

DATE HAND COLOR PROOF OK'D

By

DATE Photo Returned to Customer

5

ST.
C.

WESTERN PUBLISHING & NOVELTY CO.,
LOS ANGELES, CALIF.

NO. 6A-H2541

ORDER NO. 66833

DATE 11-24-1936

25^M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE <u>UPPER</u> LOWER, CENTER - BORDER.	FRONT NO. II	R. M.	NO
TITLE (IN FULL) THE ESTATE OF WARNER	IMPRINT	SAME AS ABOVE	
BAXTER, BEL-AIR, CALIFORNIA	<i>2 blueprints</i>		
PRIVATE NO. B.L.F. RE TITLE: 811	PHOTO PROPERTY OF CT		

COLOR DESCRIPTION

SEE TISSUE & INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Estimate *[Signature]* Cost Dept. Checked *[Signature]*

By *[Signature]* **ESTIMATE** By *[Signature]*
Date *11/27/36* **AND WORK SCHEDULE** Date *NOV 27 1936*

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			<i>NOV 27 1936</i>	<i>NOV 28 1936</i>
SKETCH				
RETOUCHING	<i>7-3</i>	<i>4</i>	<i>11-27</i>	<i>11-30 Sl.</i>
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	<i>65</i>		<i>11-30</i>	<i>12-1 JH.</i>
ENGRAVING				
HAND COLOR PROOF	<i>113</i>	<i>1 1/2</i>	<i>12-1</i>	<i>12-1 JH.</i>
ARTIST DEPT.	<i>31</i>	<i>10 1/2</i>	<i>12-3</i>	<i>12-7 Ben</i>

DATE BLUEPRINT OK'D. _____ DATE Filed *12/12/36*
By _____ By *JB*
DATE HAND COLOR PROOF OK'D. _____
By _____ DATE Photo Returned to Customer _____

7-3
8-1

ST-
70

WESTERN PUBLISHING & NOVELTY CO.,
LOS ANGELES, CALIF.

NO. 6A-H2542

ORDER NO. 66833

DATE 11-24-1936

12 1/2 M ART COLORTONE POST CARDS, WHIT BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE (UPPER, LOWER, CENTER - BORDER)

TITLE (IN FULL) RESIDENCE OF IRENE DUNNE,
HOLMBY HILLS, CALIFORNIA

PRIVATE NO. BEFORE TITLE: 816

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 11 R. M. NO

IMPRINT SAME AS ABOVE

2 blueprints
PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLCDE MULTI-PLY FORMS (11) PAT. NO. 1,297,774

Executive OK of Estimate

By NOV 27 1936

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By NOV 27 1936

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			NOV 27 1936	NOV 28 1936
SKETCH				
RETOUCHING	6	4	11-27	- 11-30 SL.
PHOTO-LITHO				
BLEUPRINT STRIPPING, OPAQUING	65		11-30	12-1 48.
ENGRAVING				
HAND COLOR PROOF	22	1 1/2	12-1	12-1 Bth
ARTIST DEPT.	22	9 3/4	12-10	12-11 36

DATE ESTIMATE OK'D _____
By _____

DATE Filed 11/19/36
By JB

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer 8/25/39

41-8
42-6

WESTERN PUBLISHING & NOVELTY CO.,
LOS ANGELES, CALIF.

NO. 6A-H2543

ORDER NO 66834

DATE 11-24-1936

12 1/2 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) "LA CALIFORNIANA" HOME
OF JANE WITHERS, WESTWOOD, CALIFORNIA

PRIVATE NO. BEFORE TITLE: 807

BOT, SMALL TYPE: 20TH CENTURY-FOX

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. II R. M. NO

IMPRINT SAME AS ABOVE

2 blueprints

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SEE TISSUE ATTACHED. ALSO INSTRUCTIONS. - Jane Withers hair is almost black
Insert photo of Jane Withers in upper right corner
in circle about same size as Shirley Temple 6A-H1972 attached

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,773

Executive OK of Estimate

By Nov 27 1936
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By Nov 27 1936
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			NOV 27 1936	NOV 28 1936
SKETCH				
RETOUCHING	6	4 1/2	11-27	11-30 SL
PHOTO-LITHO				
BLUEPRINT STAMPING, OPAQUING	64		11-30	12-1 4th
ENGRAVING				
HAND COLOR PROOF	22	1 1/2	12-1	12-1 Bth
PRINT DEPT.	30	9 1/2	12-6	12-8 Bth

DATE BLUEPRINT OK'D

By

DATE Filed 12/19/36

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

DEADLINE

6

70

WEINER NEWS COMPANY, SAN ANTONIO, TEXAS

NO 6A-H2544

ORDER NO. 66873

DATE 11-25-1936

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) GREETINGS FROM SAN
ANTONIO, TEXAS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

BOT, SMALL TYPE: (C) ~~KITTELL, CURT TEICH~~

C. T. & CO. CHICAGO

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE PHOTOS NOS. 2A-H663, 3A-H1368, 3A-H429, 5A-H1607, 2A-H671, 2A-H661, 5A-H888,
2A-H662, 2A-H663 & 5A-H1608. MAKE BLACK BACKGROUND.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,297,775

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date DEC 14 1936

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			DEC 1 1936	DEC 14 1936
SKETCH LAYOUT		14 1/2		
RETOUCHING	7	9 1/2		
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		12-21	12-21 1/2
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.		16 3/4		

DATE BLUEPRINT OK'D

DATE Filed

JAN 8 1937

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

18 - 4
13 - 10 1/2 hrs

ST.
85

DISTRIBUTED BY FRASHER'S, INC.,
POMONA, CALIF.

NO. 6A-H2545

ORDER NO. 66879

12-7-1936

DATE

6 M PHOTO COLORIT POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

TITLE (IN FULL) TOP: DEATH VALLEY NATIONAL
MONUMENT, CALIFORNIA

~~TOP~~: FURNACE CREEK INN

BOT, SMALL TYPE: (C) FRASHERS PHOTO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 8

R. M. YES

IMPRINT SAME AS ABOVE:

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

MAKE THE FOUR WINDOWS IN BUILDING WITH TOWER, LIGHTER SO AS TO LOOK LIKE
THE OTHER WINDOWS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive Estimate

By

Date

DEC 11 1936

ESTIMATE
AND WORK SCHEDULE

By

Date

DEC 11 1936

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			DEC 11 1936	DEC 11 1936
SKETCH				
RETOUCHING	8	5	12-11	12-16
PHOTO-LITHO				
BLUEPRINT STAMPING, OPAQUING	65		12-15	12-17
ENGRAVING				
HAND COLOR PROOF	163	1 1/2	12-17	12-16
ARTIST DEPT.	32	11	12-19	12-22

DATE PRINT OK'D

DATE

12/24/36

DATE

DATE Photo Returned to Customer

By

DEADLINE

57
84

THOMAS R. WEST,
MIAMI, FLA.

NO. 6A-H2546

ORDER NO. 64914

DATE 11-24-1936

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

TITLE (IN FULL) HEY, YOU'RE SUPPOSED TO BE

LOOKING AT THE SAILFISH

BOT: PLENTY OF BOTH AT MIAMI, FLA.

PRIVATE NO. BEFORE TOP TITLE: N-105

SMALL TYPE: PHOTO BY FRANK BELL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE PHOTO NO. 5A-H909 & NEW GIRL FACE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Executive Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

NOV 27 1936

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			NOV 27 1936	NOV 28 1936
SKETCH				
RETOUCHING	6	$\frac{1}{2}$	11-27	12-1
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	65		12-1	12-2
ENGRAVING				
HAND COLOR PROOF		$\frac{1}{4}$		
ARTIST DEPT.	162	10	12-16	12-21

DATE BLUEPRINT OK'D

DATE Filed 12/24/36

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

L

ST.
70

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. **6A-H2548** ORDER NO. **66891** DATE **11-25-1936**

CUSTOMER **NEW HOFFMAN HOTEL,
BEDFORD, PA.**

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M PC SIZE **3 1/2 x 5 1/2**

STYLE **ART COLORTONE, WHITE BORDER**

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full **NEW HOFFMAN HOTEL - BEDFORD, PA.**

FRONT NO. **5** (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PUT SOME FOLIAGE ON TWO TREES IN LEFT FOREGROUND.

PHOTO LITHO
Rephoto
NEG. NO.
____ Photograph each - Size 5x7 - 8x10 - 10x12
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION
COLOR SAME AS IA2354 ATTACHED, EXCEPT HAVE THE SKY SAME AS SHOWN ON 4A-H1450. CUSTOMER LIKES
THIS SHADE OF BLUE. SHOW SOME COLOR ON TREES IN LEFT FOREGROUND.

VERY RUSH

PHOTO RETURNED

TO

PHOTO USED FOR

Ret - 3 1/2
HC - 1 1/2
A 9 3/4
C - 1 1/2

Art Work
2109

HC - 1/2

MAKEOVER

Charge to Adv. Dept.

EST. Makeover Time Required

	Time	Time Recorded to
ESTIMATED		
ACTUAL		
DATE		DEC - 4 1936
ART DEPT. HC	1/2	By <u>ST.</u>
ENGRAVING		

MUST HAVE HEP SAT NOV 28TH

ST.
C.

30

10

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. ☒ 6A-H2549 ORDER NO. 66914 DATE 11-27-1936

CUSTOMER JAMES ROBERTSON APT. HOTEL,
NASHVILLE, TENN.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M PC GROUP (2) SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

see Pencil Sketch

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

HAVE PHOTO OF HOTEL COVER 2/3 OF CARD & FORT
BAL.

PHOTO LITHO
Rephoto

NEG.NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. $\begin{matrix} \text{E} & 120 \\ \text{H} & 133 \\ \text{C} & 150 \\ \text{S} & 175 \end{matrix}$
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

RETURN PHOTOS

PHOTO RETURNED

TO

PHOTO USED FOR

MAKEOVER

Charge to Customer Dept.

EST. Makeover Time Rec. FEB - 9 1937

	TIME	
RETOUCHING	2	Time Received in Cust Dept.
PHOTO-LITHO	1	Date <u>FEB - 9 1937</u>
COMPOSING		
ART DEPT. <u>H.C.</u>	<u>1/2</u>	
ENGRAVING		

*Spent 12-11-37
11-11-37*

07-10

116

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 6A-H2550 ORDER NO. 66890 DATE 11-25-1936

CUSTOMER

NEW WARREN HOTEL
INDIANAPOLIS, IND.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M PC

SIZE

3 1/2 x 5 1/2

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full NEW HOTEL WARREN, INDIANAPOLIS, IND.

GLENN F WARREN, PRESIDENT

250 ROOTS

in panel same as 3AH699

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

SEE TISSUE ATTACHED TO PHOTO.

The customer

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print Handcolor Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

CUSTOMER WANTS COLORING HANDLED AS ON 5A-H1666 ATTACHED. ALSO SEE TISSUE ATTACHED TO PHOTO.

*Photo to Adm Dept
6/17/38*

PHOTO RETURNED

TO

PHOTO USED FOR

*Ret. 7
H.C. 1 3/4*

S.A. 11 - 430 - 6-20-37

*Ant. H. H.
on photo*

2

30

2

2

68

FRANK E. COOPER, 258 BROADWAY,
NEW YORK, N. Y.

NO. 6A-H2551

ORDER NO. 66896

DATE 11-27-1936

12½ M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

CENTRAL MALL ON

BOARDWALK, JONES BEACH, LONG ISLAND, N.Y.

BOT: LONG ISLAND STATE PARKS SERIES

PRIVATE NO. AFTER BOTTOM TITLE: 504

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

2

R. M.

YES

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Reproduce or Estimate

NOV 28 1936

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

NOV 28 1936

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clk No.	Time Allowed		
COMPOSING, TYPE SET UP			NOV 30 1936	NOV 30 1936
SKETCH				
RETOUCHING	12	3	11 - 30	12 - 4.50
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			12 - 5	
ENGRAVING				
HAND COLOR PROOF	151	1½	12 - 11	12 - 12
ARTIST DEPT.	53	9¾	1/15/37	1/20/37

JAN 29 1937

DATE

By

DATE Photo Returned to Customer

3

17

17

FRANK E. COOPER, 258 BROADWAY,
NEW YORK, N. Y.

NO. 6A-H2552

ORDER NO. 66896

DATE 11-27-1936

12 1/2 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) TOP: BOARDWALK, JONES
BEACH, LONG ISLAND, N. Y.

BOT: LONG ISLAND STATE PARKS SERIES

PRIVATE NO. AFTER BOTTOM TITLE: 505

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2

R. M. YES

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

TAKE OUT MAN IN SHIRT SLEEVES IN FOREGROUND.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS U. PAT. NO. 1,797,775

ATTENTION!

21 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

NOV 28 1936

OPERATION	EST. TIME Clock No. Time Allowed		DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			NOV 30 1936	NOV 30 1936
SKETCH				
RETOUCHING	6	3	11-30	12-2 SE
PHOTO-LITHO				
BLEUPRINT STRIPPING, OPAQUING	65		12-3	12-3
ENGRAVING				
HAND COLOR PROOF	163	1 3/4	12-4	12-12
ARTIST DEPT.	37	10	1-12-37	1-15-37

DATE RECEIVED AND

DATE Filed

JAN 15 1937

DATE

By

DATE

DATE Photo Returned to Customer

FRANK E. COOPER, 258 BROADWAY,
NEW YORK, N. Y.

NO. 6A-12553

ORDER NO. 66896

DATE 11-27-1936

12¹/₂M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) WATER TOWER AND CENTRAL
MALL, JONES BEACH, LONG ISLAND, N.Y.

BOT: LONG ISLAND STATE PARKS SERIES

PRIVATE NO. AFTER BOTTOM TITLE: 506

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,775

ATTENTION!

21 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

NOV 28 1936

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Click No.	Time Allowed		
COMPOSING, TYPE SET UP			NOV 30 1936	NOV 30 1936
SKETCH				
RETOUCHING	12	2	11-30	12-2 SE.
PHOTO-LITHO				
BLUEPRINT STAMPING, OPAQUING	65		12-2	12-3 H.T.
ENGRAVING				
HAND COLOR PROOF	163	1 1/2	12-4	12-12
ARTIST DEPT.	31	9	1-11	1-12-37 P.H.

DATE OF ORDER OKD

By

DATE Filed

JAN 15 1937

By

DATE OF ORDER OKD

DATE Photo Returned to Customer

By

12

ST
71

FRANK E. COOPER, 258 BROADWAY,
NEW YORK, N. Y.

NO. 6A-12554

ORDER NO. 66896

DATE 11-27-1936

12½ M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) SWIMMING POOL AT WEST

BATHHOUSE, JONES BEACH, LONG ISLAND, N.Y.

BOT: LONG ISLAND STATE PARKS SERIES

PRIVATE NO. AFTER BOTTOM TITLE: 507

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2

R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,754,775

ATTENTION!

21 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OKed Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

DEC - 4 1936

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Check No.	Time Allowed		
COMPOSING, TYPE SET UP			DEC 4 - 1936	DEC 4 - 1936
SKETCH				
RETOUCHING	17	4	12 - 4	- 12 - 7 SC
PHOTO-LITHO				
BLUEPRINT STAMPING, OPAQUING	65		12 - 7	12 - 9
ENGRAVING				
HAND COLOR PROOF	151	1½	12 - 10	12 - 14
ARTIST DEPT.	161	9½	1 - 12	1 - 19

JAN 29 1937

ESTIMATE OK'D

DATE Filed

By

By

DATE FOR COLOR PROOF OK'D

DATE Photo Returned to Customer

17

ST
76

FRANK E. COOPER, 258 BROADWAY,
NEW YORK, N. Y.

NO. 6A-H2556

ORDER NO. 66896

11-27-1936

DATE

12½ M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) A VIEW OF THE BEACH FROM
THE WEST BATHHOUSE, JONES BEACH, LONG
ISLAND, N. Y.

BOT: LONG ISLAND STATE PARKS SERIES
PRIVATE NO. AFTER BOTTOM TITLE: 509

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive Ck. Estimate

By

Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

DEC-2-1936

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time A. Low.		
COMPOSING, TYPE SET UP			DEC 2 - 1936	DEC 2 - 1936
SKETCH				
RETOUCHING	4- 12-	2 2 1 3 5 2	12 - 2	12 - 6
PHOTO LITHO				
BLUETINT REMOVING OPAQUING	5		1-2	12-9-36
ENGRAVING				
HAND COLOR PROOF	163	1 3 4	12-10 -	12-12
ARTIST DEPT.	151	10	1-18	1-21

DATE RECEIPT OK'D

By

DATE Filed

JAN 29 1937

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

1936

ATTENTION!

21 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

105

4-2 = 40 12

12 3 1/2

ST.
75

FRANK E. COOPER, 258 BROADWAY,
NEW YORK, N. Y.

NO. 6A-H2557

ORDER NO. 66896

DATE 11-27-1936

12¹/₂M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) VIEW OF CENTRAL MALL FROM

BEACH, JONES BEACH, LONG ISLAND, N.Y.

BOT: LONG ISLAND STATE PARKS SERIES

PRIVATE NO. AFTER BOTTOM TITLE: 510

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLCDE MULTI-PLY FORMS PAT. NO. 1,297,775

Executive Estimate

Date NOV 28 1936

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By Date NOV 28 1936

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			NOV 30 1936	NOV 30 1936 B
SKETCH				
RETOUCHING	7	3 1/2	11-30	12-1 SL.
PHOTO-LITHO				
BLEUPRINT STRIPPING, OPAQUING	65		12-2	12-3 LT.
ENGRAVING				
HAND COLOR PROOF	151	1 1/2	12-4	12-14
ARTIST DEPT.	162	9 1/2	1-12	1-18

JAN 29 1937

DATE BLEUPRINT ORD.

DATE Filed

By

By

DATE HAND COLOR PROOF ORD.

DATE Photo Returned to Customer

ATTENTION!

21 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

7

ST
71

FRANK E. COOPER, 258 BROADWAY,
NEW YORK, N. Y.

NO. 6A-H2558

ORDER NO. 66896

DATE 11-27-1936

12 1/2 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) BOARDWALK AND BEACH, JONES
BEACH, LONG ISLAND, N. Y.

BOT: LONG ISLAND STATE PARKS SERIES

PRIVATE NO. AFTER BOTTOM TITLE: 511

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,799,775

OK of Estimate

By

Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

DEC 1 1936

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		DEC 1 - 1936	DEC 2 - 1936 7/3
SKETCH			
RETOUCHING	17 5	12 - 1	12 - 4 SL.
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	65	12 - 4	12 - 7 ST.
ENGRAVING			
HAND COLOR PROOF	163 13	12 - 7	12 - 11 PL.
ART DEPT.	38 10	1 - 15	1 - 20

DATE BLUEPRINT ORD

By

DATE Filed

By

DATE HAND COLOR PROOF

DATE Photo Returned to Customer

By

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

To Curt
per 25m sheet

DEC 1936

FRANK E. COOPER, 258 BROADWAY,
NEW YORK, N. Y.

NO. 6A-H2559

ORDER NO. 66896

DATE 11-27-1936

12¹/₂M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) LIFE SAVING STATION AT

JONES BEACH, LONG ISLAND, N. Y.

BOT: LONG ISLAND STATE PARKS SERIES

PRIVATE NO. AFTER BOTTOM TITLE: 512

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Executive Order Estimate

By

Date DEC 2 1936

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By

Date DEC 2 1936

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			DEC 2 - 1936	DEC 2 - 1936
STITCH				
RETOUCHING	7	3	12 - 2	12 - 7 SE.
PHOTO-LITHO				
BLANKET STITCHING, OPAQUING	65		12 - 7	12 - 8 UT
ENGRAVING				
HAND COLOR PROOF	163	1 1/2	12 - 9	12 - 10 -
ARTIST DEPT.	48	9	12 - 14	12 - 20

JAN 29 1937

DATE RECEIVED BY

DATE FILED

By

By

DATE HANDS RETURNED TO

DATE Photo Returned to Customer

ATTENTION!

21 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

7

ST-
75

FRANK E. COOPER, 258 BROADWAY,
NEW YORK, N. Y.

NO. 6A-H2560

ORDER NO. 66896

DATE 11-27-1936

12½ M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) WEST BATHHOUSE AND MARINE
DINING ROOM, JONES BEACH, LONG ISLAND,
N. Y.

BOT: LONG ISLAND STATE PARKS SERIES
PRIVATE NO. AFTER BOTTOM TITLE: 513

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

21 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive Order

By

Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

DEC-2-1936

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			DEC 2 - 1936	DEC 2 - 1936
SKETCH				
RETOUCHING	14	3	12 - 2	12 - 4 SL
PHOTO-LITHO				
BLUEPRINT STAMPING, OPAQUING	65		12 - 5	12 - 7 LT
ENGRAVING				
HAND-COLOR PROOF	163	1½	12 - 8	12 - 13 7/11
ARTIST DEPT.	155	9½	1 - 12	1 - 18

DATE BLUEPRINT ORD.

By

DATE FILLED

By

DATE HAND-COLOR PROOF ORD.

DATE Photo Returned to Customer

JAN 29 1937

FRANK E. COOPER, 258 BROADWAY,
NEW YORK, N. Y.

NO. 6A-H2561

ORDER NO. 66898

DATE 11-27-1936

25 M ART COLORTONE POST CARDS, WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) **STATUE OF LIBERTY ON
BEDLOE'S ISLAND IN NEW YORK HARBOR,
NEW YORK CITY.**

BOT, SMALL TYPE: COPYRIGHT BY IRVING
UNDERHILL, N. Y.

PRIVATE NO. UPPER LEFT CORNER: 106

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. **1** R. M. **YES**
IMPRINT **SAME AS ABOVE**

Photo in 6 B.H. 2277
PHOTO PROPERTY OF **CUSTOMER**

COLOR DESCRIPTION

CUT OUT LAND IN BACKGROUND. TAKE OUT LETTERING AT BOTTOM OF PHOTO.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF *yes*

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS 11 PAT. NO. 1,297,775

By *12/3/36* **ESTIMATE** *Cost Dept. Checked*
AND WORK SCHEDULE *By* **DEC - 4 1936**
Date

OPERATION	EST. TIME Clock No. Time Allowed		DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			DEC 4 - 1936	DEC 4 - 1936 <i>FB</i>
SKETCH				
RETOUCHING	<i>7</i>	<i>5</i>	<i>12-4</i>	<i>12-8 SL</i>
PHOTO-LITHO				
BLUEPRINT SKIPPING, OPAQUING	<i>65</i>		<i>12-8</i>	<i>12-9 J.T.</i>
ENGRAVING				
HAND COLOR PROOF	<i>161</i>	<i>1 1/2</i>	<i>12-11</i>	<i>12-10</i>
ARTIST DEPT.	<i>34</i>	<i>10</i>	<i>1-14</i>	<i>1-19 F.W.</i>

JAN 29 1937

DATE BLUEPRINT OK'D _____

DATE Filed _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

ATTENTION!

21 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

DEC 36

DEC 36

ST
76

FRANK E. COOPER, 258 BROADWAY,
NEW YORK, N. Y.

NO. 6A-H2562

ORDER NO. 66898

DATE 11-27-1936

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) STATUE OF LIBERTY AS
ILLUMINATED AT NIGHT, NEW YORK CITY
BOT, SMALL TYPE: X COPYRIGHT BY IRVING
UNDERHILL, N. Y.

PRIVATE NO. UPPER LEFT CORNER: 107

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

TAKE OUT LETTERING AT BOTTOM OF PHOTO. MAKE A HORIZONTAL CARD. MAKE A NIGHT
SCENE SHOWING THE STATUE FLOOD LIGHTED. THERE ARE SPOT LIGHTS AT THE BASE. SHOW
THE BEAMS OF LIGHT. PUT A MOON IN THE SKY.

STB 4B4

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,799,779

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

DEC 2 1936

WORK SCHEDULE

By Date DEC - 2 1936

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clk No.	Time Allowed		
COMPOSING, TYPE SET UP			DEC 3 - 1936	DEC 3 - 1936
SKETCH				
RETOUCHING	7	6 1/2	12 - 3	12 - 5 SL
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	65		12 - 19	12 - 21 P.T.
ENGRAVING				
HAND COLOR PROOF	160	1 1/2	12 - 21	
ARTIST DEPT.	72	9 1/2	1 - 26	1 - 28 P.T.

DATE BLUEPRINT OK'D

DATE Filed FEB 5 1937

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Submitted to Client

12
7

ST.
75

FRANK E. COOPER, 258 BROADWAY,
NEW YORK, N. Y.

NO. 6A-H2563

ORDER NO. 66898

DATE 11-27-1936

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) CHILDREN'S WADING POOL IN
FORT TRYON PARK, NEW YORK CITY

BOT, SMALL TYPE: COPYRIGHT BY IRVING
UNDERHILL, N. Y.

PRIVATE NO. UPPER LEFT CORNER: 108

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

TAKE OUT THE WHISKEY AD ON THE SIGNBOARD IN CENTER OF PHOTO. TAKE OUT
LETTERING AT BOTTOM OF PHOTO.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Estimate

By

Date

DEC 2 1936

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

DEC - 2 1936

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			DEC 2 - 1936	DEC 2 - 1936
SKETCH				
RETOUCHING	5	5 1/2	12 - 2	12 - 8 SL
PHOTO-LITHO				
BLENDING, OPAQUING	65		12 - 8	12 - 9 H.
ENGRAVING				
HAND COLOR PROOF	163	1 3/4	12 - 9 -	12 - 10 M.
ARTIST DEPT.	156	10 1/2	1 - 27 -	1 - 29 - 37

DATE ESTIMATE OK'D

By

DATE HAND COLOR PROOF OK'D

DATE FILED

By

DATE Photo Returned to Customer

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

5

ST
25

FRANK E. COOPER, 258 BROADWAY,
NEW YORK, N. Y.

NO. 6A-H2564

ORDER NO. 66898

DATE 11-27-1936

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) **KEATING HALL, FORDHAM
UNIVERSITY, NEW YORK CITY**

PRIVATE NO. UPPER LEFT CORNER: 109

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. **I** R. M. **YES**

IMPRINT **SAME AS ABOVE**

PHOTO PROPERTY OF **CUSTOMER**

COLOR DESCRIPTION

GRANITE AND LIMESTONE BLDG. TAKE OUT TWO FIGURES IN FOREGROUND.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF **Yes**

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive Order of Board of Directors

By **DEC 1 1936**

Date

ESTIMATE

A. D. W. H. SCHEDULE

Cost Dept. Checked

By **DEC 1 1936**

Date

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		DEC 1 - 1936	DEC 2 - 1936
SET-UP			
RETOUCHING	7 7 1/2	12-1	12-3 SC
PHOTO-LITHO			
BECKETT STAMPING, OPAQUING	65	12-3	12-4 1/2
ENGRAVING			
HAND COLOR PROOF	184 1 1/2	12-4	12-5
ARTIST DEPT.	49 9 1/2	1-18-37	1-20-37 W.P.

JAN 29 1937

DATE BLUEPRINT ORD _____

By _____

DATE Filed _____

By **ST**

DATE HAND COLOR PROOF ORD _____

DATE Photo Returned to Customer _____

By _____

ATTENTION!

21 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

*to Curt
for W.P.*

98. 130

ST
73

FRANK E. COOPER, 258 BROADWAY,
NEW YORK, N. Y.

NO. 6A-H2565

ORDER NO. 66898

DATE 11-27-1936

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL)

RESTAURANT ON
BOAT HOUSE AND BRONX LAKE,
AT 182ND ST., NEW YORK

BRONX ZOOLOGICAL PARK, NEW YORK CITY

PRIVATE NO. UPPER LEFT CORNER: 110

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

R. M. YES

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

~~RED BRICK BLDG. GRAY BRICK SLATE ROOF.~~

Bldg. painted green red roof
darker green trim

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,297,775

ATTENTION!

21 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE

DEC 2 1936

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

DEC - 2 1936

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			DEC 2 - 1936	DEC 2 - 1936
SKETCH				
RETOUCHING	14	2 1/2	12 - 2	12 - 7 SE
PHOTO-LITHO				
BLENDING STRIPPING, OPAQUING	65		12 - 7	12 - 9
ENGRAVING				
HAND COLOR PROOF	163	1 1/2	12 - 10	12 - 11
ARTIST DEPT.	32	9 1/4	1 - 2	1 - 30

DATE BLUEPRINT ORD

By

DATE BLUEPRINT PROC. ORD

By

DATE Filed

FEB 5 1937

By

DATE Photo Returned to Customer

1936

1936

ST-
75

FRANK E. COOPER, 258 BROADWAY,
NEW YORK, N. Y.

NO. 6A-H2566

ORDER NO. 66098

DATE 11-27-1936

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) PROSPECT PARK ZOO,
BROOKLYN, N. Y.
PRIVATE NO. UPPER LEFT CORNER: 111

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. I R. M. YES
IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive Order of Estimate
By *[Signature]*
Date 11-27-1936

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By *[Signature]*
Date DEC 1 1936

OPERATION	EST. TIME Clk & No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		DEC 1 - 1936	DEC 2 - 1936
SKETCH			
RETOUCHING	8 6	12-1	12-4 SE
PHOTO-LITHO			
BLEUPRINT STRIPPING, OPAQUING }		12-5	
ENGRAVING			
HAND COLOR PROOF	163 1 1/2	12-9	12-11 JH
ARTIST DEPT.	31 9 3/4	1-30	2-2-37 B

FEB 5 1937

DATE BLUEPRINT ORD _____

DATE Filed _____

By _____

By *[Signature]*

DATE HAND COLOR PROOF ORD _____

DATE Photo Returned to Customer _____

By _____

ATTENTION!

21 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

8

ST
20

FRANK E. COOPER, 258 BROADWAY,
NEW YORK, N. Y.

NO. 6A-H2567

ORDER NO. 66900

DATE 11-27-1936

25 M ART COLORTONE POST CARD, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE <u>UPPER</u> LOWER, CENTER - BORDER.	FRONT NO. <u>I</u>	R. M. <u>YES</u>	
TITLE (IN FULL) <u>"THE STEEPLECHASE",</u> <u>STEEPLECHASE PARK, CONEY ISLAND, N. Y.</u>	IMPRINT <u>SAME AS ABOVE</u>		
PRIVATE NO. UPPER LEFT CORNER: <u>101</u>	PHOTO PROPERTY OF <u>CUSTOMER</u>		
COLOR DESCRIPTION			

3BH1421

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF Yes RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI PLY FORMS PAT. NO. 1,297,775

Executive OK of Estimate

By AD
Date DEC 1 1936

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By els
Date DEC 1 1936

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			DEC 1 - 1936	DEC 2 - 1936
SKETCH				
RETOUCHING	5	5 1/2	12-1	12-3 SL
PHOTO-LITHO				
BLUEPRINT STIPPING, OPAQUING	65		12-3	12-4
ENGRAVING				
HAND COLOR PROOF	163	1 1/2	12-6	12-11
ARTIST DEPT.	51	9	1-14	1-21

DATE BLUEPRINT OK'D

DATE Filed

JAN 29 1937

DATE PHOTO RETURNED TO CUSTOMER

DATE Photo Returned to Customer

ATTENTION!

21 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Wm. M. W.
for Teich

FRANK E. COOPER, 258 BROADWAY,
NEW YORK, N. Y.

NO. 6A-H2568

ORDER NO. 66900

DATE 11-27-1936

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) STEEPLECHASE PARK, CONEY
ISLAND, N. Y.

PRIVATE NO. UPPER LEFT CORNER: 102

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

R. M.

YES

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,799,775

705
ATTENTION!

21 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Extensive O.D. Estimate

By

NOV 28 1936

ESTIMATE
AND WORK SCHEDULE

By

Date

Cost Dept. Checked

NOV 28 1936

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			NOV 30 1936	NOV 30 1936
SKETCH				
RETOUCHING	5	6	11-30	12-3
PHOTO LITHO				
BLUEPRINT STAMPING, OPAQUING	65		12-3	12-7
ENCRAVING				
HAND COLOR PROOF	163	1 1/2	12-8	12-14
ARTIST DEPT.	157	9-4	1-16	1-20

DATE BLUEPRINT ORD.

By

DATE Filed

By

DATE HAND COLOR PROOF ORD.

By

DATE Photo Returned to Customer

JAN 29 1937

5
31

FRANK E. COOPER, -58 BROADWAY,
NEW YORK, N. Y.

NO. 6A-H2569

ORDER NO. 66900

DATE 11-27-1936

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.
TITLE (IN FULL) A TYPICAL CROWD ON A HOT
DAY AT CONEY ISLAND, N. Y.

BOT, SMALL TYPE: COPYRIGHT BY IRVING
UNDERHILL, N. Y.

PRIVATE NO. UPPER LEFT CORNER: 105

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

Photo 6 B H 2282

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

TAKE OUT LETTERING AT BOTTOM OF PHOTO.

Use in New York Book

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive Order Estimate

By

Date NOV 28 1936

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Check

By

Date

NOV 28 1936

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			NOV 30 1936	NOV 30 1936
SKETCH				
RETOUCHING	6	5	11-30	12-1-36
PHOTO-LITHO				
BLUEPRINT STAMPING, OPAQUING			12-2	12-3
ENGRAVING				
HAND COLOR PROOF		1 3/4		
ARTIST DEPT.	32	10 1/2	1-18	1-20-36

DATE RECEIVED OK'D

By

DATE Filed

By

DATE Photo Returned to Customer

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

[Handwritten signature]

FRANK E. COOPER,
258 BROADWAY, NEW YORK, N. Y.

NO. 6A-H2570

ORDER NO. 66901

DATE 11-27-1936

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL)

S. S. NORMANDIE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

R. M.

IMPRINT

SAME AS ABOVE

YES same as
6AH913

PRIVATE NO. UPPER LEFT CORNER: 97

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SHOW ANCHOR AT RIGHT ON BOAT.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

21 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE
AND WORK SCHEDULE
By Nov 28 1936
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			NOV 30 1936	NOV 30 1936
SKETCH				
RETOUCHING	7	6	11-30	12-2 SL
PHOTO-LITHO				
BLU. PRINT SH. PRING. OPAQUING	65		12-3	12-4 JH
ENGRAVING				
HAND COLOR PROOF	184	1 1/2	12-4	12-5
ARTIST DEPT.	22	9 1/2	1-14	1-18 BLM

DATE ESTIMATE OK'D

By

DATE Filed

By

DATE ESTIMATE OK'D

DATE Photo Returned to Customer

JAN 29 1937

ST.
71

FRANK E. COOPER,
258 BROADWAY, NEW YORK, N. Y.

NO. 6A-H2571

ORDER NO. 66901

DATE 11-27-1936

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) TEACHERS COLLEGE,
NEW YORK CITY

PRIVATE NO. UPPER LEFT CORNER: 100

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

BROWN STON BLDG. WHITE STONE TRIM.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

21 Subjects on
order for this customer. Please
see to it that all prints or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE		Cost Dept. Check	
By		By	
Date DEC 2 1936		Date DEC 2 1936	
OPERATION	EST. TIME	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		DEC 3 - 1936	DEC 3 - 1936
SKETCH			
RETOUCHING	3 6 1/2	12 - 3	12 - 9 SL.
PHOTO-LITHO			
BLUEPRINT, STRIPPING, OPAQUING	45	12 - 9	12 - 9
ENGRAVING			
HAND COLOR PROOF	160 1 1/2	12 - 11	
ARTIST DEPT.	154 9 3/4	1 - 18	1 - 20

DATE BLUEPRINT ORD _____ DATE Filed JAN 29 1937

By _____ By _____

DATE Photo Printed to Company _____

By _____

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. **6A-H2572** ORDER NO. **66893** DATE **11-25-1936**

CUSTOMER

**THE BUCKEYE CEREAL CO.,
MASSILLON, OHIO**

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M PC SIZE 3½ x 5½

STYLEART COLORTONE, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full **GUARANTEED SUCCESS IN BAKING
(ETC. AS PER COPY)**

see colored sketch

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE SKETCH ATTACHED.

sample by L.

FRONT NO. **5** (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

*Make extra Neg for Red
from Offset*
make Red impression

PHOTO RETURNED

TO

PHOTO USED FOR

Layout 2 1/2
Ret 5 1/2
H. C. 1 3/4
23. L. Art 12

JAN 8 1937

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 6A-H2573 ORDER NO. 66903 DATE 11-25-1936

CUSTOMER THE COLONY
DELRAY BEACH, FLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M PC SIZE 3 1/2 x 5 1/2

STYLE PHOTO COLORIT, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full THE COLONY DELRAY BEACH, FLORIDA

FRONT NO. 5

R. M.

Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE INSTRUCTIONS ATTACHED.

PHOTO LITHO

Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12

____ Prints each from ____ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. 120

Dry — Wet — Pancromatic — Color Separation. 133

Transfer — Paper Process — New Process. 150

Stripping — White Border — Full Face. 175

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

Del 2 1/2
H2 1 1/2
#10
C-112

JCB

X

#27

X
ST.
74

144/666

8

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 6A-H2574 ORDER NO. 66913 DATE 11-27-1936

CUSTOMER DALLAS AVIATION SCHOOL & AIR COLLEGE,
DALLAS, TEXAS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M GROUP (4) SIZE $3\frac{1}{2} \times 5\frac{1}{2}$ STYLE ART COLORTONE, FULL FACE
PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full DALLAS AVIATION SCHOOL AND AIR COLLEGE
(ETE. AS PER COPY)

RETOUCHING DEPARTMENT
Submit Sketch Layout Retouched Photo Wash Drawing
Follow Layout

SEE LAYOUT ATTACHED.

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO
Rephoto
NEG. NO.
Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE TISSUES ATTACHED TO PHOTOS.

Very Rush

PHOTO RETURNED TO PHOTO USED FOR

rephoto 5x7
Layout 3 1/2
Ret 1 1/2
H.C. 2
A 16
C- 3/4

Printing
Art Work

63.00 net

#27

5-3 1/2

2

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 6A-H2575 ORDER NO. 66912 DATE 11-27-1936

CUSTOMER WALTER BOOTH SHOE CO.,
MILWAUKEE, WIS.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M PC SIZE 3½ x 5½

STYLE ART COLORTONE, FULL FACE

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full ALL WHITE — FOR FORMAL INFORMALITY

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing
Follow Layout

SEE SKETCH ATTACHED. SEE NOTATIONS ON TISSUE
ATTACHED TO SKETCH

X (NO SHOE NOS. TO APPEAR ON CARD)

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

photo ret
12/21/36

Rephoto 5x7

Layout 1

Ret. 5½

A.C.P. 1½

L.A. 9½

Ret. W. Booth Shoe Co.

1/25/36

#27

22

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 6A-H2576 ORDER NO. 66912 DATE 11-27-1936

CUSTOMER WALTER BOOTH SHOE CO.,
MILWAUKEE, WIS.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M PC SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full CROSBY SQUARE AUTHENTIC FASHIONS

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE SKETCH ATTACHED. (NOTE THAT SHOE NOS IS NOT
TOO APPEAR ON CARD.)

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

1 photo + 1 drawing
ret 12/21/36

PHOTO RETURNED

TO

PHOTO USED FOR

Layout 1 1/2
Ret 2
H.C. 1 1/2
L.W. 10 1/2

Art Work on page 10
11/2/36

23

RETURN PHOTO YES NO

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 6A-H2577

ORDER NO. 66912

DATE 11-27-1936

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

CUSTOMER ~~WALTER BOOTH SHOE CO.,~~
MILWAUKEE, WIS.

Photos for
this Customer

12 1/2 PC

SIZE

3 1/2 x 5 1/2

STYLE ART COLORTONE, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full **WALTER BOOTH SHOES**

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R.M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE ~~XXX~~ SKETCH ATTACHED. NOTE THAT SHOW NOS.
ARE NOT TO APPEAR ON CARD.

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

2 photos recd
12/21/36

Layout 1 hr
Ret. 4 "
H.C. 1 1/2 -
L.A. 10 1/4 -

Art Work
on photo

DE

3

RETURN PHOTO YES NO

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 6A-H2578 ORDER NO. 66912

DATE 11-27-1936

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

CUSTOMER WALTER BOOTH SHOE CO.,
MILWAUKEE, WIS.

Photos for
this Customer

12½ M PC

SIZE

3½ x 5½

STYLE

ART COLORTONE, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

DOUBLE IT BACK ARCH IT
(ETC. AS PER COPY)

FRONT NO. 5

R. M.

Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

SEE SKETCH ATTACHED. NOTE THAT SHOW NO. IS NOT
TO APPEAR ON CARD.

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

2 photos
ret 12/21/36

make light blue impression

PHOTO RETURNED

TO

PHOTO USED FOR

Layout 1
Ret 2 1/2
W.C. 1 3/4
L.A. 11 hrs

Art. W. C.
as per order 11/21/36

X

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 6A-H2579 ORDER NO. 66912 DATE 11-27-1936

CUSTOMER WALTER BOOTH SHOE CO.,
MILWAUKEE, WIS.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M PC

SIZE 3½ x 5½

STYLE ART COLORTONE, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full WALTER BOOTH SHOES

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

SEE SKETCH. NOTE THAT SHOE NOS. ARE NOT TO APPEAR
ON CARD.

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

120

Dry — Wet — Pancromatic — Color Separation.

133

Transfer — Paper Process — New Process.

150

Stripping — White Border — Full Face.

175

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

Layout 1 hr
Ret. 7 -
H. C. 1 1/2 -
L. A. 10 1/4

3 photos ul
12/21/36

2

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

DIAL No. 6A-H2580 ORDER NO. 66912 DATE 11-27-1936

CUSTOMER WALTER BOOTH SHOE COMPANY,
MILWAUKEE, WIS.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M PC SIZE 3½ x 5½

STYLE ART COLORTONE, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full CROSBY SQUARE AUTHENTIC FASHIONS

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

Logotype page 1 catalogue

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

SEE SKETCH. NOTE THAT SHOE NOS. ARE NOT TO APPEAR
ON CARD.

ALSO NOTE CHANGE IN SHOE AT LOWER LEFT.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

*3 photo ret
12/21/36*

PHOTO RETURNED

TO

PHOTO USED FOR

27 24

Layout

1

Ret

4

H. C.

1 1/2

L. A.

10 1/4

DL

1/20/36

DEL

36

32

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 6A-M2581 ORDER NO. 66926 DATE 11-27-1936

CUSTOMER BLUE RIDGE TERRACE,
AFTON, VA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M PC SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE Upper, Lower, Center Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TOP: UNEXCELLED FOR CHICKEN, WAFFLE AND
HONEY DINNERS.

BOT: BLUE RIDGE TERRACE, AFTON, VA.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

USE PHOTO NO. 0A4707. TAKE OUT ALL AUTOS. FOUR
WINDOWS IN LOWER LEFT SHOULD APPEAR OPEN SAME
AS UPPER WINDOWS ON THE LEFT. ALSO SHOW THE
CHIMNEY ON FRONT OF BLDG. AS SHOWN BY SNAPSHOTS
ATTACHED.

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

COLOR: SEE 0A4707 ATTACHED.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

2 1/2
see 1 1/2
A 10
C-1/2

986

12 - 1/2
10 - 1

74

IMPERIAL POST CARD CO.,
ATLANTA, GA.

NO. 6A-H2582

ORDER NO. 66929

11-27-1936

DATE

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) CITY HALL, ATLANTA, GA.

PRIVATE NO. BEFORE TITLE: 7

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE BEST PHOTO. LIGHT CREAM BLDG. BELOW WINDOWS GREEN ORNAMENTAL WORK. USE ONLY PART OF VIEW AS MARKED & IF POSSIBLE TAKE OUT BARE TREE TOWARDS LEFT CENTER. MAKE NICE GR IN LAWN IN FOREGROUND & BUSH IN RIGHT CORNER SHOULD HAVE A FEW PINK BLOSSOMS. NICE LAWN AROUND CITY HALL & BRING OUT CEDAR TREES AS WELL AS POSSIBLE. PUT FLAG ON POLE. TAKE OUT POLE & WIRES.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,292,775

ESTIMATE
AND WORK SCHEDULE
By _____ Date DEC - 1 1936
Cost Dept. Checked

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Job No.	Time Allowed		
COMPOSING, TYPE SET UP			DEC 2 - 1936	DEC 2 - 1936
RETOUCHING	2	6 1/2	12 - 2	12 - 4 SC
PHOTO LITHO				
ENGRAVING	65		12 - 5	12 - 7 H.T.
HAND COLOR PROOF	163		12 - 8	12 - 10 J.H.
ARTIST DEPT.	50	9 3/4	12 - 10	12 - 16

DATE BLUEPRINT SENT

DATE Filed

By

DATE Photo Returned to Customer

ST
73

IMPERIAL POST CARD CO.,
ATLANTA, GA.

NO. 6A-H2583

ORDER NO. 66929

DATE 11-27-1936

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: <u>UPPER</u> , LOWER, CENTER - BORDER.	FRONT NO. <u>I</u>	R. M. <u>YES</u>	
TITLE (IN FULL) <u>TERMINAL STATION AND PLAZA,</u> <u>ATLANTA, GA.</u>	IMPRINT <u>SAME AS ABOVE</u>		
PRIVATE NO. BEFORE TITLE: <u>5</u>			
	PHOTO PROPERTY OF <u>CT</u>		

COLOR DESCRIPTION

USE PHOTO NO. 3A333. MAKE AUTOS MODERN.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,759,774

Executive OK of Estimate 66 Cost Dept. Checked ✓

By DEC 1 1936 ESTIMATE AND WORK SCHEDULE By DEC - 1 1936

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMM. CLING. TYPE SET UP		DEC 2 - 1936	DEC 2 - 1936
ETCH			
RETOUCHING	2 14		
PHOTO-LITHO			
BLUE-PRINT STRIPPING, OPAQUING	65	12-4	12-7 48.
ENGRAVING			
HAND COLOR PROOF	151 12	12-7	12-9
ARTIST DEPT.	165 12 1/2	12-10	12-15 HK

DATE BLUEPRINT ORD 12/7 By 24

DATE FILLED 12/24/36 By JS

DATE PHOTO RETURNED TO CUSTOMER

IMPERIAL POST CARD CO.,
ATLANTA, GA.

NO. 6A-H2584

ORDER NO. 66929

DATE 11-27-1936

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL)
ATLANTA BILTMORE HOTEL,
ATLANTA, GA.

PRIVATE NO. BEFORE TITLE: 17

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. I R. M. YES
IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE PHOTO NO. 121296. COLOR SAME AS 121296

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Effective OK of Estimate

By 96617 DEC 2 1936

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By DEC - 2 1936
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			DEC 3 - 1936	DEC 3 - 1936
SKETCH				
RETOUCHING	2	3	12 - 3	12 - 7 Sl
PHOTO-LITHO				
BLUE PRINT STRIPPING, OPAQUING	65		12 - 7	12 - 8
ENGRAVING				
HAND COLOR PROOF	151	1 3/4	12 - 9	12 - 11
ARTIST DEPT.	48	1 1/4	12 - 14	12 -

DATE BLUEPRINT ORD

DATE Filed JAN 8 1937

DATE HAND COLOR PROOF ORD

DATE Photo Returned to Customer

By

2

ST
75

IMPERIAL POST CARD CO.,
ATLANTA, GA.

NO. 6A-H2585

ORDER NO. 66929

11-27-1936

DATE

25 M, ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) TOP: GENERAL VIEW, SHOWING

CENTRAL GROUP OF SCULPTURES

BOT: AND MEMORIAL HALL TO BE CARVED AT
BASE OF STONE MOUNTAIN, GA.

PRIVATE NO. BEFORE TOP TITLE: 19

COLOR DESCRIPTION

USE PHOTO NO. 111784.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive Order of December

By *[Signature]*
Date DEC 1 1936

ESTIMATE
AND WORK ORDER

Cost Dept. Checked

By *[Signature]*
Date DEC - 1 1936

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			DEC 2 - 1936	DEC 2 - 1936
SKETCH				
RETUCHING	8-1	2	12-2	12-5 SL
PHOTOLITHO				
BLUEPRINT ENGRAVING, OPAQUING	65		12-7	
ENCRAVING				
HAND COLOR PROOF	151	1 1/2	12-10	12-11
ARTIST DEPT.	157	11	12-15	12-24

DATE BLUEPRINT CND

By

DATE Filed

By

DATE PHOTO TAKEN

DATE Photo Returned to Customer

R.

*Photo to Sladek
12/14*

8-1
15-1

20



IMPERIAL POST CARD CO.,
ATLANTA, GA.

NO. 6A-H2586

ORDER NO. 66929

DATE 11-27-1936

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) GREETINGS FROM
ATLANTA, GEORGIA

BOT, SMALL TYPE: (C) C.T.&CO.

PRIVATE NO. UPPER RIGHT CORNER: 21

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE NEAREST VIEWS OF ATLANTA & STONE MOUNTAINS

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,292,775

Executive OK of Estimate

By *[Signature]*
Date 12/7/36

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By *[Signature]*
Date DEC 9 1936

OPERATION	EST. TIME Ck No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		DEC 9 - 1936	DEC 9 - 1936
SKETCH lay out	10 15 ²		
RETOUCHING	17 8	12 - 9	12 - 19
PHOTO-LITHO			
ENLARGING STAMPING, OPAQUING	60	12 - 21	12 - 21
ENGRAVING			
HAND COLOR PROOF			
ARTIST REPT.	37 16 ¹	12-22-36	-12- -36

DATE SUBMITTED

DATE Filed

12/24/36

By

By

215

Photo Returned to Customer

DEADLINE

6-
10-
17-6

ST.
17

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

DIAL NO. 6A-H2587 ORDER NO. 66932 DATE 11-30-1936

CUSTOMER DORN HOTEL APTS.,
MIAMI BEACH, FLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M PC GROUP (2) SIZE 3 1/2 x 5 1/2

STYLE ART COLOR TONE, WHITE BORDER
FULL FACE

PLACE OF TITLE Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TOP: DORN HOTEL APARTMENTS MIAMI,
FLORIDA

BOT: FOUR BLOCKS FROM COURTHOUSE

FRONT NO. 5 (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

no on front

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE LAYOUT & INSTRUCTIONS ATTACHED.

SUBMIT COLORED PENCIL SKETCH FIRST.

PHOTO LITHO

Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 5 120
Dry — Wet — Pancromatic — Color Separation. 5 133
Transfer — Paper Process — New Process. 5 150
Stripping — White Border — Full Face. 5 175
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

SEE INSTRUCTIONS ATTACHED.

COLOR DESCRIPTION

*using photo for sketch
11/1/40
AW*

make red impression

PHOTO RETURNED

TO

PHOTO USED FOR

Layout 1 1/2 hr
Ret 6 1/2 -
H.C. 1 1/2 -
L. Art 10 -

*ST
86*

C.W. HUGHES & CO., INC.,
MECHANICVILLE, N.Y.

NO. 6A-H2588

ORDER NO. 64941

DATE 11-30-1936

12½ M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) NEW LAKE CHAMPLAIN BRIDGE

FROM FORT ST. FREDERIC, CHAMPLAIN
MEMORIAL MONUMENT AT RIGHT.

PRIVATE NO. ¾" FROM RIGHT EDGE IN
UPPER BORD R: 37

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

BRIDGE ALUMINUM. GATE HOUSE AT APPROACH, GRAY. MONUMENT GRAY.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,292,728

Executive Order No. 1

By [Signature]
Date 12/3/36

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By [Signature]
Date DEC - 4 1936

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			DEC 4 - 1936	DEC 4 - 1936
SKETCH				
RETOUCHING	5	3	12 - 4	12 - 7 SL.
PHOTO-LITHO				
BLUEPRINT SHIPPING, OPAQUING	65		12 - 8	12 - 9 V.T.
ENGRAVING				
HAND COLOR PROOF	151	1½	12 - 9	12 - 9
ARTIST DEPT.	23	9¾	12 - 10	12 - 11 B.H.

DATE BLUEPRINT OK'D

By

DATE Filed

DATE HAND COLOR PROOF OK'D

By

DATE Photo Returned to Customer

By

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

657

5

ST.
76

C.W. HUGHES & CO., INC.,
MECHANICVILLE, N.Y.

NO. 6A-H2589

ORDER NO. 64941

DATE 11-30-1936

12¹/₂" M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) APPROACH TO LAKE CHAMPLAIN
BRIDGE, UNITES STATES OF NEW YORK AND
VERMONT

PRIVATE NO. $\frac{3}{4}$ " FROM RIGHT EDGE IN
UPPER BORDER: 38

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

GRAY, WHITE TRIM, SLATE ROOF. ALUMINUM BRIDGE.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,759,779

ATTENTION!

6 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

657

By Estimate

By 12/3/36

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By DEC-4-1936
Date

OPERATION	EST. TIME Clock No. Time & how	DATE ENTERED DEPT.	DATE COMPLETED.
COMPOSING, TYPE SET UP		DEC 4 - 1936	DEC 4 - 1936
SKETCH			
RETOUCHING	13 2	12 - 4	12 - 5 SL
PHOTO-LITHO			
BLUEPRINT STIPPING, OPAQUING	14	12 - 7	12 - 8
ENGRAVING			
HAND COLOR PROOF	151 1 $\frac{1}{4}$	12 - 9	12 - 9
ARTIST DEPT.	152 8 $\frac{3}{4}$	12 - 10	12 - 11

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE Filed 12/14/36

By 36

DATE Photo Returned to Customer

C.W. HUGHES & CO., INC.,
MECHANICVILLE, N.Y.

NO. 6A-H2590

ORDER NO. 64941

DATE 11-30-1936

12 $\frac{1}{2}$ M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) **TEXT RUINS OF FORT CROWN**

**POINT, N. Y. ERECTED BY THE BRITISH
GENERAL AMHERST IN 1759.**

PRIVATE NO. $\frac{3}{4}$ " FROM RIGHT EDGE IN
UPPER BORDER: 39

COLOR DESCRIPTION

GRAY AND BROWN STONE.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. **I** R. M. **NO**

IMPRINT **SAME AS ABOVE**

PHOTO PROPERTY OF **CUSTOMER**

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,297,775

Executive OK of Estimate

By [Signature]
Date **DEC 2 1936**

**ESTIMATE
AND WORK SCHEDULE**

Cost Dept. Checked

By [Signature]
Date **DEC - 2 1936**

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			DEC 3 - 1936	DEC 3 - 1936
SETUP				
RETOUCHING	158	2		
PHOTO LITHO				
ETCHING STAMPING, OPAQUEING	65		12-7	12-8 <u>U.A.</u>
ENCRAVING				
HAND COLOR PROOF	151	$\frac{1}{2}$	12-9	12-10
ARTIST DEPT.	154	9	12-10	12-12 <u>Eg</u>

DATE BLUEPRINT ORD.

DATE Filed **12/19/36**

By [Signature]
DATE HAND COLOR PROOF

By [Signature]

DATE Photo Returned to Customer

By [Signature]

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

657

DEADLINE

ST.
75

C.F. HUGHES & CO., INC.,
MECHANICVILLE, N.Y.

NO. 6A-H2591

ORDER NO. 64941

DATE 11-30-1936

12 1/2 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT NO. I

R. M.

NO

TITLE (IN FULL)

THE NEW LAKE CHAMPLAIN BRIDGE

IMPRINT

SAME AS ABOVE

SEEN FROM RUINS OF OLD FORT ST. FREDERIC
N. Y.

PRIVATE NO. 3" FROM RIGHT EDGE IN
UPPER BORDER: 41

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

GRAY AND BROWN STONE. ALUMINUM BRIDGE.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive Estimate

By

Date 12/3/36

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By

Date DEC - 4 1936

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			DEC 4 - 1936	DEC 4 - 1936 B
SKETCH				
RETOUCHING	12	2	12 - 4	12 - 5 SL
PHOTO-LITHO				
TRANSFER STAMPING, O.P. QUANTITY	64		12 - 7	12 - 7 45
ENGRAVING				
HAND COLOR PROOF	163	1 1/2	12 - 8	12 - 8 -
ARTIST DEPT.		9	12 - 9	12 - 12 BH

DATE RECEIVED CARD

Dj

DATE RECEIVED COLOR PROOF

Dj

DATE RECEIVED

Bj

DATE RECEIVED COLOR PROOF

ATTENTION!

6
Please
to make an attractive one.

657

DEADLINE

12

ST-76

C.W.HUGHES & CO., INC.,
MECHANICVILLE, N. Y.

NO. 6A-H2592
ORDER NO. 64941
DATE 11-30-1936

12¹/₂M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE <u>UPPER</u> LOWER, CENTER - BORDER.	FRONT NO. <u>I</u>	R. M.	<u>NO</u>
TITLE (IN FULL) <u>RECREATION PIER AND</u>	IMPRINT	<u>SAME AS ABOVE</u>	
<u>CHAMPLAIN MEMORIAL MONUMENT, CROWN</u>			
<u>POINT RESERVATION, N. Y.</u>			
PRIVATE NO. <u>3</u> " FROM RIGHT EDGE IN			
<u>UPPER BORDER: 42</u>	PHOTO PROPERTY OF <u>CUSTOMER</u>		

COLOR DESCRIPTION

CEMENT PIER. GREEN ROOF. MONUMENT GRAY STONE WITH BLACK TIP.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,297,775

Executive Estimate

By 88

Date 12/3/36

ESTIMATE AND WORK SCHEDULE

Cost (Dept. Checked)

By DEC - 4 1936
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Click No.	Time Allowed		
COMPOSING, TYPE SET UP			DEC 4 - 1936	DEC 4 - 1936
SKETCH				
RETOUCHING	158	1	12-6	12-8 S.
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		12-8	12-9 M.
ENGRAVING				
HAND COLOR PROOF	163	1 1/2	12-9	12-9 M.
ARTIST DEPT.	32	9	12-10	12-12 B.

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

By _____

DATE Filed 12/19/36

By Ws

DATE Photo Returned to Customer _____

By _____

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

657

DEADLINE

ST.
76

C.W.HUGHES & CO., INC.,
MECHANICVILLE, N.Y.

NO. 6A-H2593

ORDER NO. 64941

DATE 11-30-1936

12 1/2 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

RECREATION PIER, CHAMPLAIN

MEMORIAL MONUMENT AND BATHING BEACH,

CROWN POINT RESERVATION, N. Y.

PRIVATE NO. 3/4" FROM RIGHT EDGE IN

UPPER BORDER: 43

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

CEMENT PIER. GREEN ROOF. MONUMENT GRAY STONE WITH BLACK TIP.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,796,779

ATTENTION!

Subjects on
order for this customer. Please
see to it that all prints or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

657

Estimate OK *12/18/36*

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By *DEC - 4 1936*
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Ck No.	Time Allowed		
CORRECTING, TYPE SET UP			DEC 4 - 1936	DEC 4 - 1936
SKETCH				
RETOUCHING	14	1 1/2		
PHOTO-LITHO				
BL. PRINT STAMPING, OPAQUING	65		12 - 7	12 - 9
ENGRAVING				
HAND COLOR PROOF	163	1 1/2	12 - 9	12 - 9
ARTIST DEPT.	164	6 1/2	12 - 10	12 - 11

DATE BLUEPRINT OK'D

By

DATE FILED *12/19/36*

By *JD*

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

L

DEADLINE

ST
76

C.W.HUGHES & CO., INC., MECHANICVILLE, N.Y.

NO.

6A-H2594

ORDER NO.

64942

DATE

11-30-1936

12¹/₂ M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) HAMPSHIRE COUNTY COURT
HOUSE, NORTHAMPTON, MASS.

PRIVATE NO. $\frac{3}{4}$ " FROM RIGHT EDGE IN
UPPER BORDER: 6

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

R. M.

NO

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

BODY GRAY STONE. RED TRIM. BLUE SLATE ROOF. TOWER ROOF RED SLATE.
BLDG. AT LEFT RED BRICK, BUFF TRIM. PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,794,775

ATTENTION!

3 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

657

Executive Order Estimate

By

Date

DEC 2 1936

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

DEC - 2 1936

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Click No.	Time Allowed		
COMPOSING TYPE SET UP			DEC 3 - 1936	DEC 3 - 1936
WASH				
RETOUCHING	12	3	12-3	12-5 Se
PHOTO LITHO				
ENGRAVING	14		12-7	12-7
HAND COLOR PROOF	151	1/2		12-8
ARTIST DEPT.	156	9 ³ / ₄	12-10	12-12 AD

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

DEADLINE

12

ST.
75

C.W. HUGHES & CO., INC.,
MECHANICVILLE, N.Y.

NO. 64-H2595

ORDER NO. 64942

DATE 11-30-1936

12 1/2 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL)

FRANKLIN KING HOUSE, SMITH

COLLEGE, NORTHAMPTON, MASS.

PRIVATE NO. 1/2" FROM RIGHT EDGE IN
UPPER BORDER: 7

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

I

R. M. NO

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

RED BRICK, WHITE MORTAR. WHITE TRIM. BLUE SLATE ROOF. PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

3 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

657

Executive OK of Estimate

By DEC 7 1936

Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME Clock No. Time Allowed		DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			DEC 7 - 1936	DEC 7 - 1936
CATCH				
RETOUCHING	10	4	12 - 7	12 - 8 SL
PHOTO-LITHO				
BLUE-PRINT STAMPING, CRAQUING	65		12 - 8	12 - 9 48
ENGRAVING				
HAND COLOR PROOF	163	1 1/2	12 - 9	12 - 9 48
ARTIST DEPT.	48	9	12 - 10	12 - 12

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

JAN 8 1937

By

DATE Photo Returned to Customer

C. W. HUGHES & CO., INC.,
MECHANICVILLE, N. Y.

NO. 6A-H2596

ORDER NO. 64942

DATE 11-30-1936

12½ M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE (UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) FIRST CHURCH OF CHRIST,
CONGREGATIONAL, NORTHAMPTON, MASS.

PRIVATE NO. ¼" FROM RIGHT EDGE IN
UPPER BORD R: 8

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

BROWN STONE. DOORS BRONZ. BLDGS AT RIGHT RED BRICK, BUFF TRIM, BRONZE DOORS.
BLDG. A LEFT DARK BROWN. PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Executive Order Estimate

By

Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

DEC - 2 1936

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			DEC 3 - 1936	DEC 3 - 1936
SKETCH				
RETOUCHING	5	3	12 - 3	12 - 4 SE.
PHOTO-LITHO				
BLUEPRINT STRIKING, OPAQUING	65		12 - 5	12 - 7
ENGRAVING				
HAND COLOR PROOF	151	1½	12 - 8	12 - 9
ARTIST DEPT.		9	12 - 9	12 - 12 RJ.

DATE BLUEPRINT OK'D.

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D.

DATE Photo Returned to Customer

By

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

657

DEADLINE

31

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 6A-M2597 ORDER NO. 64943 DATE 11-30-1936 DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART DATE COMPLETED

CUSTOMER JEFFERSON HOTEL, PHOENIX, ARIZONA

12 1/2 M PC SIZE 3 1/2 x 5 1/2 STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full JEFFERSON HOTEL, PHOENIX, ARIZONA

FRONT NO. 5 (All of this on address side) R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. 120

Dry — Wet — Pancromatic — Color Separation. 133

Transfer — Paper Process — New Process. 150

Stripping — White Border — Full Face. 175

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

BRICKS ARE OF A SAND COLOR AND ORNAMENTS AND WOODWORK IN WINDOWS ARE GREEN.

PHOTO RETURNED TO PHOTO USED FOR

Ref 7
200 1 1/2
10
C-114

Art Works
12, 50

JCB

3
10

ST.
74

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 6A-H2598 ORDER NO. 64935 DATE 12-1-1936

CUSTOMER GOVERNORS CLUB HOTEL,
FORT LAUDERDALE, FLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M PC SIZE 3½ x 5½

STYLE PHOTO COLORIT, WHITE BORDER

PLACE OF TITLE: Upper Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

GOVERNORS' CLUB HOTEL

TEXT FT. LAUDERDALE, FLORIDA

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

SEE INSTRUCTIONS ATTACHED.

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. 120

Dry — Wet — Pancromatic — Color Separation. 133

Transfer — Paper Process — New Process. 150

Stripping — White Border — Full Face. 175

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

To customer

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

Ready cash
Per 8½

200
A 100
C-1/2

Art Work

19.50 per

7-75

10-100

7

FLORIDA POST CARD CO.,
JACKSONVILLE, FLA.

NO. 6A-H2599

ORDER NO. 66945

DATE 11-30-1936

25 M ART COLORTONE POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (ON FRONT)

IN PLATE: (C)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 17 R. M. YES

IMPRINT SAME AS ABOVE:

TITLE: F.F.20 SEMINOLE INDIAN WOMEN IN
THEIR NATIVE GARB, FLORIDA
SMALL TYPE PHOTO BY BURGERT BROS.

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SIE 5A-H282 FOR PERFECT COLORING OF DRESSES. BRING OUT BACKGROUND AS WELL AS POSSIBLE. .

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE
AND WORK SCHEDULE
By DEC-2-1936
Date DEC-2-1936

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		DEC 2 - 1936	DEC 2 - 1936
SKETCH			
RETOUCHING	12-2 6-3 5	12-2	12-4 SL.
PHOTO LITHO			
BLENDING, OPAQUING	18	12-4	12-4
ENGRAVING			
HAND COLOR PROOF	163 1 1/2	12-4	12-4
ARTIST DEPT.	22 12	12-5	12-5

DATE BLUEPRINT ORD

By

DATE HAND COLOR PROOF ORD

DATE Filed

By

DATE PROOF RETURNED TO CUSTOMER

12-2

6-3

25

FLORIDA POST CARD CO.,
JACKSONVILLE, FLA.

NO. 6A-H2600

ORDER NO. 66945

DATE 11-30-1936

DATE

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

TITLE (IN FULL) AN ALLIGATOR IN THE FLORIDA
EVERGLADES

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: 919

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SEE THEY ARE A DIRTY GRAY AND SOME BROWN COLORS. INSIDE OF MOUTH LIGHT
RED. BRING OUT TEETH AND TAIL. SHOW SURROUNDINGS AS IS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive CT **ESTIMATE** Cost Dept. Checked
By CT **AND WORK SCHEDULE** Date DEC 2 1936
Date DEC 2 1936

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		DEC 2 - 1936	DEC 2 - 1936
SKETCH			
RETOUCHING	6 3	12-2	12-3 SL
PHOTO-LITHO			
BLUE PRINT STRIPPING, OPAQUING	65	12-3	12-4 SL
ENGRAVING			
HAND COLOR PROOF	163 1 1/2	12-4	12-4 SL
ARTIST DEPT.	152 9 1/2	12-4	12-7 SL

DATE BLUEPRINT ORD.

DATE 12/12/36

DATE HAND COLOR PROOF ORD.

DATE Photo returned to Customer

DL 1936

ST.
C

31
1
X
CUSTOMER
—
C. T. & CO.
—
NO
YES
RETURN PHOTO

DIAL NO. ☒ 6A-H2601 ORDER NO. 66952 DATE 12-1-1936

CUSTOMER F.H. LESLIE, LTD.,
NIAGARA FALLS, CANADA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M PC SIZE 3 1/2 x 5 1/2

STYLE PHOTO COLORIT, WHITE BORDER

PLACE OF TITLE: Upper, ~~Lower~~, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full PARTIAL VIEW RAMBLERS' REST,
ROUTE NO. 2, 1 MILE WEST PAINTED POST, N.Y.

(All of this on address side)
FRONT NO. 5 R. M. ☒ Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
☒ Submit Sketch — Layout — ☒ Retouched Photo — Wash Drawing
Follow Layout

SEE SKETCH ATTACHED.

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

THE BUILDINGS ARE IVORY WITH A QUITE LIGHT GREEN TRIM. ROOFS ARE DARK GREEN SHINGLES.

PHOTO RETURNED

TO

PHOTO USED FOR

See 4 1/2
A 10
C-42

See 11
See 12
See 13
See 14
See 15
See 16
See 17
See 18
See 19
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See 96
See 97
See 98
See 99
See 100

5

576

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. **6A-H2602** ORDER NO. **66963** DATE **12-1-1936** DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART DATE COMPLETED

CUSTOMER **B. H. THOMAS, CLEARWATER BEACH, FLA.**

Photos for this Customer

6 M PC SIZE **3 1/2 x 5 1/2** STYLE **ART COLORTONE, WHITE BORDER**

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full **TOP: WITHIN 500 FEET OF FLORIDA'S FINEST BATHING BEACH**
BOT: CLEARWATER BEACH COURT - JUST ACROSS THE CAUSEWAY - CLEARWATER, FLORIDA

FRONT NO. **5** (All of this on address side) R. M. ☒ Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer ☒ C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
☒ Submit — ☐ Sketch — ☐ Layout — ☒ Retouched Photo — ☐ Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo

Negative — Line — Halftone — Combination. ☒ 120
Dry — Wet — Pancromatic — Color Separation. ☒ 133
Transfer — Paper Process — New Process. ☒ 150
Stripping — White Border — Full Face. ☒ 175
☒ Blue Print ☒ Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE TISSUE ATTACHED TO PHOTO.

PHOTO RETURNED TO PHOTO USED FOR

Red 4

200 1 1/2
A 9 1/2
C-1/2

Art White
3.000.000

Job

6

ST.
74

DALLAS POST CARD CO.,
DALLAS, TEXAS

NO. 6A-H2603

ORDER NO. 66969

DATE 12-1-1936

25 12 1/2 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) MAGNOLIA BUILDING BY NIGHT,
DALLAS, TEXAS

PRIVATE NO. UPPER LEFT CORNER:
D-1

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE PHOTO NO. 3A-H392. CUT AS MARKED ON CARD ATTACHED AND WORK IN RED "FLYING HORSE" IN PROPER POSITION FROM CARD 5A-H1682.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Executive OK of Estimate

By DEC 7 1936

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			DEC 7 - 1936	DEC 7 - 1936
SKETCH				
RETOUCHING	10	3	12-7	12-11-51
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	65		12-14	12-15-48
ENGRAVING				
HAND COLOR PROOF	163	1 1/2	12-16	1-7-
ARTIST DEPT.	164	12	1-18	1-20

JAN 29 1937

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

ATTENTION!

Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

DALLAS POST CARD CO.,
DALLAS, TEXAS

NO. 6A-H2604

ORDER NO. 66969

DATE 12-1-1936

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) DALLAS GAS BUILDING,
DALLAS, TEXAS

BOT, SMALL TYPE: PHOTO BY PAUL D. CRAVENS

PRIVATE NO. ~~12-1-1936~~: D-2

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. I R. M. NO
IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

BLDG. LIGHT BUFF, FIRST STORY LIGHT AND DARK GR Y MARBLE. TAKE OUT POLE &
WIRES. PUT ON TEXAS FLAG ON TOP. TAKE OUT FLAGS ON SIDE ALK. ~~X-REMARKS-PROOF~~.

in 3BH191

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

DEC 7 1936

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			DEC 7 - 1936	DEC 7 - 1936
SKETCH				
RETOUCHING	10	2.	12 - 7	12 - 8
PHOTO-LITHO				
BLUE, TINT STRIPPING, OPAQUING	14		12 - 8 - 36	12 - 8 - 36
ENGRAVING				
HAND COLOR PROOF	163	1 1/2	12-8-	12-10-
ARTIST DEPT.	158	9 1/2	1-16.	1-20

JAN 29 1937

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

DALLAS POST CARD CO.,
DALLAS, TEXAS

NO. 6A-H2605

ORDER NO. 66969

DATE 12-1-1936

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER

TITLE (IN FULL) MEDICAL ARTS BUILDING,
DALLAS, TEXAS

UPPER LEFT CORNER:
PRIVATE NO. XXXXXXXXXXXX: D-4

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION.

BLDG. LIGHT BUFF, GRN ROOF. PUT ON FLAG. CUT OFF AS MARKED. TAKE OUT POLE
& WIR S.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,297,775

Executive OK of Estimate

By

Date

12/9/36

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

DEC - 9 1936

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			DEC 9 - 1936	DEC 9 - 1936
SKETCH				
RETOUCHING		6	12 - 9	12 - 14 SE
PHOTO-LITHO				
BLUETINT STRIPPING, OPAQUING	65		12 - 14	12 - 14 ST
ENGRAVING				
HAND COLOR PROOF	163	13	12 -	1 - 7 -
ARTIST DEPT.	30	10	1 - 14	1 - 16 - 77366

JAN 29 1937

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

By

DATE Photo Returned to Customer

ATTENTION!

Subjects on
this card are for the
customer's use. Please
note that the photo or nega-
tive is uniform and colors are
in harmony with each other
to make an attractive set.

3

ST
79

DALLAS POST CARD CO.,
DALLAS, TEXAS

NO. 6A-H2606

ORDER NO. 66969

DATE 12-1-1936

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) GREETINGS FROM DALLAS,
TEXAS

BOT, SMALL TYPE: (C) C.T. & CO.

PRIVATE NO. UPPER LEFT CORNER: D-10

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE LETTING ARRANGEMENT AND BACKGROUND SAME AS 4A-H1707 ATTACHED.

USE PHOTOS NO. 3A-H393, 2A-H611, 1A-549, 5A-H740, 5A-H741 & 6A-H2603 (On
this last no. make this as a day scene, not a night scene.)

ADVISORY: ① MAGNOLIA BLDG. ② DALLAS POWER & LIGHT BLDG. ③ PRETORIAN BLDG.
④ TOWER PETROLEUM BLDG. ⑤ REPUBLIC BANK BLDG. ⑥ DALLAS GAS BLDG.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

Date

AND WORK SCHEDULE

By

Date

DEC 22 1936

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			DEC 22 1936	DEC 22 1936
SKETCH		12		
RETOUCHING	17	8	12 - 22	12 - 30
PHOTO-ETCHING				
BLUEPRINT ST. PRSNG. OPAQUE	64		12 - 31	1 - 4
ENGRAVING				
HAND COLOR PROOF		1 1/4		
ALIST DEPT.	37	16 1/2	1-14-37	1-15-37

JAN 29 1937

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

ATTENTION!

Subjects on
only for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Colored Photo

17
13

ST.
02

DALLAS POST CARD CO.,
DALLAS, TEXAS

NO. 6A-H2607

ORDER NO. 66969

DATE 12-1-1936

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) OAK CLIFF VIADUCT AND
SKYLINE BY NIGHT, DALLAS, TEXAS

PRIVATE NO. UPPER LEFT CORNER:
D-41

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

TAKE OUT SMOKE STACK AND SEARCHLIGHT. MOON IS O.K. IMPROVE RETOUCHING AS PER
COLORED COPY ATTACHED. SHOW RAINBOW COLORS ON BLDG. AT RIGHT AS CARD ATT'D.
PUT IN MODERN STREAMLINED AUTOS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,799,079

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

DEC 2 1936

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Check No.	Time Allowed		
COMPOSING, TYPE SET UP			DEC 3 - 1936	DEC 9 - 1936
ETCH				
RETOUCHING	2	8 1/2	12 - 9	12 - 4 80
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	65		12 - 14	12 - 15 5.
ENGRAVING				
HAND COLOR PROOF	163	1 3/4	12 - 16	1 - 7 -
ARTIST DEPT.	152	12	1 - 18	1 - 20

JAN 29 1937

DATE BLUEPRINT OK'D. _____
By _____

DATE Filed _____
By _____

DATE HAND COLOR PROOF OK'D. _____

DATE Photo Returned to Customer _____

By _____

6/10/43

XO

ST
79

22

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — NO — YES — RETURN PHOTO

DIAL No. ☒ 6A-H2608 ORDER NO. 66980
CUSTOMER GEORGE WASHINGTON HOTEL,
JACKSONVILLE, FLA.

DATE 12-2-1936

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

07
Photos for
this Customer

25 M PC GROUP (2) SIZE $3\frac{1}{2} \times 5\frac{1}{2}$
PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full HOTEL GEORGE WASHINGTON
(ETC. AS PER COPY)

STYLE PHOTO COLORIT, WHITE BORDER
(All of this on address side)
FRONT NO. 5 R. M. ☒ Yes No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout
SEE LAYOUT ATTACHED. USE ONLY PART OF PHOTO
AS ~~REMARK~~ SHOWN BY MATS. SEE TISSUES ATTACHED
ON LAYOUT, MOST OF PHOTO NO. 1 IS TO SHOW UP AS
LARGE AS POSSIBLE AND THE "BAR" ITSELF AS LARGE
AS POSSIBLE IN PHOTO NO. 2. THERE IS QUITE A
LITTLE REFLECTION THROUGHOUT, AND THAT ON THE BACK
BAR & MIRROR REFLECTION IS VERY BAD. DO WHATEVER
IS NECESSARY TO REMOVE THESE & FILL IN DETAILS.
NOTE THAT THE INITIALS ON THE MUSIC SIGNS & MUSIC
NOTES SHOULD BE BROUGHT UP CLEAR. THE INITIALS
ARE GW
SEE TISSUES ATTACHED.

PHOTO LITHO
Rephoto
NEG. NO.
Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. u 120
Dry — Wet — Pancromatic — Color Separation. s 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

PHOTO RETURNED TO PHOTO USED FOR

MAKEOVER

Charge to Ads Dept.

EST. Makeover Time Required

	TIME	
PETOUCHING	<u>1/2</u>	Time Recorded in Cost Dept.
PHOTO-LITHO		Date <u>JAN 18 1937</u>
COMPOSING		By
ART DEPT. HC	<u>1/4</u>	
ENGRAVING		

WESTERN PUBLISHING & NOVELTY CO.,
LOS ANGELES, CALIF.

NO. 6A-H2609

ORDER NO. 66984

DATE 12-3-1936

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) BEVERLY HILLS CITY HALL,
BEVERLY HILLS, CALIFORNIA

PRIVATE NO. BEFORE TITLE: 885

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. II R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,297,775

Executive OK of Estimate

By

Date

DEC 8 1936

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

DEC - 8 1936

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Check No.	Time Allowed		
COMPOSING, TYPE SET UP			DEC 8 - 1936	DEC 8 - 1936
SKETCH				
RETOUCHING	2	6	12-8	12-10 S.
PHOTO-LITHO				
BLENDING STRIPPING, OPAQUING	1st		12-10	12-11 - 1st
ENGRAVING				
HAND-COLOR PROOF	151	1 1/2	12-12	12-15
ARTIST DEPT.	27	9 3/4	1-11-37	1-12-37

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE Filed

By

DATE Photo Returned to Customer

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Very Rush

ST
18

WESTERN PUBLISHING & NOVELTY CO.,
LOS ANGELES, CALIF.

NO. 6A-H2610

ORDER NO. 66984

DATE 12-3-1936

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) FOUNTAIN, PERSHING SQUARE,
LOS ANGELES, CALIFORNIA

PRIVATE NO. B FOR TITLE: LA-15

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. II R. M. NO

IMPRINT
SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE ATTACHED

D7227

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,759,775

Executive OK Estimate

By

Date DEC 8 1936

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date DEC 8 1936

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			DEC 8 - 1936	DEC 8 - 1936 <u>3</u>
SKETCH				
RETOUCHING	8	6	12 - 8	12 - 10 <u>SL</u>
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING }	64		12 - 10	12 - 11 <u>47</u>
ENGRAVING				
HAND COLOR PROOF	163	1 1/2	12 - 11 -	12 - 14
ARTIST DEPT.	#27	9 3/4	1 -	1 - 14 - 37 <u>Btl</u>

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE Filed

By

DATE Photo Returned to Customer

ATTENTION!

32 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Very Rush

ST
78

WESTERN PUBLISHING & NOVELTY CO.,
LOS ANGELES, CALIF.

NO. 6A-H2611

ORDER NO. 66984

DATE 12-3-1936

12½ M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE (UPPER) LOWER, CENTER - BORDER.

TITLE (IN FULL) A WALK IN WESTLAKE PARK,
LOS ANGELES, CALIFORNIA

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. II R. M. NO
IMPRINT SAME AS ABOVE

PRIVATE NO. B FORE TITLE: LA-17

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Executive OK of Estimate

By DEC 7 1936

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			DEC 7 - 1936	DEC 7 - 1936
SKETCH				
RETOUCHING	6	2	12 - 7	12 - 8
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	65		12 - 9	
ENGRAVING				
HAND COLOR PROOF	151	1½	12 - 11	12 - 14
ARTIST DEPT.	164	10	1 - 12	1 - 16

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE Filed

By

DATE Photo Returned to Customer

ATTENTION!

32 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Very Respectfully

ST
77

WESTERN PUBLISHING & NOVELTY CO.,
LOS ANGELES, CALIF.

NO. 6A-H2612

ORDER NO. 66984

DATE 12-3-1936

12¹/₂ M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) FLOWER BEDS IN ELYSIAN PARK,
LOS ANGELES, CALIFORNIA

PRIVATE NO. BEFORE TITLE: LA-18

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. II R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

in 3BH141

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

DEC - 8 1936

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			DEC 8 - 1936	DEC 8 - 1936
SKETCH				
RETOUCHING	6	4	12 - 8	12 - 9 SL
PHOTO LITHO				
BLUEPRINT SLIPPING, OPAQUING	64		12 - 9	
ENGRAVING				
HAND COLOR PROOF	184	1 1/2	12 - 11	12/12
ARTIST DEPT.	31	12		1-15-37-Bth

DATE BLUEPRINT OK'D

DATE Filed

JAN 29 1937

DATE COLOR PROOF OK'D

By

DATE Photo Returned to Customer

By

Very Rush

57
78

WESTERN PUBLISHING & NOVELTY CO.,
LOS ANGELES, CALIF.

NO. 6A-H2613

ORDER NO. 66984

DATE 12-3-1936

12¹/₂ M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER. CENTER - BORDER.

TITLE (IN FULL)

TYPICAL OF EARLY LOS ANG LES -

OLVERA STREET, LOS ANGELES, CALIFORNIA

PRIVATE NO. B. FORE TITLE: LA-19

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. II R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEL. TISSUE ATTACHED.

3BH146

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,775

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

DEC - 8 1936

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			DEC 8 - 1936	DEC - 10 1936
SKETCH				
RETOUCHING	7	5 1/2	12 - 8	12 - 10 SE
PHOTO-LITHO				
BLEUPRINT STRIPPING, OPAQUING	64		12 - 10	12 - 11 J.B.
ENGRAVING				
HAND COLOR PROOF	163	1 3/4	12 - 12 -	12 - 15 -
ARTIST DEPT.	32	12 3/4	1 - 23	1 - 24 B.S.

JAN 29 1937

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

By

DATE Photo Returned to Customer

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

4 CLK 2188

Very Rush

ST.
28

WESTERN PUBLISHING & NOVELTY CO.,
LOS ANGELES, CALIF.

NO. 6A-H2614

ORDER NO. 66984

DATE 12-3-1936

12 1/2 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.
TITLE (IN FULL) WILSHIRE BOULEVARD NEAR
WESTERN, LOS ANG. LES, CALIFORNIA

PRIVATE NO. BEFORE TITLE: LA-20

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. II R. M. NO
IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,799,779

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK Estimate

By

Date

DEC 8 1936

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

DEC 8 1936

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		DEC 8 - 1936	DEC 8 - 1936
SKETCH			
RETOUCHING	3 6 1/2	12 - 8	12 - 10 SL
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	60	12 - 10	12 - 11 SL
ENGRAVING			
HAND COLOR PROOF	151 1 1/2	12 - 12	12 - 14
ARTIST DEPT.	155 9 3/4	1 - 12	1 - 15

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE Filed

By

DATE Photo Returned to Customer

JAN 29 1937

Very Rush

ST-
78

WESTERN PUBLISHING & NOVELTY CO.,
LOS ANGELES, CALIF.

NO. 6A-H2615

ORDER NO. 66984

DATE 12-3-1936

12¹/₂ M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE (UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) HOLLENBECK PARK, LOS
ANGELES, CALIFORNIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. II R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. B. FORM TITLE: LA-14

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

32 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By *LP*
Date DEC 7 1936

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked *12*

By *12*
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Click No.	Time Allowed		
COMPOSING, TYPE SET UP			DEC 7-1936	DEC 7-1936 <i>3</i>
SKETCH				
RETOUCHING	158	2 1/2	12-7	12-8 <i>SL</i>
PHOTO-LITHO				
BLEUPRINT STRIPPING, OPAQUING	65		12-8	12-9 <i>SL</i>
ENGRAVING				
HAND COLOR PROOF	151	1 1/2	12-10	12-15
ARTIST DEPT.	37	9 3/4	1-9-37	1-11-37 <i>Per</i>

DATE BLUEPRINT OK'D _____ DATE *12* *15* 1937

By _____ By *20*

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

By _____

Very Rush

55

WESTERN PUBLISHING & NOVELTY CO.,
LOS ANGELES, CALIF.

NO. 6A-M2616

ORDER NO. 66984

DATE 12-3-1936

12 1/2 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) ELKS CLUB FROM WESTLAKE
PARK, LOS ANG LES, CALIFORNIA

PRIVATE NO. B. FORE TITLE: LA-16

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. II R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By DEC 7 1936

AND WORK SCHEDULE

By DEC 7 1936

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			DEC 7 - 1936	DEC 7 - 1936
SKETCH				
RETOUCHING	5	5 1/2		
PHOTO-LITHO				
BLEUPRINT STRIPPING, OPAQUING	64		12 - 9	
ENGRAVING				
HAND COLOR PROOF	684	1 1/2	12 - 11	12 - 12
ARTIST DEPT.	32	9 3/4	1 - 23	1 - 25

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE Filed

By

DATE Photo Returned to Customer

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Very Rush

5

ST
77

WESTERN PUBLISHING & NOVELTY CO.,
LOS ANGELES, CALIF.

NO. 6A-H2617

ORDER NO. 66984

DATE 12-3-1936

12¹/₂M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) PLEASURE PIER AND YACHT

HARBOR, SANTA MONICA, CALIFORNIA

PRIVATE NO. BEFORE TITLE: 3M-43

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. II R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By

Date 12/9/36

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date DEC - 9 1936

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			DEC 9 1936	
SKETCH				
RETOUCHING	7	6 1/2		
PHOTO-LITHO				
BLEUPRINT STRIPPING, OPAQUING	64		12-10	12-11
ENGRAVING				
HAND COLOR PROOF	16	1 1/2	12-12	12-15
ARTIST DEPT.		10	1-10	1-12-7

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE Filed

By

DATE Photo Returned to Customer

Very Rush

ST.
79

WESTERN PUBLISHING & NOVELTY CO.,
LOS ANGELES, CALIF.

NO. 6A-H2618

ORDER NO. 66984

DATE 12-3-1936

12 1/2 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) A GENERAL VIEW OF SANTA

MONICA, CALIFORNIA, SHOWING YACHT HARBOR,
THE PALISADES, AND THE SANTA MONICA
MOUNTAINS IN THE DISTANCE

BOT. SMALL TYPE: SPENCE AIR PHOTOS
PRIV. T NO. B FORE TITLE: SM-44

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. II R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK *[Signature]*

By *[Signature]*
Date DEC 8 1936

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By *[Signature]*
Date DEC 8 1936

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Check No.	Time Allowed		
COMPOSING, TYPE SET UP			DEC 8 - 1936	DEC 8 - 1936
SKETCH				
RETOUCHING	7	7 1/2	12 - 8	12 - 10 SC
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING }	64		12 - 10	
ENGRAVING				
HAND COLOR PROOF	163	2 1/4	12 - 11	12 - 15
ARTIST DEPT.	27	14	12-1-12-17	12-10-27 PTH

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

By _____

DATE Filed JAN 15 1937

By *[Signature]*

DATE Photo Returned to Customer _____

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

[Large handwritten signature]
[Red handwritten text: Very Rush]

ST.
78

WESTERN PUBLISHING & NOVELTY CO.,
LOS ANGELES, CALIF.

NO. 6A-H2619

ORDER NO. 66984

DATE 12-3-1936

124 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) YACHT HARBOR, SANTA
MONICA, CALIFORNIA

PRIVATE NO. BEFORE TITLE: SM-45

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. II R. M. NO

IMPRINT
SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,775

Executive OK of Estimate

By

Date DEC 8 1936

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By

Date DEC 8 1936

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			DEC 8 - 1936	DEC 8 - 1936
SKETCH				
RETOUCHING	14	4	12 - 8	12 - 10
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	65		12 - 10	
ENGRAVING				
HAND COLOR PROOF	40	1 1/2	12 - 11	12 - 12
ARTIST DEPT.	50	10	12 - 12.37	1. 16 37

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE FILED

JAN 29 1937

By

DATE Photo Returned to Customer

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

DEL 1936
Very Rush

ST.
78

WESTERN PUBLISHING & NOVELTY CO.,
LOS ANGELES, CALIF.

NO. 6A-H2620

ORDER NO. 66984

DATE 12-3-1936

12 1/2 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

II

R. M.

NO

TITLE (IN FULL) EDWARD L. DOHENY MEMORIAL

IMPRINT

SAME AS ABOVE

LIBRARY, UNIVERSITY OF SOUTHERN CALIFORNIA,
LOS ANGELES, CALIFORNIA

PRIVATE NO. BEFORE TITLE: 195

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,754,775

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

DEC - 8 - 1936

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			DEC 8 - 1936	DEC 8 - 1936
SKETCH				
RETOUCHING	5	4 1/2	12 - 8	12 - 11 SL
PHOTO-LITHO				
BLENDING STRIPPING, OPAQUING	65		12 - 11	12 - 12
ENGRAVING				
HAND COLOR PROOF	40	1 1/2		12 - 15
ARTIST DEPT.	161	10	1 - 12	1 - 15

DATE BLUEPRINT OK'D

By

DATE Filed

JAN 29 1937

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

ATTENTION!

32 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Very Rush

5

78

WESTERN PUBLISHING & NOVELTY CO.,
LOS ANGELES, CALIF.

NO. 6A-H2621

ORDER NO. 66984

DATE 12-3-1936

12¹/₂ M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) PASADENA COMMUNITY

PLAYHOUSE, PASADENA, CALIFORNIA

PRIVATE NO. BEFORE TITLE: P-62

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. II R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER CT

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By

Date

DEC 8 1936

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

DEC 8 1936

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			DEC 8 - 1936	DEC 8 - 1936
SKETCH				
RETOUCHING	158	3	12-8	12-10
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	60		12-10	12-11
ENGRAVING				
HAND COLOR PROOF	151	1 1/2	12-12	12-16
ARTIST DEPT.	158	10 1/2	1-12	1-16

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE Filed

By

DATE Photo Returned to Customer

JAN 29 1937

Very Rush

ST-78

WESTERN PUBLISHING & NOVELTY CO.,
LOS ANGELES, CALIF.

NO. 6A-H2622

ORDER NO. 66984

DATE 12-3-1936

12 1/2 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) MISSION SAN GABRIEL

ARCHANGEL, CALIFORNIA

PRIVATE NO. BEFORE TITLE: P-63

in 0 B42584

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. II R. M. YES

IMPRINT
SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

32 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By *[Signature]*
Date DEC 8 1936

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By *[Signature]*
Date DEC - 8 1936

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			DEC 8 - 1936	DEC 8 - 1936
SKETCH				
RETOUCHING	161	4	12 - 8	12 - 11 SC
PHOTO-LITHO				
BLEUPRINT STRIPPING, OPAQUING	64		12 - 11	12 - 12 HT
ENGRAVING				
HAND COLOR PROOF		1 1/2		
ARTIST DEPT.	23	9 3/4	1 - 12	1 - 13 - 37 Pkt

JAN 29 1937

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

By _____

DATE Filed _____

By *JB*

DATE Photo Returned to Customer _____

Very Rush

ST.
78

WESTERN PUBLISHING & NOVELTY CO.,
LOS ANGELES, CALIF.

NO. 6A-H2623

ORDER NO. 66984

DATE 12-3-1936

12¹/₂ M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) MISSION SAN LUIS REY DE
FRANCIA, CALIFORNIA

PRIVATE NO. BEFORE TITLE: 646

M O B H 2584

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. II R. M. NR YES
IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,297,776

ATTENTION!

32 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

*rephoto
paper on
sides*

By *lab*
Date DEC 8 1936

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked
By *lab* Date DEC 8 1936

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			DEC 8 - 1936	DEC 8 - 1936
SKETCH				
RETOUCHING	158	3 1/2		
PHOTO-LITHO				
BLEUPRINT STRIPPING, OPAQUING	64		12-11	12-2 48
ENGRAVING				
HAND COLOR PROOF	184	1 1/2	12-14	12-16
ARTIST DEPT.	37	10 3/4	1-12-37	1-13-37 73th

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

JAN 15 1937

Very Rush

336

M

78

WESTERN PUBLISHING & NOVELTY CO.,
LOS ANGELES, CALIF.

NO. 6A-H2624

ORDER NO. 66984

DATE 12-3-1936

12 1/2 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) MISSION SAN ANTONIO
DE PALA, CALIF RNIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. II R. M. YES

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: 647

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

Photo in D6003

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,756,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

By *[Signature]*
Date DEC 7 1936 AND WORK SCHEDULE Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			DEC 7 - 1936	DEC 7 - 1936
SKETCH				
RETOUCHING	14	2 1/2	12 - 7	12 - 8 SE
PHOTO-LITHO				
BLEUPRINT STRIPPING, OPAQUING	65		12 - 8	12 - 9 - 36
ENGRAVING				
HAND COLOR PROOF	40	1 1/2	12 - 13	12 - 15 Bth
ARTIST DEPT.	31	9 3/4	1 - 13	1 - 15 - 37

DATE BLUEPRINT CK'D

DATE Filed

JAN 29 1937

By

By

DATE HAND COLOR PROOF CK'D

DATE Photo Returned to Customer

By

51
37

WESTERN PUBLISHING & NOVELTY CO.,
LOS ANGELES, CALIF.

NO. 6A-H2625

ORDER NO. 66984

DATE 12-3-1936

122 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.
TITLE (IN FULL) LOS ANGELES UNION AIR
TERMINAL, BURBANK, CALIFORNIA

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 11 R. M. NO
IMPRINT SAME AS ABOVE

PRIVATE NO. B FOR TITLE: 119

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOLOR PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Executive OK of Estimate

By

Date

DEC 7 1936

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		DEC 7 - 1936	DEC 7 - 1936
SKETCH			
RETOUCHING	7 10	12 - 7	12 - 9
PHOTO-LITHO			
BLENDING STRIPPING, OPAQUING	64	12 - 9	
ENGRAVING			
HAND COLOR PROOF	40 1 1/2	12 - 10	12 - 11
ARTIST DEPT.	32 9 3/4	1 - 24	1 - 26

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE Filed

By

DATE Photo Returned to Customer

JAN 29 1937

ATTENTION!

32 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

DEC 9

98

DEC 13

ST
22

WESTERN PUBLISHING & NOVELTY CO.,
LOS ANGELES, CALIF.

NO. 6A-H2626

ORDER NO. 66984

12-3-1936

DATE

12 1/2 M ART COLORTONE POST CARD, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) **THE CYCLONE RACER AND
BEACH CROWDS, LONG BEACH, CALIFORNIA**

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. **II** R. M. **NO**

IMPRINT **SAME AS ABOVE**

PRIVATE NO. BEFORE TITLE: **L-89**

PHOTO PROPERTY OF **CUSTOMER**

COLOR DESCRIPTION

SE. TISSUE ATTACH D.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

DEC 1936

Executive O. of Estimate

By

Date

DEC 1936

**ESTIMATE
AND WORK SCHEDULE**

Cost Dept. Checked

By

Date

DEC 8 1936

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			DEC 8 - 1936	DEC 8 - 1936
SKETCH				
RETOUCHING	17	6	12 - 8	12 - 10
PHOTO-LITHO				
BLEUPRINT STRIPPING, OPAQUING	64		12 - 10	12 - 11
ENGRAVING				
HAND COLOR PROOF	40	1 1/2	12-12	12-14
ARTIST DEPT.	37	10 3/4	1-11-37	1-12-37

DATE BLUEPRINT OK'D.

By

DATE HAND COLOR PROOF OK'D

By

DATE Filed

JAN 15 1937

By

DATE Photo Returned to Customer

Very Rush

DEC 1936

17

ST
78

WESTERN PUBLISHING & NOVELTY CO.,
LOS ANGELES, CALIF.

NO. 6A-12627

ORDER NO. 66984

DATE 12-3-1936

12¹/₂M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) OVERLOOKING OCEAN AVENUE,

SHOWING AUDITORIUM, LONG BEACH, CALIFORNIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. II R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: L-90

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,776

Executive OK of Estimate

By

Date

12/3/36

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

DEC-4-1936

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			DEC 4 - 1936	DEC 4 - 1936
SKETCH				
RETOUCHING	3	9	12-4	12-7
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	65		12-7	12-8
ENGRAVING				
HAND COLOR PROOF	121	134	12-9	12-12
ARTIST DEPT.	167	124	1-17	1-15

DATE BLUEPRINT OK'D

By

DATE Filed

JAN 29 1937

DATE HAND COLOR PROOF OK'D

By

DATE Photo Returned to Customer

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

DEC 336
Must have H&G 12/9/36

ST.
76

WESTERN PUBLISHING & NOVELTY CO.,
LOS ANGELES, CALIF.

NO. 6A-H2628

ORDER NO. 66984

DATE 12-3-1936

12¹/₂M ART COLOR TO NE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) CABRILLO BEACH AND

BREAKWATER, LOS ANGELES HARBOR, CALIFORNIA

PRIVATE NO. BEFORE TITLE: SP-22

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. II R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOLOR PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,799,575

Executive OK or Estimate

By

Date

DEC 7 1936

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			DEC 7 - 1936	DEC 7 - 1936
SKETCH				
RETOUCHING	5	5	12 - 7	12 - 10 SE
PHOTO-LITHO				
BLEUPRINT STRIPPING, OPAQUING	6		12 - 10	
ENGRAVING				
HAND COLOR PROOF	163	1 ³ / ₄	12 - 11	12 - 15
ARTIST DEPT.	49	10 ³ / ₄	1 - 12 - 37	1 - 15 - 37 W.P.

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE Filed

By

DATE Photo Returned to Customer

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Very Rush

57-77

WESTERN PUBLISHING & NOVELTY CO.,
LOS ANGELES, CALIF.

NO. 6A-H2629

ORDER NO. 66984

DATE 12-3-1936

12½ M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) AIRCRAFT MANEUVERS OVER

NORTH ISLAND, SAN DIEGO, CALIFORNIA

BOT, SMALL TYPE: U.S. NAVAL OFFICIAL PHOTOGRAPH

PRIVATE NO. BEFORE TITLE: 4599

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. II R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOLOR PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

By *[Signature]*
Date DEC 8 1936

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By *[Signature]*
Date DEC - 8 1936

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			DEC 8 - 1936	DEC 8 - 1936
SKETCH				
RETOUCHING	5	7	12 - 8	12 - 11 SC.
PHOTO-LITHO				
BLEUPRINT STRIPPING, OPAQUING	65		12 - 11	12 - 12 LF.
ENGRAVING				
HAND COLOR PROOF	163	1¾	12 - 14	12 - 15
ARTIST DEPT.	156	10¾	1 - 12	1 - 14

DATE BLUEPRINT OK'D _____
By _____

DATE Filed JAN 29 1937
By *[Signature]*

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

By _____

Very Rush

DE

yes

9.

28

WESTERN PUBLISHING & NOVELTY CO.,
LOS ANGELES, CALIF.

NO. 6A-H2630

ORDER NO. 66984

DATE 12-3-1936

12½M ART COLORTONE POST CARDS, WHITE BORD R

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE (UPPER) LOWER, CENTER - BORDER.

TITLE (IN FULL) ON THE RIDGE ROUTE

BETWEEN LOS ANG LES AND BAKERSFIELD,
CALIFORNIA

PRIVATE NO. BEFORE TITLE: R-20

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. II R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive Estimate

By

Date 12/3/36

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date DEC-4-1936

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		DEC 4 - 1936	DEC 4 - 1936
SKETCH			
RETOUCHING	15 2	12-4	12-7 SC
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	65	12-7	12-8 Ht.
ENGRAVING			
HAND COLOR PROOF	163 1½	12-9-	11-14
ARTIST DEPT.	31 9¾	1-11	1-13-37 Bth

DATE BLUEPRINT OK'D.

By

DATE Filed

JAN 15 1937

By

DATE HAND COLOR PROOF OK'D.

DATE Photo Returned to Customer

By

Must have HCP 12/9/36

WESTERN PUBLISHING & NOVELTY CO.,
LOS ANGELES, CALIF.

NO. 6A-H2631

ORDER NO. 66984

DATE 12-3-1936

12 1/2 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE (UPPER) LOWER, CENTER - BORDER.

TITLE (IN FULL) ON THE NEW RIDGE ROUTE

CUT-OFF, LOS ANGELES TO BAKERSFIELD,
CALIFORNIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. II R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. B FOR TITLE: R-19

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTIPLY FORMS PAT. NO. 1,297,775

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			DEC 7 - 1936	DEC 7 - 1936 1/2
SKETCH				
RETOUCHING	5	3	12-7	12-10 SL.
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		12-10	
ENGRAVING				
HAND COLOR PROOF	163	1 1/2	12-11	12-15
ARTIST DEPT.	22	9 1/2	1-13	1-15 Pth

JAN 29 1937

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

0 036

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Very Rush

1936

5 - 2
15 - 1

ST-
77

WESTERN PUBLISHING & NOVELTY CO.,
LOS ANGELES, CALIF.

NO. 6A-H2632

ORDER NO. 66984

DATE 12-3-1936

12 1/2 M ATT COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. II R. M. NO

TITLE (IN FULL) LOS ANGELES CIVIC CENTER, SHOWING CITY HALL, STATE BUILDING, HALL OF RECORDS, HALL OF JUSTICE, AND THE PROPOSED FEDERAL POST OFFICE AND COURTHOUSE BUILDING

SAME AS ABOVE

BOT, SMALL TYPE: SPENCE AIR PHOTOS

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE & INSTRUCTIONS ATT. CHD.

3BH131

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,790,000

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

DEC 7 1936

AND WORK SCHEDULE

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			DEC 7 - 1936	DEC 7 - 1936
SKETCH				
RETOUCHING	2	10	12 - 7	12 - 10
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		12 - 10	
ENGRAVING				
HAND COLOR PROOF	151	2 1/4	12 - 12	12 - 15
ARTIST DEPT.	37	16	1 - 13 - 37	1 - 15 - 37

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

JAN 15 1937

By

DATE Photo Returned to Customer

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Very Rush

ST. 77

WESTERN PUBLISHING & NOVELTY CO.,
LOS ANGELES, CALIF.

NO. 6A-H2633

ORDER NO. 66984

DATE 12-3-1936

12 1/2 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE (UPPER) LOWER, CENTER - BORDER.

TITLE (IN FULL) THE HENRY E. HUNTINGTON

LIBRARY AND ART GALLERY, SAN MARINO,
CALIFORNIA

BOT, SMALL TYPE: SPENCE AIR PHOTOS

PRIVATE NO. B FOR TITLE: P-64

COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. II R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Estimate

By

Date

12/3/36

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

DEC - 4 1936

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			DEC 4 - 1936	DEC 4 - 1936
SKETCH				
RETOUCHING	7	7	12-4-	12-7 SE
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	25		12-7	12-8 JT.
ENGRAVING				
HAND COLOR PROOF	184	1 3/4	12-11	12-12
ARTIST DEPT.	30	10	1-11	1-13-7 BCL

JAN 29 1937

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE PHOTO RETURNED TO CUSTOMER

By

DATE Photo Returned to Customer

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

12 1/2
699

Mural Room - H/C P 12/11/36

ST
76

WEST RN PUBLISHING & NOVELTY CO.,
LOS ANGELES, CALIF.

NO. 6A-H2634

ORDER NO. 66985

DATE 12-3-1936

25 ~~X25~~ M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE ~~UPPER~~ LOWER, CENTER - BORDER.

TITLE (IN FULL) DEVIL'S GARDEN - BARREL

CACTUS ON THE DESERT

PRIVATE NO. BEFORE TITLE: 616

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. II R. M. ~~XES~~ NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Estimate

By

Date

DEC 7 1936

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			DEC 7 - 1936	DEC 7 - 1936
SKETCH				
RETOUCHING	10	4	12 - 7	12 - 10
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	6	✓	12 - 10	
ENGRAVING				
HAND COLOR PROOF	163	1 3/4	12 - 12	12 - 14
ARTIST DEPT.	37	13	1-7-37	1-9-37

DATE BLUEPRINT OK'D

By

DATE Filed

JAN 15 1937

DATE HAND COLOR PROOF OK'D

By

DATE Photo Returned to Customer

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other,
to make an attractive set.

Very Rush

WESTERN PUBLISHING & NOVELTY CO.,
LOS ANGELES, CALIF.

NO. 6A-H2635

ORDER NO. 66985

DATE 12-3-1936

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) A BEAUTIFUL PAPPER TREE

DRIVE IN CALIFORNIA

PRIVATE NO. BEFORE TITLE: 619

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. II R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLDCE MULTI-PLY FORMS PAT. NO. 1,292,775

Executive Estimate

By

Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

DEC - 8 1936

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			DEC 8 - 1936	DEC 8 - 1936
SKETCH				
RETOUCHING	12	2	12 - 8	12 - 10 Sl.
PHOTO-LITHO				
BLEUPRINT STRIPPING, OPAQUING	64		12 - 10	12 - 11
ENGRAVING				
HAND COLOR PROOF	163	1 1/2	12 - 12	12 - 15
ARTIST DEPT.	164	10 1/2	1 - 7	1 - 11

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE Filed

JAN 15 1937

By

DATE Photo Returned to Customer

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

95 177

Very Rush

ST 78

12

WESTERN PUBLISHING & NOVELTY CO.,
LOS ANGELES, CALIF.

NO. 6A-H2636

ORDER NO. 66985

DATE 12-3-1936

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) A GLIMPSE OF "OLD BALDY"
CALIFORNIA

PRIVATE NO. BEFORE TITLE: 618

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. II R. M. XXX NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,799,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By

Date DEC 8 1936

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

DEC 8 1936

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			DEC 8 - 1936	DEC 8 - 1936
SKETCH				
RETOUCHING	6	2	12-8	12-9 SL
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING }	64		12-9	12-10 JH.
ENGRAVING				
HAND COLOR PROOF	163	1 1/2	12-11	12-15
ARTIST DEPT.	161	10	1-7	1-8

DATE BLUEPRINT OK'D

By

DATE FILED

JAN 15 1937

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

E.

Very Rush

ST. 78

WESTERN PUBLISHING & NOVELTY CO.,
LOS ANGELES, CALIF.

NO. 6A-H2637

ORDER NO. 66985

DATE 12-3-1936

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) AN AVENUE BORDERED WITH
PICTURESQUE EUCALYPTUS TREES

PRIVATE NO. BEFORE TITLE: 620

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. II R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

32 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By DEC 7 1936
Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			DEC 7 - 1936	DEC 7 - 1936
SKETCH				
RETOUCHING	6	2 1/2	12-7-	12-9 Se.
PHOTO-LITHO				
BLUEPRINT STAMPING, OPAQUING	65		12-7	
ENGRAVING				
HAND COLOR PROOF	163	1 1/2	12-11	12-15
ARTIST DEPT.	152	9 3/4	1-7	1-11

DATE BLUEPRINT OK'D

DATE FILED JAN 15 1937

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

Very Rush

57
77

WESTERN PUBLISHING & NOVELTY CO.,
LOS ANGELES, CALIF.

NO. 6A-H2638

ORDER NO. 66985

DATE 12-3-1936

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE UPPER LOWER, CENTER - BORDER.
TITLE (IN FULL) A BEAUTIFUL DRIVE
BORDERED WITH NATIVE CALIFORNIA
SYCAMORES

PRIVATE NO. B FORE TITLE: 622

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. II R. M. YES
IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

25 OK

Executive Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

12/3/36

By

Date

DEC 4 1936

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			DEC 4 - 1936	DEC 4 - 1936
SKETCH				
RETOUCHING		2 1/2	12-4	12-7 SL
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPACUING	65		12-7	
ENGRAVING				
HAND COLOR PROOF	163	1 1/2	12-10-	12-15-
ARTIST DEPT.	32	9 3/4	1-7	1-11-BGA

DATE ESTIMATE OK'D

DATE FILED

JAN 15 1937

DATE ESTIMATE OK'D

DATE FILED

Must have HCP 12/7/36

8

ST

WESTERN PUBLISHING & NOVELTY CO.,
LOS ANGELES, CALIF.

NO. 6A-H2639

ORDER NO. 66985

DATE 12-3-1936

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE <u>UPPER</u> LOWER. CENTER - BORDER.	FRONT NO. <u>II</u>	R. M.	<u>NO</u>
TITLE (IN FULL) <u>WILD FLOWERS ON THE DESERT.</u>	IMPRINT <u>SAME AS ABOVE</u>		
<u>DESERT GOLD</u>			
PRIVATE NO. BEFORE TITLE: <u>621</u>			
	PHOTO PROPERTY OF	<u>XXXXXXXX</u>	<u>CT</u>

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,207,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

25 #1

Executive OK of Estimate

By DEC 7 1936

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By DEC 7 1936

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		DEC 7 - 1936	DEC 7 - 1936
SKETCH			
RETOUCHING	6 2	12 - 7	12 - 8
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING }	65	12 - 5	12 - 9
ENGRAVING			
HAND COLOR PROOF	163 13	12 - 10 -	12 - 15 -
ARTIST DEPT.	157 13	1 - 7	1 - 11

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE JAN 15 1937

By

DATE Photo Returned to Customer

-1936

Very Rush

27

WESTERN PUBLISHING & NOVELTY CO.,
LOS ANGELES, CALIF.

NO. 6A-H2640

ORDER NO. 66985

DATE 12-3-1936

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) CHOLLA AND SPANISH BAYONET
ON THE DESERT

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. II R. M. NO

TIMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: 627

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,790,000

Executive OK of Estimate

By

Date

DEC 7 1936

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			DEC 7 - 1936	DEC 7 - 1936
SKETCH				
RETOUCHING	12	2	12 - 7	12 - 8 SE
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	65		12 - 8	12 - 9 JH.
ENGRAVING				
HAND COLOR PROOF	163	1 3/4	12 - 10 -	12 - 15
ARTIST DEPT.	164	12 3/4	1 - 8	1 - 12

DATE BLUEPRINT OK'D.

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D.

By

DATE Photo Returned to Customer

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Very Rush

32
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER
NO
YES
RETURN PHOTO

DIAL NO. 6A-H2643 ORDER NO. 66989 DATE 12-7-1936

CUSTOMER CURTIS SHOE CO.,
MARLBORO, MASS.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M PC SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full VELVETRED SHOE (ETC. AS PER COPY)

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout
SEE SKETCH ATTACHED, ALSO INSTRUCTIONS

PHOTO LITHO
Rephoto
NEG. NO.
____ Photograph each - Size 5x7 - 8x10 - 10x12
____ Prints each from _____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge, - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

make D.K. Blue impression
— " — RED — " —

MAKEOVER

Charge to Adv Dept.

EST. Makeover Time Required

	TIME	
RETOUCHING	2	Time Recorded in Cost Dept.
PHOTO-LITHO		Date DEC 22 1936
COMPOSING		By
ART DEPT. HC	1 1/2	
ENGRAVING		

PHOTO RETURNED TO PHOTO USED FOR

Layout 1
Feb 6 1/2
HC 130
A 12 1/2
C-1

Art Work
23.00

175
10 90
10 00
10 00
HC-11
New Black mag.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER
RETURN PHOTO YES NO

DIAL NO. 6A-H2644 ORDER NO. 66989 DATE 12-7-1936

CUSTOMER CURTIS SHOE CO.,
MARLBORO, MASS.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M PC SIZE 3 1/2 x 5 1/2

STYLE ART COLOORTONE, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full THE JOHN CURTIS SHOE (ETC. AS PER COPY)

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE SKETCH & INSTRUCTIONS ATTACHED.

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

make red impression
" DK. Blue — "

MAKEOVER

Adv Dept.

Makeover Time Required

	TIME	Time Recorded in Cost Dept.
RETOUCHING	<u>1/2</u>	
PHOTO-LITHO		
COMPOSING		
ART DEPT. HC	<u>1 1/4</u>	
ENGRAVING		

Date DEC 22 1936

PHOTO RETURNED

TO

PHOTO USED FOR

Layout 1
Red 4 1/2
Dec 1 3/4
12
C-3/4

15.00
Wm

27

Red 1/2
Dec 1 1/4

0/10-23

CARTER'S NEWS AGENCY,
MOBILE, ALA.

NO. 6A-H2646

ORDER NO. 67004

DATE 12-3-1936

12¹/₂ M ART COLORTONE POST CARD, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) SHIPS OF MANY NATIONS AT
ALABAMA STATE DOCKS, MOBILE, ALA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

PUT CLOUDS IN SKY.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK or Estimate

By DEC 7 1936

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Click No.	Time Allowed		
COMPOSING, TYPE SET UP			DEC 7 - 1936	DEC 7 - 1936
SKETCH				
RETOUCHING	17	4	12-7-	12-9 S
PHOTO-LITHO				
BLEUPRINT SHIPPING, OPAQUING	64		12-9	
ENGRAVING				
HAND COLOR PROOF	151	1 ¹ / ₂	12-11	12-12
ARTIST DEPT.	153	9 ¹ / ₂	12-14	12-17 DREW

DATE BLUEPRINT OK'D

By

DATE Filed 12/24/36

By

DATE HAND COLOR PROOF OK'D

By

DATE Photo Returned to Customer

CARTER'S NEWS AGENCY,
MOBILE, ALA.

NO. 6A-H2647

ORDER NO. 67004

DATE 12-3-1936

121 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) AN EVERYDAY SCENE AT
ALABAMA STATE DOCKS, MOBILE, ALA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

PUT CLOUDS IN SKY.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of *[Signature]*

By *[Signature]*
Date DEC 7 1936

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By *[Signature]*
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			DEC 7 - 1936	DEC 7 - 1936
SKETCH				
RETOUCHING	17	2	12 - 7	12 - 8 SL.
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	65		12 - 8	12 - 9 50.
ENGRAVING				
HAND COLOR PROOF	160	1 1/2		
ARTIST DEPT.	150	9	12-14	12-15 R.J.

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE Filed 12/24/36

By *[Signature]*

DATE Photo Returned to Customer

17

ST
77

CARTER'S NEWS AGENCY,
MOBILE, ALA.

NO. 6A-H2648

ORDER NO. 67005

12-3-1936

DATE

12¹/₂M ART COLORTONE FOLDER VIEW, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) A BEAUTIFUL SOUTHERN
SCENE. AZALEAS, LIVE OAKS AND SPANISH
MOSS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M.

IMPRINT

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE PHOTO NO. 3565-29.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Estimate

By

Date

DEC 7 1936

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			DEC 7 - 1936	DEC 7 - 1936
SKETCH				
RETOUCHING	12	1	12 - 7	12 - 8
PHOTO-LITHO				
BLEUPRINT STRIPPING, OPAQUING	65		12 - 9	12 - 9
ENGRAVING				
HAND COLOR PROOF	151	1 1/2	12-10	12-11
ARTIST DEPT.	156	9 3/4	12-16-36	12-17-36

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

THOMAS R. WEST,
MIAMI, FLA.

NO. 6A-H2649

ORDER NO. 67009

DATE 12-3-1936

25M ART COLORTONE POST CAR 8, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) LAS OLAS BOULEVARD, ~~XX~~
FORT LAUDERDALE, FLA.

PRIVATE NO. BEFORE TITLE: F.L.6

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

CUT APPROXIMATELY AS INDICATED (CUT MORE THAN MARKED IN INK SO AS TO BRING THE DRIVE CLOSER. MAKE NICE FLEECY CLOUDS IN SKY & WATER NOT TOO INTENSE BLUE. DON'T RETOUCH PALMS TOO MUCH AND MAKE STIFF LOOKING. BUSHES ON LEFT ARE RED BLOSSOM HIBISCUS. DON'T MAKE CARD TOO DARK -- EASY ON BLACK. TAKE OUT POLES & WIRES & SIGNS. SEE 3A-H681 ATTACHED FOR GOOD COLOR FOR PALMS AND GRASS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Estimate

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By

Date DEC 7 1936

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			DEC 7 - 1936	DEC 7 - 1936
SKETCH				
RETOUCHING	8	3		
PHOTO LITHO				
BL. PRINT SHIPPING, OPAQUING	60		12-9	
ENGRAVING				
HAND COLOR PROOF	16	1 1/2		12-18
ARTIST DEPT.	32	9 3/4	12-28	1-8

DATE BLUEPRINT OK'D

By

DATE Filed JAN 15 1937

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

WESTERN PUBLISHING & NOVELTY CO.,
LOS ANGELES, CALIF.

NO. 6A-H2650

ORDER NO. 67025

DATE 12-5-1936

12 M 500 art COLORTONE POST CARDS WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) TOP-~~Yosemite~~ -YOSEMITE
NATIONAL PARK.

BOT- CATHEDRAL PEAK AND TUOLUMNE RIVER.

PRIVATE NO. ~~U~~ ~~LR~~ LEFT CORNER 383
LOWER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 11 R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUSTOMERS.

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,774

Executive C.O. of Estimate

By DEC 10 1936
Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By DEC 10 1936
Date

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		DEC 10 1936	DEC 10 1936
SKETCH			
RETOUCHING	12 1/2	12-10	12-11 50
PHOTO-LITHO			
BLUEPRINT STEPPING, OPAQUING	65	12-11	12-12 47
ENGRAVING			
HAND COLOR PROOF	163 1 1/2		12-19 -
ARTIST DEPT.	152 9 3/4	1-14	1-25

DATE BLUEPRINT ORD

By

DATE Filed JAN 29 1937

By

DATE HAND COLOR PROOF ORD

DATE Photo Returned to Customer

ATTENTION!

4 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

WESTERN PUBLISHING & NOVELTY CO.,
LOS ANGELES, CALIF.

NO. 6A-H2651

ORDER NO. 67025

DATE 12-5-1936

12 M 500 ART (OLORTONE) POST CARDS

WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

TITLE (IN FULL) TOP ~~Yosemite~~ YOSEMITE
NATIONAL PARK.

BOT- TUOLUMNE RIVER NEAR GLEN AULIN.

PRIVATE NO. ^{LOWER} ~~384~~ LEFT CORNER. 384

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 11 R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUSTOMER.

COLOR DESCRIPTION

SEE TISSUE AT ACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,759,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

By TE
Date DEC 9 1936

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By TE
Date DEC - 9 1936

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		DEC 9 - 1936	DEC 9 - 1936
SKETCH			
RETOUCHING	12 1 1/2	12 - 9	12 - 12
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	65	12 - 12	12 - 14
ENGRAVING			
HAND COLOR PROOF	163 1 1/2	12 - 16	12 - 18
ARTIST DEPT.	23 9	1 - 19 37	1 - 20 - 37

FEB 5 1937

DATE BLUEPRINT ORD _____

DATE Filed _____

By _____

By TE

DATE HAND COLOR PROOF ORD _____

DATE Photo Returned to Customer _____

By _____

By _____

12

ST.
79

WESTERN PUBLISHING & NOVELTY CO.,
LOS ANGELES, CALIF.

NO. 6A-H2652

ORDER NO. 67025

DATE 12-5-1936

12 M 500 ART COLORTONE POST CARDS

(ALL OF THIS ON THE PICTURE SIDE)

WHITE BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

TITLE (IN FULL) TOP ~~Yosemite~~ YOSEMITE
NATIONAL PARK.
BOT- TUOLUMNE MEADOWS.

FRONT NO. 11

R. M. NO

IMPRINT SAME AS ABOVE.

PRIVATE NO. ~~UPPER~~ LEFT CORNER. 385
LOWER

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF *(Yes)*

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive Off. of Estimate

By *(Signature)*

Date 12-1-1936

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By *(Signature)*

Date

DEC 10 1936

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			DEC 10 1936	DEC 10 1936
SKETCH				
RETOUCHING	12	2	12 - 10	12 - 12 <i>SL</i>
PHOTO-LITHO				
BLEUPRINT STRIPPING, OPAQUING }	65		12 - 12	12 - 14 <i>SL</i>
ENGRAVING				
HAND COLOR PROOF	163	1 1/2	12 - 16	12 - 18
ARTIST DEPT.	32	9 3/4	1 - 19	1 - 21 <i>Pth</i>

DATE BLUEPRINT OR'D

By

DATE HAND COLOR PROOF OR'D

By

DATE Filed

By *(Signature)*

DATE Photo Returned to Customer

ATTENTION!

4 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

12

ST-82

WESTERN PUBLISHING & NOVELTY CO.,
LOS ANGELES, CALIF.

NO. 6A-H2653

ORDER NO. 67025

DATE 12-5-1936

12 M 500 ART COLOR TONE POST CARDS

WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE (UPPER, LOWER, CENTER, BORDER)

TITLE (IN FULL) TOP ~~Yosemite~~ - YOSEMITE
NATIONAL PARK.

BOT- POLLY DOME NEAR TENAYA LAKE.

PRIVATE NO. ~~UPPER~~ LEFT CORNER. 386

LOWER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 11 R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY PAT. NO. 1,297,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive C. E. E. Mate

DEC 10 1936

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By

DEC 10 1936

Date

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		DEC 10 1936	DEC 10 1936
SKETCH			
RETOUCHING	12 1 1/2	12-10	12-11 SK
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	65	12-11	12-12 IT
ENGRAVING			
HAND COLOR PROOF	163 1 1/2		12-19.
ARTIST DEPT.	22 9 1/2	1-23	1-25 PH

DATE BLUEPRINT ORD.

By

DATE HAND COLOR PROOF ORD

By

DATE Filed

By

DATE Photo Returned to Customer

JAN 29 1937

716

ST. C

ASHEVILLE POST CARD CO.,
ASHEVILLE, N. C.

NO. 6A-H2654

ORDER No. 67026

DATE 12-5-1936

25 M ART COLORTONE FULL FACE. POST CARDS

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 17 R. M. NO

TITLE (IN FULL) GRE TINGS FROM THE LAND OF
THE SKY.

IMPRINT SAME AS ABOVE.

PRIVATE NO. IN UPPER RIGHT HAND CORNER.
964

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

MAKE FULL FACE LETTER CARD. USE MOUNTAIN PHOTOS ONLY, PICKED
FROM WESTERN NORTH CAROLINA MOUNTAIN VIEWS. AND SMOKY MOUNTAIN NAT'L PK. VIEWS
DO NOT USE ANY VIEWS USED ON CARD 5A-H1212.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive Order

D

I

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

DEC 29 1936

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		JAN 4 1937	JAN 4 1937
SKETCH	13 14		
RETOUCHING	17 7	12-29	1-5
PHOTO-LITHO			
BLUEPRINT STOPPING, OPAQUING	64	1-5	1-6
ENGRAVING			
HAND COLOR PROOF			
ARTIST DEPT.	32 17	1-18	1-20

JAN 29 1937

DATE DESCRIPTION CHD

By

DATE Filed

DATE

By

By

DATE Photo Returned to Customer

Colored
prints

1937

13

17

ST
101

HEVILLE PHOTO CARD CO.,
SHEVILLE, N.C.

NO. 6-H2655

ORDER NO. 67019

DATE 12-5-1936

12 M 50 C.T. RT COLORTONE POST CARDS WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) NIGHT-TIME SCENE ON OAKLAND
AVENUE, ROCK HILL, S. C.

PRIVATE NO. BEFORE TITLE R-30

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2

R. MNO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION MAKE SOFT MOONLIGHT SCENE. LAMP POSTS GREEN, CENTER GREEN LAWN.
FURNES HAVE PINK, RED AND WHITE BLOSSOMS. RED BRICK POST AT FENCE TO LEFT. ILLU-
MINATE CENTER LIGHTS AND ALSO HOMES. SKY EFFECT GOOD - BUT DO NOT SHOW MOON.
TAKE OFF FROM FOREGROUND AS MARKED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,776

Executive OK of Estimate

By

Date

DEC 9 1936

ESTIMATE

AND WORK SCHEDULE

Cost. Dept. Checked

By

Date

DEC 9 1936

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			DEC 9 - 1936	DEC 9 - 1936
SKETCH				
RETOUCHING	7	5	12 - 9	12 - 11 SL
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUEING	64		12 - 11	12 - 11 J.
MAKING				
MAKING COLOR PROOF	163	1 1/2	12 - 12	12 - 18
ARTIST L.P.	22	9 1/4	12 - 18	12 - 19 Palt

DATE BLUEPRINT OK'D

By

DATE Filed

12/24/36

DATE MAKING COLOR PROOF OK'D

By

215

DATE Photo Returned to Customer

By

ASHEVILLE POST CARD CO.,
ASHEVILLE, N.C.

NO. 6A-H2656

ORDER NO. 67019

DATE 12-5-1936

12 M 500 C.T. RT COLOR TONE POST CARDS WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) MAIN BUILDING AND PORTION
OF CAMPUS, WINTHROP COLLEGE, ROCK HILL,
S. C.

PRIVATE NO. BEFORE TITLE R-31

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

RED BRICK BLDG. WHITE STONE TRIM, SLATE RO F. DOME A LIGHT GREEN
SLATE. BASE OF BLDG. SAN STONE. PUT A LITTLE MORE FOLIAGE ON BARE TREES. NICE
GREEN LAWN, DARK GREEN BENCHES. TOP FLAG: U.S.A. BOTTOM FLAG: DEEP BLUE, WITH
WHITE CENTER SPOT. GOOD CLOUDS IN SKY.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,759,779

Executive Estimate

By EST
Date DEC 10 1936

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By DEC 10 1936
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			DEC 10 1936	DEC 10 1936
SKETCH				
RETOUCHING		3	12-10	12-18
PHOTO LITHO				
BLUEPRINT STRIPPING, OPAQUING	65		12-14	12-15
ENGRAVING				
HAND COLOR PROOF	40	1 1/2	12-15	12-16
ARTIST DEPT.	30	9 1/2		12-17

DATE BLUEPRINT ORD. _____

By _____

DATE HAND COLOR PROOF ORD. _____

By _____

DATE Filed 12/24/36

By ST

DATE Photo Returned to Customer _____

ST-
82

ASHEVILLE PHOTO CARD CO.,
ASHEVILLE, N.C.

NO. 6A-12657

ORDER NO. 67019

DATE 12-5-1936

12 M 500 C.T. ART COLORTONE P.C. WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) PANORAMIC VIEW OF CHAMPION
FIBRE COMPANY, CANTON, N. C.

PRIVATE NO. BEFORE TITLE 961

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

CUT DOWN PHOTO AS MARKED. WOOD PILE AFTER WOOD PILE, WHICH IS
MOST IMPORTANT IN VIEW. IT IS BARKLESS WOOD. FACTORY IN FAR BACK TO RIGHT HAND-
STONE, RED TRIM. FACTORY IN CENTER, GRAY. SHOW SMOKE COMING OUT OF EACH SMOKE
STACK. BLDGS. ON TOP OF MOUNTAIN RED BRICK, WHITE TRIM. SHOW MOUNTAINS. MAKE
SNAPPY VIEW.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Executive Order Estimate

By DEC 9 1936
Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By DEC 9 1936
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Click No.	Time Allowed		
COMPOSING, TYPE SET UP			DEC 9 - 1936	DEC 9 - 1936
SKETCH				
RETOUCHING	5	3	12-9	12-11 SL
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	65		12-11	12-12 SL
ENGRAVING				
HAND COLOR PROOF	40	1 1/2	12-17	12-18 Bth
ARTIST DEPT.	22	9 1/2	12-22	12-23 Bth

DATE BLUEPRINT ORD. _____

DATE Filed 12/24/36

By _____

DATE HAND COLOR PROOF ORD. _____

By 26

DATE Photo Returned to Customer _____

By _____

5

ST-
79

ASHVILLE POST CARD CO.,
ASHVILLE, N.C.

NO. 64-H2658

ORDER NO. 67017

DATE 12-4-1936

25 M ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER, BORDER.

TITLE (IN FULL) TOP-960 ONION FALLS, WESTERN
NORTH CAROLINA. BOT- S-4 A SCENE NEAR
GLENVILLE, BETWEEN CASHIERS AND WYVA,
NO C.

PRIVATE NO. BEFORE TITLE TOP 960
BOT S-4

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 19 R. M. NO
IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C. T.

COLOR DESCRIPTION USE ONLY PART AS INDICATED AND MAKE VERTICAL VIEW. SHOW FALLS
FINE - THE FALL IS SLIDING NOT DROPPING. NOTE ROCKS LOOKING THROUGH A NATURAL
SLATE COLOR. LEAVE RAGGED TREES AS IS. MAKE SNAPPY CLOUD EFFECT.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOLOR PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Executive Order

By

Date

DEC 9 1936

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

DEC - 9 1936

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			DEC 9 - 1936	DEC 9 - 1936
SKETCH				
RETOUCHING	12	1/2	12-9	12-12 SL.
PHOTO-LITHO				
BLUE-PRINT STEEPING, OPAQUING	65		12-12	12-14
ENGRAVING				
HAND COLOR PROOF	163	1/2	12-19	12-19
ARTIST DEPT.	161	9/4	12-23	12-29

DATE BLUEPRINT ORD

By

DATE HAND COLOR PROOF ORD

DATE Filed

By

DATE Photo Returned to Customer

JAN 8 1937

7/6

12

ST.
79

ASHEVILLE POST CARD CO.,
ASHEVILLE, N. C.

NO. 6A-H2659

ORDER NO. 67017

DATE 12-8-1936

25 M C.T. ART COLORTONE POST CARD

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. 2

R. M. NO

TITLE (IN FULL) POLO, AN INTERESTING SPORT
IN THE SOUTHLAND, CAMDEN, S. C.

IMPRINT SAME AS ABOVE.

PRIVATE NO. BEFORE TITLE 893

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

COLORS: USE OWN BEST JUDGMENT. USE PART AS MARKED. TAKE OFF
POINTS OF PINES IN BCKGR. TO MAKE THEM LOOK LIKE REGULAR TREES. VARIATE SUITS
OF PLAYERS. MAKE SNAPPY VIEW.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOLOR PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,756,773

Executive Order Estimate

ESTIMATE

Cost Dept. Checked

By DEC 8 1936

AND WORK SCHEDULE

By DEC - 9 1936

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Check No.	Time Allowed		
COMPOSING, TYPE SET UP			DEC 9 - 1936	DEC 9 - 1936
SKETCH				
RETOUCHING	12	2	12 - 9	12 - 11 SL
PHOTO-LITHO				
BLEUPRINT STRIPPING, OPAQUING	65		12 - 11	12 - 12 HJ.
ENGRAVING				
HAND COLOR PROOF	40	1 1/2	12 - 12	12 - 14 BZ.
ARTIST DEPT.	23	9 1/2	12 - 18	12 - 29 BZ.

DATE BLUEPRINT OK'D

DATE Filed JAN 8 1937

By

By JB

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

12

ST
79

ASHEVILLE POST CARD CO.,
ASHEVILLE, N. C.

NO. 6A-H2660

ORDER NO. 67017

DATE 12-5-1936

25 M

C.T. ART COLOORTONE POST CARD

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2

R. M. NO

TITLE (IN FULL) ^{TOP} AIR LANE VIEW OF A SOUTHERN
TEXTILE MILL AND VILLAGE, GREENVILLE, S. C.

IMPRINT SAME AS ABOVE

Bot G-22-DUNNAN COTTON MILLS, GREENVILLE, S. C.

PRIVATE NO. BEFORE TITLE 894.

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

USE ONLY MAIN PART OF PHOTO AS MARKED. FACTORY IN CENTER IS RED
BRICK BLDG, WHITE TRIM, GRAY AND GLASS ROOFS. NOTE LAKE TO LEFT FOREGROUND.
VILLAGE HOMES ARE CREAM WITH GREEN ROOFS. LAWNS BETWEEN HOMES SHOULD BE GREEN.
BE VERY CAREFUL- AND MAKE HARD VIEW.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

By *etd*

DEC 9 1936

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By *etd*
Date DEC 9 1936

OPERATION	EST. TIME Clock No. Time Allowed		DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			DEC 9 - 1936	DEC 9 - 1936
SKETCH				
RETOUCHING	5	7	12 - 9	12 - 14 SC.
PHOTO-LITHO				
BLENDING, STRIPPING, OPAQUING	65		12 - 15	12 - 15 1/2
ENGRAVING				
HAND COLOR PROOF	151	2 1/2	12 - 17	12 - 23 -
ARTIST DEPT.	30	12 1/2		12 - 28 <i>etd</i>

DATE BLUEPRINT CARD

By

DATE HAND COLOR CARD

By

DATE Filed

By *MS*

DATE Photo Returned to Customer

JAN 8 1937

5

129

ASHEVILLE POST CARD CO.,
ASHVILLE, N.C.

NO. 6A-E2661

ORDER NO. 67015

DATE 12-4-1936

12 500 ART COLORTONE POST CARD FULL PAGE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (IN SKY) LAUREL PARK LAKE,
HENDERSONVILLE, N.C.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 17 19 R. M. NO

IMPRINT SAME AS ABOVE.

PRIVATE NO. BEFORE TITLE 962

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION TAKE OFF FROM FOREGR. AS MARKED AND ALSO SIDE. MAKE GOOD WATER
SCENE AND CLOUD EFFECT TO SUIT BEST FOR REPRODUCTION TO MAKE SNAPPY VIEW.
TAKE OUT POLE AND WIRES. TAKE OUT SMALL OBJECT MARKED X IN WATER. DIVING STAND
WHITE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,267,774

Executive Order No. 12

By

Date

DEC 9 1936

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

DEC - 9 1936

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			DEC 9 - 1936	DEC 9 - 1936
SKETCH				
RETOUCHING	8	2	12 - 9	12 - 11 SL
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		12 - 11	12 - 14
ENGRAVING				
HAND COLOR PROOF	151	1 1/2	12-12	12-21
ARTIST DEPT.	155	9 1/2	12-21	1-4-37

DATE BLUEPRINT ORD.

By

DATE Filed

JAN 8 1937

DATE HAND COLOR PROOF ORD

By

DATE Photo Returned to Customer

By

6
12

51.
(79)

ASHEVILLE POST CARD CO.,
ASHEVILLE, N.C.

NO. 64-H2662

ORDER NO. 67015

DATE 12-4-1936

12 M500 ART COLORTONE POST CARD FULL FACE.

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (IN SKY) NIGHT- TIME SCENE
SHOWING BOYD PARK, HENDERSONVILLE, N.C.

PRIVATE NO. BEFORE TITLE 963

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 17 19 R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

MAKE MOONLIGHT SCENE SHOWING MOON IN SNAPPY CLOUD EFFECT.
TREES ARE PINE. SMALL BUSHES IN PARK ARE ZINNAS OF PINK AND WHITE. SOME HAVE
BROWN BLOSSOMS. FOUNTAIN BASE N TURAL ROCK. TAKE OUT OLES AND WIRES. RED
ROSE HEDGE TO RIGHT. BRING OUT LITTLE PLDG. IN PARK, RED ROOF.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,759,779

Executive OK of Estimate

By

Date

DEC 9 1936

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

DEC - 9 1936

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			DEC 9 - 1936	DEC 9 - 1936
SKETCH				
RETOUCHING	6	3	12 - 9	12 - 11 SE
PHOTO LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		12 - 11	12 - 15
ENGRAVING				
HAND COLOR PROOF	163	1 1/2	12 - 16	12 - 21
ARTIST DEPT.	156	9 1/2	12 - 29	12 - 31 - 36

DATE BLUEPRINT ORD

By

DATE HAND COLOR PROOF ORD

By

DATE Filed

By

DATE Photo Returned to Customer

JAN 8 1937

ST.
79

SHEVILLE PO T CARD CO.,
ASHEVILLE, N.C.

NO. 6A-H2663

ORDER NO. 67015

DATE 12-4-1936

687

12 M 500 RT COLORTONE POST CARD FULL FACE	
(ALL OF THIS ON THE PICTURE SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	
TITLE (IN FULL) (IN SKY) NIGHT-TIME SCENE, SHOWING TENNESSEE RIVER BEND FROM CHEROKEE COUNTRY CLUB, KNOWVILLE, TENN.	
PRIVATE NO. BEFORE TITLE K-18	
USE PHOTO NO.	
COLOR DESCRIPTION	
A-36264, MAKE FL SHY MO NLIGHT SC NE AND CUT OFF FROM FOREGR. AS MARKED. REMOVE FLO ER BEDS TO EITHER SIDE IN FOREGR. AND MAKE GREEN LAWN ONLY. BEND O RIVER MOST IMPORTANT.	

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,375,000

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Click No.	Time Allowed		
COMPOSING, TYPE SET UP			DEC 11 1936	DEC 11 1936
SKETCH				
RETOUCHING	12	2		
PHOTO-LITHO				
BLUE PRINT STRIPPING, OPAQUING	60		12-17	12-18
ENGRAVING				
HAND COLOR PROOF	184	1 1/2	12-21	1-3-37
ARTIST DEPT.	27	10 1/2	1-5-37	1-8-37

DATE ESTIMATE OK'D	DATE FILED
By	By
DATE HAND COLOR PROOF OK'D	DATE Photo Returned to Customer
By	By

12-1-1

12/2/36

57
84

ASHEVILLE POST CARD CO.,
ASHEVILLE, N.C.

NO. 6A-H2664

ORDER NO. 67014

DATE 12-4-1936

12 M 500 POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ST. PAULS EPISCOPAL CHURCH,
WINSTON-SALEM, N.C.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 3 17 19 R. MNO

IMPRINT SAME AS ABOVE

PRIVATE NUMBER BEFORE TITLE: W-45

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION: ANTIQUE VARIG. LIGHT GRAY AND BROWN STONE BLDG. DARK SLATE
ROOF. ENTRANCE CREAM STONE. LIGHT GRAY SANDST. TRIMMING ALL OVER
DOORS OAK. TAKE OUT WIRES.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,759,773

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

673

Executive of Estimate

By EST
Date DEC 11 1936

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By EST
Date DEC 11 1936

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			DEC 11 1936	DEC 11 1936
SKETCH				
RETOUCHING	158	4 1/2	12-11	12-15 SE
PHOTO LITHO				
BLUEPRINT STRIPPING, OPAQUING	65		12-14	
ENGRAVING				
HAND COLOR PROOF	163	1 1/2	12-16	12-16
ARTIST DEPT.	152	9	12-18	12-23

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

By

DATE Photo Returned to Customer

ST.
84

ASHEVILLE POST CARD CO.,
ASHEVILLE, N.C.

NO. 6A-H2665

ORDER NO. 67014

DATE 12-4-1936

12 M 500 ART COLORTONE POST CARDS FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) KIRKWOOD HOTEL, CAMDEN, S.C.

(IN SKY)

PRIVATE NUMBER BEFORE TITLE C-25

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 19 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

BLDG. WHITE, ROOF IS VARIC. BROWN, RED & GRAY. RED BRICK CHIMNEYS.
AROUND FLAGPOLE, SOME AZALEA BUSHES SOME OF WHICH ARE STICKING OUT BEHIND
GREEN HEDGE. GREEN HEDGES. PUT FLAG ON POLE. NOTE: IT LOOKS ON PHOTO
AS HEDGES HAVE FLOWERS. THEY DO NO AND ARE ALL EVERGREENS, SAME AS TREE IN
CENTER.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

673

Executive OK of Estimate

By DEC 9 1936

Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By DEC 5 1936

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			DEC 9 - 1936	DEC 9 - 1936
SKETCH				
RETOUCHING	17	3	12 - 9	12 - 11 Se,
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		12 - 11	12 - 14 H.A.
ENGRAVING				
HAND COLOR PROOF	151	1 1/2	12 - 15	12 - 16
ARTIST DEPT.	157	9 1/2	12 - 18	12 - 21

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

17

51
79

ASHEVILLE POST CARD CO.,
ASHEVILLE, N.C.

NO. 6A-H2666

ORDER NO. 67014

DATE 12-4-1936

12 M 500 ART COLORTONE POST CARDS FULL FACE.

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) MAIN STREET, GREENVILLE, S.C.
(IN SKY)

PRIVATE NUMBER BEFORE TITLE G-23

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 17 19 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

COLORS: LEFT: 1. COURT HOUSE IS VERY LIGHT GRAY STONE BLDG. 2. HOTEL
RED RICK, DARK, WHITE TRIM, VARIG. GREENS AND FLOWERS ON SIDE. 3. CREAM BLDG.
4. WHITE. 5&6 RED. RIGHT: 1. VARIG. RED AND TAN BLDG. WHITE TRIM 2. RED
3&4. GRAY 5 WHITE 6. RED. TALL BLDG. LIGHT CREAM BRICK, OR IN WINDOW C SING.
TAKE OFF FROM FOREGR. AND TAKE OUT 2 CARS ON STREET MARKED X. TAKE OUT CARS PAR-
ED TO RIGHT IN IMMEDIATE FOREGROUND. LIGHT OLDS GRE N. TAKE OUT WIRMS. BUS NOT
SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO. STREETCAR

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

7 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

673

Executive OK of Estimate

By *[Signature]*
Date DEC 9 1936

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By *[Signature]*
Date DEC 9 1936

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			DEC 9 - 1936	DEC 9 - 1936
SKETCH				
RETOUCHING	14	6	12-9	12-14 SE
PHOTO-LITHO				
BLEUPRINT STRIPPING, OPAQUING	64		12-14	12-15 1/2
ENGRAVING				
HAND COLOR PROOF	160	1 1/2	12-16	
ARTIST DEPT.	30	10 3/4		12-21

DATE BLUEPRINT OK'D

By *[Signature]*

DATE HAND COLOR PROOF OK'D

By *[Signature]*

DATE Filed 12/24/36

By *[Signature]*

DATE Photo Returned to Customer

14

ST-
79

ASHEVILLE POST CARD CO.,
ASHEVILLE, N.C.

NO 6A-H2667

ORDER NO. 67014

DATE 12-4-1936

12 M 500 ART COLORTONE POST CARD FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (IN SKY) PANORAMIC VIEW OF
MAIN STREET, SHOWING THE TALL WOODSIDE
BUILDING, GREENVILLE, S.C.

PRIVATE NO. BEFORE TITLE G-24.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 19 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION: COLORS: RIGHT. 1. RED BRICK, WHITE TRIM. 2. TALL BLDG, CREAM
BRICK, BROWN WINDOW CASING, TAN SHADE. LEFT SIDE: 1. GRAY STONE BLDG. 2&3.
RED BRICK. 4. WHITE, BLACK ROOF. 5. NEW BLOCK VARIG. WHITE AND RED BRICK BLDG.
KEITH BLDG. IN BLACK RED BRICK. ALL BLDGS. TO THE SIDES RED AND GRAY AS INDICATED
SUIT TO REPRODUCE BEST. BRING OUT MOUNTAINS IN BACK.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,776

ATTENTION!

7 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

673

Executive Order Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

DEC 9 1936

Date

DEC 9 1936

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Check No.	Time Allowed		
COMPOSING, TYPE SET UP			DEC 9 - 1936	DEC 9 - 1936
SKETCH				
RETOUCHING	5	5	12-9	12-14
PHOTO-LITHO				
BLEUPRINT STRIPPING, OPAQUING	65		12-16	12-16
ENGRAVING				
HAND COLOR PROOF	160	1 3/4	12-16	
ARTIST DEPT.	37	12 3/4	12-19-36	12-21-36

DATE BLEUPRINT ORD

DATE Filed 12/24/36

By

By 26

DATE HAND COLOR PROOF ORD

DATE Photo Returned to Customer

By

ST.
79

ASHEVILLE POST CARD CO.,
ASHEVILLE, N.C.

NO. 6A-H2658

ORDER NO. 67014

DATE 12-4-1936

12 M 500 ART COLORTONE POST CARD FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (IN SKY) GREENVILLE GENERAL
HOSPITAL, SUMS MEMORIAL BUILDING IN FORE-
GROUND, GREENVILLE, S.C.

PRIVATE NO. BEFORE TITLE C-25

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 19

R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION COLORS: RED BRICK BLDG. BLD S IN FOREGR. A SLIGHTLY LIGHTER RED.
WHITE TRIMMING. BRAS RAILING TO ENTRANCE. FLOWER BUSHES AT ENTRANCE WHITE &
PINK. ROUND BUSHES ARE EVERGREENS. FINISH PINE TREE IN CENTER ON TOP. (LOOKS
AS IF TOP IS BROKEN NOW). NICE LIGHT GREEN LAWN.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,759,775

ATTENTION!

7 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

673

Executive Order of Estimate

By

DEC 10 1936

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By

DEC 10 1936

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED.
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			DEC 10 1936	DEC 10 1936
SKETCH				
RETOUCHING	4 10	3 1/2	12-10	12-14 SL
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	65		12-14	12-16 SL
ENGRAVING				
HAND COLOR PROOF	160	1 1/2	12-16	
ARTIST DEPT.	156	9 1/2	12-17	12-19

DATE BLUEPRINT CK'D

By

DATE HAND COLOR PROOF OK'D

DATE FILED

By

DATE Photo Returned to Customer

12/24/36

SL

10-2 1/2

4-1

ST.
82

ASHEVILLE POST CARD CO.
ASHEVILLE, N.C.

NO. 6A-H2669

ORDER NO. 67014

DATE 12-4-1936

12 M 500 A T COLORTONE POST CARD FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (IN SKY) PARKER DISTRICT
HIGH SCHOOL, GREENVILLE, S. C.

PRINT NO. DE USE TITLE. G-26

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 19 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION COLORS: RED BRICK BLDG. DARK GREEN ROOF, WHITE TRIM. SANDSTONE
PILLARS ON ENTRANCE. EVERGREEN SHRUBS. MAKE SMOOTH GREEN LAWN. MAKE BETTER
PRINT FROM NEGAT. ATTACHED AND SHOW ALL OF BLDG.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Executive OK of Estimate

By

Date DEC 10 1936

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

DEC 10 1936

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			DEC 10 1936	DEC 10 1936
SKETCH				
RETOUCHING	2	4	12-10	12-14 SE
PHOTO-LITHO				
BLEUPRINT STRIPPING, OPAQUING	64		12-14	12-15 10/8
ENGRAVING				
HAND COLOR PROOF	151	1 1/2	12-16	12-17
ARTIST DEPT.	153	9 1/2	12-17	12-22

DATE BLUEPRINT OK'D

By

DATE Filed 12/24/36

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

981 J20

ST-82

ASHEVILLE POST CARD CO.
ASHEVILLE, N. C.

NO. 6A-H2670

ORDER NO 67014

DATE 12-4-1936

12 M 500 ART COLORTONE POST CARD FULL FACE.

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 17 19 R. M. NO

TITLE (IN FULL) (IN SKY) ST. FRANCIS HOSPITAL, IMPRINT SAME AS ABOVE
GRE NVILLE, S. C.

PRIVATE NO. BEFORE TITLE G-27

PHOTO PROPERTY OF

CT

COLOR DESCRIPTION

COLORS: CREAM STUCCO BLDG, RED BRICK WINDOW AND OTHER TRIMMING.
RED BRICK BASE, SLATE ROOF. GRANITE STONE ENTRANCE PILLARS. WHITE BLOSSOMS ON
SEV RAL BUSHES ON LAWN. VARIGATE GREENS ON TREES. TAKE OUT CAR TO RIGHT ONLY
AND FINISH ENTRANCE POST.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive Order Estimate

By

Date

DEC 11 1936

ESTIMATE AND WORK SCHEDULE

By

Date

Cost Dept. Checked

DEC 11 1936

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Click No.	Time Allowed		
COMPOSING, TYPE SET UP			DEC 11 1936	DEC 11 1936
SKETCH				
RETOUCHING	14	3 1/2	12-11	12-14 St.
PHOTO-LITHO				
BLEUPRINT STRIPPING, OPAQUING }	65		12-15	12-16 St.
ENGRAVING				
HAND COLOR PROOF	151	1 1/2	12-16	12-17
ARTIST DEPT.	154	9 3/4	12-18	12-23

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

ATTENTION!

7 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

673

ST.
84

HARRY L. DAILEY,
635 BIRD ST.,
PARKERSBURG, W. VA.

NO. 6A-H2671

ORDER NO. 67033

DATE 12-5-1936

6 ART COLORTONE WHITE BORDER.

M POST CARDS.

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER CENTER - BORDER.

WATERFRONT AND WHARF, WHEELING,

WATERFRONT AND WHARF, WHEELING,

BOT-"REFLECTION OF SKY CRAPERS IN THE OHIO"

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT

SAME AS ABOVE.

PHOTO PROPERTY OF

C. T.

COLOR DESCRIPTION

ON LEFT LIGHT GRAY AND GRAY BROWN AND GRAY ON LEFT FOREGROUND.
TALL BLDG. ON LEFT CENTER, LIGHT CREAM BRICK. CENTER BLDGS. BROWN.
RIGHT CENTER TALL BLDG. DARK RED. LIGHT TOP AND LOWER FLOORS ON RIGHT TALL
BLDGS. LIGHT STONE GREEN TRIM. LARGE BLDG. ON REAR RIGHT EDGE DARK RED AND
BROWN. GREEN TERRACE ALONG WATER FRONT.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,794,773

ATTENTION!

5 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

672

Executive Estimate

ESTIMATE

Cost Dept. Checked

AND WORK SCHEDULE

By

Date DEC 11 1936

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		DEC 11 1936	DEC 11 1936
SKETCH			
RETOUCHING	5		
PHOTO LITHO			
BLUEPRINT STRIPPING, OPAQUING	64	12-16	12-17
ENGRAVING			
HAND COLOR PROOF	160 134	12-17	
ARTIST DEPT.	31 12 1/2		12-21

DATE BLUEPRINT OK'D

DATE PAID

12/24/36

By

216

DATE Photo Returned to Customer

DEADLINE

HARRY L. DAILEY,
635 BIRD ST.,
PARKER BURG, W. VA.

NO. ~~SA-HE~~672
ORDER NO. 67033
DATE 12-7-1936

6 M ART COLORTONE P.O. WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.
TITLE (IN FULL) T. IANGL AND R. UTES, ST.
CLAIRVILLE HILL NEAR WHEELING, W. VA.
BOT- VIEW ABOVE NEW BRIDGE, BLAINE, OHIO.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 1 R. M. NO
IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION LIGHT CEMENT ROAD, WHITE FENCE. SHOW SIGNS CLEAR. GREEN LAWN
IN FOREGROUND. AUTOMOBILE BLACK NOT RED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

5 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

672

Executive of Estimate

By [Signature]
Date DEC 10 1936

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By [Signature]
Date DEC 10 1936

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP		2 min.	DEC 10 1936	DEC 10 1936
SKETCH				
RETOUCHING	6	1 1/2	12-10	12-12 SC.
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	65		12-12	12-14 JS.
ENGRAVING				
HAND COLOR PROOF	103	1 1/2	12-14	12-18
ARTIST DEPT.	37	9	12-19	12-21 P.H.

DATE BLUEPRINT ORD.

DATE Filed

By

DATE PHOTO RETURNED TO CUSTOMER

DATE Photo Returned to Customer

By

ST.
82

HARRY L. DAILEY,
635 BIRD ST.,
PARKERSBURG, W. VA.

NO. 6A-H2673

ORDER NO. 67033

DATE 12-7-1936

6 MP.C. ART COLORTONE WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE (UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) THE ROCK GARDEN, WHEELING
PARK, WHEELING, W. VA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION BROWN AND GRAY ROCKS. AND MOUNTAINS IN FOREGROUND. PINE WATER-
LILLIES. GREEN FERNS AND SHRUBBERY. RED FLOWER IN NEAR CENTER. BLDG. WHITE,
RED ROOF. LIGHT BROWN SH. D. S. ON WINDOWS. REMOVE WIRE IN SKY.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

5 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

DEC 10 1936

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

DEC 10 1936

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP		2 Min	DEC 10 1936	DEC 10 1936
SKETCH				
RETOUCHING	-	2	12-10	12-12 SE
PHOTO-LITHO				
BLUEPRINT STIPPING, OPAQUING	65		12-12	12-14 HT
ENGRAVING				
HAND COLOR PROOF	163	1 1/2	12-14	12-18
ARTIST DEPT.	32	9 3/4	12-19	12-22 HT

DATE BLUEPRINT OK'D.

By

DATE FILED

By

DATE HAND COLOR PROOF OK'D.

DATE Photo Returned to Customer

ST.
82

HARRY L. DAILEY,
635 BIRD ST.,
PARKERSBURG, W. VA.

NO. 6A-H2674

ORDER NO. 67033

DATE 12-7-1936

6 M ART COLORTONE WHITE BORDER.

POST CARDS

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) THE MANSION IN OGLEBY PARK,
HEWELLING, W. VA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. *yes*

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF

COLOR DESCRIPTION BLDG. BRIGHT BUFF OR DARK YELLOW. WHITE CORNERS AND CORNICES.
SH AND WINDOW SHUTTERS. SLATE ROOF, GRAY STEPS. GRAY COLUMNS AT ENTRANCE.
WHITE VASES, RED FLOWERS. BROWN AERIAL TOWER ON ROOF IN REAR CENTER. BRIGHT
GREEN LAWN. DARK GREEN SHUBBERY. DARK ROAD IN FOREGROUND.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Estimate

By *ST*

Date *DEC 10 1936*

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By *ST*

Date *DEC 10 1936*

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP		2 min.	DEC 10 1936	DEC 10 1936
SKETCH				
RETOUCHING	5	2	12-10	12-14
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		12-15	12-15
ENGRAVING				
HAND COLOR PROOF	40	1 1/2	12-16	12-15
ARTIST DEPT.	50	9	12-15	12-28

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By *ST*

DATE Photo Returned to Customer

ATTENTION!

5 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

5

ST
82

HARRY L. DAILEY,
635 BIRD ST.,
PARKERSBURG, W. VA.

NO. 6A-H2675

ORDER NO. 67033

DATE 12-7-1936

6 M ART COL RT NE POST CARDS WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: <u>UPPER</u> LOWER, CENTER - BORDER.		FRONT No. <u>1</u>	R. M. <u>NO</u>
TITLE (IN FULL) <u>FOUNTAIN OF YOUTH, WHEELING, W. VA.</u>		IMPRINT <u>SAME AS ABOVE.</u>	
		PHOTO PROPERTY OF <u>C.T.</u>	
COLOR DESCRIPTION <u>LIGHT GRAY BASIN AND FIGURES. BROWNISH GRAY BOWL ON FOUNTAIN. SHOW WATER SPRAYING FROM FIGURES AND TOP CENTER OF FOUNTAIN. GRAY WALK. GREEN FOLIAGE.</u>			

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

5 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

(6)

Executive Order 12/10/36
By [Signature] **ESTIMATE** Cost Dept. Checked DEC 10 1936
Date DEC 10 1936 AND WORK SCHEDULE Date

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT	DATE COMPLETED
COMPOSING, TYPE SET UP	2 Min.	DEC 10 1936	DEC 10 1936
SKETCH			
RETOUCHING	6 2	12-10	12-12 SC
PHOTO LITHO			
BLUEPRINT STRIPPING, OPAQUING	65	12-12	12-14 J.T.
ENGRAVING			
HAND COLOR PROOF	40 1 1/2	12-15	12-15 J.H.
ARTIST DEPT.	31 9	12-16	12-18 J.H.

DATE BLUEPRINT OK'D _____ DATE Filed 12/19/36
By _____ By WS
DATE HAND COLOR PROOF OK'D _____
By _____ DATE Photo Returned to Customer _____

82

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER
RETURN PHOTO YES NO

DIAL NO. 6A-H2676 ORDER NO 67060 DATE 12-8-1936

CUSTOMER CANDLELIGHT RESTAURANT, INC.,
BROOKLYN, N. Y.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

C7
Photos for
this Customer

6 M PC SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TOP: NEW CANDLELIGHT COCKTAIL LOUNGE
AND BAR

BOT: 114 HENRY STREET, BROOKLYN HEIGHTS, N. Y.
TEL. MA 4-3164

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE INSTRUCTIONS ATTACHED.

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. 120

Dry — Wet — Pancromatic — Color Separation. 133

Transfer — Paper Process — New Process. 150

Stripping — White Border — Full Face. 175

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

MAKEOVER

Charge to Adv Dept.

EST. Makeover Time Required

	TIME	Time Recorded in Cost Dept.
RETOUCHING		
PHOTO-LITHO		
COMPOSING		
ART DEPT. HC	13/4	
ENGRAVING		

FEB 17 1937

Date

By

ST.
83

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. ✓ 6A-H2677 ORDER NO. 67071 DATE 12-8-1936

CUSTOMER HOTEL INGLATERRA,
HAVANA, CUBA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M PC SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full HOTEL INGLATERRA, HABANA, CUBA

FRONT NO. 5 (All of this on address side)
R. M. Yes ☒ No ☒
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint ☒ No Imprint ☒
at left CARLOS JORDI, OBISPO 106, HAVANA, CUBA
Outline stamp space "Place Stamp Here"

RETOUCHING DEPARTMENT
☒ Submit — Sketch — Layout — ☒ Retouched Photo — Wash Drawing
Follow Layout
SEE INSTRUCTIONS ATTACHED.

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. $\left. \begin{matrix} 120 \\ 133 \\ 150 \\ 175 \end{matrix} \right\}$
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
☒ Blue Print — ☒ Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

PHOTO RETURNED

TO

PHOTO USED FOR

Red 6 1/2
A10
C-1/2

1340

FT.
83

C.P. JOHNSTON CO.,
SEATTLE, WASHINGTON

NO. 6A-H2678

ORDER NO. 67135

DATE 12-9-1936

12¹/₄ M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) BATTLESHIPS IN SEATTLE
HARBOR, SEATTLE, WASHINGTON

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

R. M.

NO

IMPRINT

SAME AS ABOVE

SMALL TYPE: (C) CHAS. R. LAIDLAW AEROPHOTO

PRIVATE NO. BEFORE TITLE: 77

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

BE SURE TO BRING OUT CITY IN BACKGROUND. YOU WILL NOTE IT IS A BIT DARK. BE
CAREFUL NOT TO GET THE SHIPS OUT OF SCALE WITH REST OF PICTURE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Estimate

By

Date

DEC 11 1936

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

DEC 11 1936

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			DEC 11 1936	DEC 11 1936
SKETCH				
RETOUCHING	5	9 1/2	12 - 11	12 - 19
PHOTO LITHO				
BLUEPRINT STRIPPING, OPAQUING	65		12 - 19	12 - 21
ENGRAVING				
HAND COLOR PROOF		2	12 - 21	
ARTIST LEPT.	158	16	1 - 8	1 - 17

DATE BLUEPRINT OK'D

By

DATE Filed

By

JAN 15 1937

DATE PHOTO OK'D

By

DATE Photo Returned to Customer

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ST.
small
neg

C.P. JOHNSTON CO.,
SEATTLE, WASHINGTON

NO. 6A-H8879
2679

ORDER NO. 67135

DATE 12-9-1936

12 1/2 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) TOP: SEATTLE ART MUSEUM

BOT: LOCATED IN VOLUNTEER PARK,

SEATTLE, WASHINGTON

SMALL TYPE: (C) CHAS. R. LAIDLAW AEROPHOTO

PRIVATE NO. BEFORE UNDER TITLE: 81

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

BUILDING IS WHITE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO. *Yes*

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

ATTENTION!

5 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

DEC 10 1936

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

DEC 10 1936

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP		2 min.	DEC 10 1936	DEC 10 1936
SKETCH				
RETOUCHING	7	5	12-10	12-12 SC
PHOTO-LITHO				
BLANKET STAMPING, OPAQUING	14		12-14	12-14 JH
ENGRAVING				
HAND COLOR PROOF	113	1 1/4	12-15	12-22 -
ARTIST DEPT.	31	8	12-10	1-11-37 Bth

DATE BLUE PRINT ORD

By

DATE Filed

JAN 15 1937

DATE HAND COLOR PROOF ORD

By

DATE Photo Returned to Customer

C.P. JOHNSTON CO.,
SEATTLE, WASHINGTON

NO. 6A-H2680

ORDER NO. 67135

DATE 12-9-1936

12½ M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER CENTER - BORDER.

TITLE (IN FULL) AERIAL VIEW OF CITY CENTER

WITH MT. RAINIER IN THE BACKGROUND,
SEATTLE, WASHINGTON

SMALL TYPE: (C) CHAS. R. LAIDLAW AEROPHOTO
PRIVATE NO. BEFORE TITLE: 80

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

BE SURE TO BRING OUT THE MOUNTAIN MORE CLEARLY, BUT DON'T MAKE THE MT. OUT
OF PROPORTION.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,297,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive Of. Date

By DEC 11 1936

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By DEC 11 1936

OPERATION	EST. TIME	DATE	DATE
	Check No. Time Allowed	ENTERED DEPT.	COMPLETED
COMPOSING, TYPE SET UP		DEC 11 1936	DEC 11 1936
SKETCH			
RETOUCHING	3 8½	12-11	12-19 SC
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	65	12-17	12-21
ENGRAVING			
HAND COLOR PROOF	40 2½	12-21	12-22
ARTIST DEPT.	27 16½		12-31-36

DATE BLUEPRINT OK'D

By

DATE Filed

JAN 8 1937

DATE HAND COLOR PROOF OK'D

By

DATE Photo Returned to Customer

By

PM 0. 12 hours

NO. 6A-H2680

C. P. JOHNSTON CO., SEATTLE, WASHINGTON

ORDER NO. 21147

DATE 2/1/39

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

MAKEOVER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER CENTER - BORDER.

FRONT NO.

3

R. M.

NO

TITLE (IN FULL) AERIAL VIEW OF CITY CENTER
WITH MT. RAINIER IN THE BACKGROUND?
SEATTLE, WASHINGTON

IMPRINT

SAME AS ABOVE

SMALL TYPE : (C) Chas.R.Laidlaw Aerophoto

PRIVATE NO. BEFORE TITLE --- 80

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

USE PHOTO NO. 6A-H2680

SKETCH IN MOUNTAIN BACKGROUND AS ON CARD # 5a-H2637

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

FEB 1 1939

AND WORK SCHEDULE

By

Date FEB 1 1939

OPERATION	1ST. TIME Clock No. Time Day	DATE ENTERED DEPT.	DATE COMPLETED.
COMPOSING, TYPE SET UP		FEB 1 1939	FEB 1 1939
SKETCH			
RETOUCHING	2	2-1	2-7-39
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	91	2-7-39	2-8-39
ENGRAVING			
HAND COLOR PROOF	225	2-16	2-21
ARTIST DEPT.	65		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

Harold

Note

C.P. JOHNSTON CO.,
SEATTLE, WASHINGTON

NO. 6A-H2681

ORDER NO. 67135

DATE 12-9-1936

12 1/2 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) SEATTLE RAILWAY DEPOTS AND
SOUTH END BUSINESS DISTRICT, SEATTLE,
WASHINGTON

SMALL TYPE: (C) CHAS. R. LAIDLAW AEROPHOTO

PRIVATE NO. BEFORE TITLE: 79

COLOR DESCRIPTION

FOR COLORS SEE 40707 &

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST MMR

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,799,775

Executive OK of Estimate

By

Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

DEC 11 1936

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			DEC 11 1936	DEC 11 1936
SKETCH				
RETOUCHING	2	8 1/2	12-11	12-14 SC
PHOTO-LITHO				
BLEUPRINT STRIPPING, OPAQUING	65		12-14	2-15 6/11
ENGRAVING				
HAND COLOR PROOF	163	1 1/2	12-16	12-27-
ART. DEPT.	37	9 3/4	12-31-36	1-4-37 Pth

DATE RECEIVED OK'D

DATE Filed

By

DATE Photo Returned to Customer

C.P. JOHNSTON CO.,
SEATTLE, WASHINGTON

NO. 6A-H2682

ORDER NO. 67135

DATE 12-9-1936

12½ M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER CENTER - BORDER.

TITLE (IN FULL) SEATTLE AND ITS FAMOUS

HARBOR, WASHINGTON

SMALL TYPE: (C) CHAS. R. LAIDLAW PHOTO

PRIVATE NO. BEFORE TITLE: 78

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

2 blueprints

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF *Yes*

RETURN PHOTO.

YES

4/10/37

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,297,775

Executive Order

By *[Signature]*
Date DEC 11 1936

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked *[initials]*

By *[Signature]*
Date DEC 11 1936

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		DEC 11 1936	DEC 11 1936
SKETCH			
RETOUCHING	7 7½	12-11	12-18 SL
PHOTO-LITHO			
BLEUPRINT STRIPPING OPAQUING	65	12-18	12-19 SL
ENGRAVING			
HAND COLOR PROOF	163 2½	12-21	1-12
ARTIST DEPT.	31 18	1-14	1-18-37 <i>Rite</i>

DATE BLUEPRINT OK'D

By *[Signature]*

DATE Filed

JAN 29 1937

DATE HAND COLOR PROOF OK'D

By *[Signature]*

DATE Photo Returned to Customer

ATTENTION!

5 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

7-6½
15-1

ST
84

J. P. SMITH
BOX 224,
HARRISBURG, PA.

NO. 67-6883

ORDER NO. 67177

DATE 12-10-1936

12 M 500 RT COLORING POST CARDS

WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. YES

TITLE (IN FULL) PRINCE GALLIT IN SPRING ON
ROUTE 22, THE WILLIAM PENN HIGHWAY.

IMPRINT SAME AS ABOVE.

PRIVATE NO. UPPER LEFT CORNER . 47

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

GRAY AND BROWNISH MIXED TONE WALL AND COLUMNS. LIGHT GRAY
STONE COPING. GRAY STONE SUPPORT OVER COLUMNS AND SPRING- WHITE TOP PIECES.
GRAY STONE TOP AT FRONT OF SPRING. SIGN IN CENTER TOP DARK BLUE- GOLD LETTER.
GOLD LETTER ON CROSS PIECE OVER COLUMNS IN CENTER PRINCE GALLIT IN SPRING. GREEN
SHUBBARY ON RIGHT AND LEFT- SPRUCES, SOME LIGHT GREEN, SOME DARK GREEN, SOME BLUE
GREEN. DARK GREEN GRASS EACH SIDE OF SPRING. VINES AT TOP, LIGHT GREEN. PAVE-
MENT, BLACK. WHITE ROAD POSTS AT TOP. BROWN AND GRAY DIRT AND ROCKS AT TOP. RE-
MOVE RUBBISH CAN AND TELEPHONE POLES.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive Of Estimate

By

Date

DEC 14 1936

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			DEC 14 1936	DEC 14 1936
SKETCH				
RETOUCHING	12	3 1/2	12 - 19	12 - 22, 24
PHOTO-LITHO				
BLEUPRINT STRIPPING, OPAQUING	6 1/2		12 - 22	12 - 22 1/2
ENGRAVING				
HAND COLOR PROOF	151	1 1/2	12 - 23	12 - 24
ARTIST DEPT.	162	9	12 - 24	12 - 31

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE Filed

By

DATE Photo Returned to Customer

JAN 8 1937



12

85

MID-CONTINENT NEWS CO.,
OKLAHOMA CITY, OKLA.

NO. 6A-H2684

ORDER NO. 67106

DATE 12-9-1936

12 1/2 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: <u>UPPER</u> , LOWER, CENTER - BORDER.	FRONT NO. <u>I</u>	R. M.	NO
TITLE (IN FULL) <u>OKLAHOMA COUNTY COURT HOUSE,</u> <u>OKLAHOMA CITY, OKLA.</u>	IMPRINT <u>SAME AS ABOVE</u>		
		PHOTO PROPERTY OF <u>CUSTOMER</u>	

COLOR DESCRIPTION

BUILDING LIGHT GREY STONE. CUT OFF ALL POSSIBLE FOR GROUND, REMOVING CARS AND FIGURES. ADD A LITTLE ON LEFT AND RIGHT SIDE FOR PROPORTION.

4B 11 225
SUBMIT TWO BLUEPRINT PROOFS.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,297,775

Executive Estimate

By *[Signature]*
Date DEC 10 1936

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By *[Signature]*
Date DEC 10 1936

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP		<i>2 1/2</i>	<u>DEC 10 1936</u>	<u>DEC 10 1936</u>
SKETCH				
RETOUCHING	<i>2</i>	<i>9</i>	<i>12-10</i>	<i>12-14</i>
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	<i>65</i>		<i>12-14</i>	<i>12-14</i>
ENGRAVING				
HAND COLOR PROOF	<i>10</i>	<i>1 1/2</i>	<i>12-16</i>	<i>12-18</i>
ARTIST DEPT.	<i>142</i>	<i>9 3/4</i>	<i>12-21</i>	<i>12-24</i>

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE FILED

By *MS*

DATE PHOTO RETURN IS SHIPPED

ATTENTION!

4 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

17 - 1
2 - 8

1

same style

ST-
82

MID-CONTINENT NEWS CO.,
OKLAHOMA CITY, OKLA.

NO. 6A-H2685

ORDER NO. 67106

DATE 12-9-1936

12½ M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) MUNICIPAL BUILDING,
OKLAHOMA CITY, OKLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

2 complete blueprints

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

BUILDING LIGHT GREY STONE, RED ROOF. CUT OFF ON LEFT AND RIGHT SIDE.

SUBMIT TWO BLUEPRINT PROOFS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,799,773

Executive Order of Estimate

By

Date

DEC 10 1936

ESTIMATE
AND WORK SCHEDULE

By

Date

Cost Dept. Checked

DEC 10 1936

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP		2 min.	DEC 10 1936	DEC 10 1936
SKETCH				
RETOUCHING	8	8	12-10	12-16 50
PHOTO-LITHO				
BLUE RINT STRIPPING, OPAQUING	64		12-18	12-18 50
ENGRAVING				
HAND COLOR PROOF	163	1½	12-21	12-22
ARTIST DEPT.	153	9½	12-22	12-28

DATE BLUEPRINT OK'D

By

DATE Filed

JAN 8 1937

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

ATTENTION!

4 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

8-11
2-11

ST.
82

MID-CONTINENT NEWS CO.,
OKLAHOMA CITY, OKLA.

NO. 6A-H2686

ORDER NO. 67106

DATE 12-9-1936

12½M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) CIVIC AUDITORIUM, OKLAHOMA
CITY, OKLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

BLDG. LIGHT GRAY STONE. TAKE OUT LETTERING.

SUBMIT TWO BLUEPRINT PROOFS.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

4 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Except as noted, Estimate

By

DEC 10 1936

ESTIMATE

AND WORK SCHEDULE

By

Date

Cost Dept. Checked

DEC 10 1936

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP		2 m.	DEC 10 1936	DEC 10 1936
SKETCH				
RETOUCHING	3	9	12-10	12-16 SL
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		12-16	12-17 L.T.
ENGRAVING				
HAND COLOR PROOF	151	1½	12-17	12-23
ARTIST DEPT.	153	9	12-28	1-5

JAN 8 1937

DATE BLUEPRINT OK'D.

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D.

DATE Proof Returned to Customer

By

ST-82

MID-CONTINENT NEWS CO.,
OKLAHOMA CITY, OKLA.

NO. 6A-H2687

ORDER NO. 67106

DATE 12-9-1936

12½M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) AMPHITHEATRE, LINCOLN
PARK, OKLAHOMA CITY, OKLA.

BOT, SMALL TYPE: STAFF PHOTO BY THE
DAILY OKLAHOMAN

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. I R. M. NO
IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

CUT OFF ABOUT AS MARKED.

SUBMIT TWO BLUEPRINT PROOFS.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Backwrite OK'd Estimate

DEC 11 1936

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By DEC 11 1936
Date

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		DEC 11 1936	DEC 11 1936
SKETCH			
RETOUCHING	6 3	12 - 11	12 - 14 SE
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	65	12 - 14	12 - 14 H
ENGRAVING			
HAND COLOR PROOF	151 1½	12 - 15	12 - 21
ARTIST DEPT.	49 10½	12 - 30	1 - 5 - 37 W.P.

JAN 15 1937

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

687

to Curt

ST.
84

22

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER
NO
YES
RETURN PHOTO

DIAL No.

6A-H2688

ORDER NO.

67130

DATE

12-18-1936

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER

ST. NICHOLAS HOTEL,
CHICAGO, ILL.

12 1/2 M

PC

SIZE

3 1/2 x 5 1/2

STYLE ART COLORTONE, Full FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full ST. NICHOLAS HOTEL - 404 SOUTH ASHLAND
BOULEVARD, CHICAGO

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

ST. NICHOLAS HOTEL

Interior photo ret
6/24/37

PHOTO RETURNED

TO

PHOTO USED FOR

82
HC 24
A 13
C-11-?

Shipping
Cost Work
3.850 net

9861

DD

5-3

3

GT
94

MARY L. SMART,
WYANDOTTE, MICH.

NO. ~~XXXXXX~~ 6A-H2689

ORDER NO. 67132

DATE 12-8-1936

12 1/2 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ROOSEVELT HIGH SCHOOL,
WYANDOTTE, MICHIGAN

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 1 R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

TAKE OUT CAR AT LEFT AND DO NOT SHOW ALL OF STREET IN FOREGROUND.

*Color Same as card
attached*

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,773

Executive Estimate
By *JD*
Date DEC 11 1936

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked
By *JD*
Date DEC 11 1936

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTR'D DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		DEC 11 1936	DEC 11 1936
SKETCH			
RETOUCHING	5 4 1/2	12-11	12-15 SE.
PHOTO-LITHO			
BLUE-INT STRIPPING, OPAQUING	65	12-15	12-16 4/4
ENGRAVING			
HAND COLOR PROOF	40 1 1/2	12-17	12-18 PH
ART. DEPT.	31 9 1/2	12-20	12-24 PH

DATE BLUE-INT ORD.

DATE PH

DATE HAND COLOR PROOF ORD.

DATE Photo Forwarded to Customer

By

JAN 8 1937

5
84

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

DIAL No. 6A-H2690 ORDER NO. 67148 DATE 12-10-1936

CUSTOMER BORG-WARNER CORP.,
DETROIT, MICH.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M PC SIZE 3 1/2 x 5 1/2 6

STYLE ART COLORTONE, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

AGAIN NORGE LEADS WITH LOW-TEMP.
(ETC. AS PER COPY)

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

NO. ON FRONT ON POST CARD
no number on Blotter

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

make Red impression

VERY RUSH

PHOTO RETURNED

TO

PHOTO USED FOR

Layout 1/2
Red 4
H.C. 12
A 10

Art Works

5,75

#27

5th
small
mag

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 6A-H2691 ORDER NO. 67148 DATE 12-10-1936

CUSTOMER

BORG-WARNER CORP.,
DETROIT, MICH.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M PC

SIZE

3 1/2 x 5 1/2

STYLE

ART COLORTONE, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full "WE'LL BUILD OUR HOME AROUND NORGE"

(ETC. AS PER COPY)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

NO, ON FRONT ON POST CARD

BLOTTER 1445 A/D NO. ON.

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. Screen 120

Dry — Wet — Pancromatic — Color Separation. Screen 133

Transfer — Paper Process — New Process. Screen 150

Stripping — White Border — Full Face. Screen 175

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

Very Rough

JAN 8 1937

Layout 1/2
Ret - 4 1/2
262 1 1/2
10

Art. Wm. 700

14 - 3
6 - 11
5 - 12
1 - 16

JA

JA ST.
Small Neg.

MIN. KY BROS. & CO.,
PUBLISHING DIVISION,
PITTSBURGH, PA.

NO. 6A-HK692

ORDER NO. 67165

DATE 11-10-1936

18 M 000 POST CARDS ART COLORTONE. *White Border*

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) FAIR MONT STATE TEACHERS
COLLEGE, MONT, W. VA.

PRIVATE NO. UPPER LEFT CORNER. 100.

FRONT NO. 2

R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

USE PHOTO NO. 4A551. COLOR SAME AS 4A551.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

673

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

DEC 14 1936

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Click No.	Time Allowed		
COMPOSING, TYPE SET UP			DEC 14 1936	DEC 14 1936
SKETCH				
RETOUCHING		1	12 - X4	12 - 15 SC
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	65		12-15	12-16 4/8
ENGRAVING				
HAND COLOR PROOF	163	1 1/2	12-17	12-17
ARTIST DEPT.	164	9 1/2	12-18	12-13

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE Filed

By

DATE Photo Returned to Customer

MINSKY BROS. & CO.,
PUBLISHING DIVISION,
PITTSBURGH, PA.

NO. 61-12613

ORDER NO. 67165

DATE 12-10-1936

12 M 500 POST CARDS ART COLORTONE.

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE (UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) BIRD'S-EYE VIEW OF PITTSBURGH,
PA. FROM BALTIMORE NOB.

PRIVATE NO. UPPER LEFT CORNER . 101

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. 4A555.

COLOR SAME AS 4A555.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,778

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

673

PHOTO 174 364-477

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

DEC 11 1936

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Check No.	Time Allowed		
COMPOSING, TYPE SET UP			DEC 11 1936	DEC 14 1936
SKETCH				
RETOUCHING	2	2	12-14	12-16 SE
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	65		12-15	
ENGRAVING				
HAND COLOR PROOF	151	2 1/4	12-16	12-18
ARTIST DEPT.	31	15	12-20	12-24-36 P.H.

DATE BLUEPRINT OK'D.

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

55-85

MINSKY BRO. & CO.,
PUBLISHING DIVISION,
PITTSBURGH, PA.

NO. 67-11684

ORDER NO. 67185

DATE 12-19-1936

12 M 500 POST CARDS

ART C LORTONE.

White Border

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2

R. M. NO

TITLE (IN FULL) ST. JOSEPH'S VILL., FAIRMONT,
W. VA.

IMPRINT SAME AS ABOVE.

PRIVATE NO. UPPER LEFT CORNER. 102

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION USE PHOTO NO. 119847.

COLOR SAME AS 119847

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,759,773

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

673

PHOTO-10 3CH-477

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

DEC 14 1936

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			DEC 14 1936	DEC 14 1936
SKETCH				
RETOUCHING	12	1	12 - 14	12 - 15 30
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	65		12 - 15	12 - 16 45
ENGRAVING				
HAND COLOR PROOF	160	1 1/2		
ARTIST DEPT.	37	10	12-22-36	12-23-36 Tott

DATE BLUEPRINT OK'D

DATE Filed 12/24/36

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

ST.
85

MISKY BROS. & CO.,
PUBLISHING DIVISION,
PITTSBURGH, PA.

NO. 6A-H2696

ORDER NO. 67165

DATE 12-10-1936

12 M 500 POST CARDS

ART COLORTONE.

White Border

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. 2

R. M. NO

TITLE (IN FULL) EAST SIDE HIGH SCHOOL AND
Gymnasium, Fairmont, W. VA.

IMPRINT SAME AS ABOVE.

PRIVATE NO. UPPER LEFT CORNER . 104

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

USE PHOTO NO. 4A554. COLOR SAME AS 4A554.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

673

PHOTO IN 304-977

88
12/14/36
ESTIMATE
AND WORK SCHEDULE
By *MB*
Date **DEC 14 1936**

OPERATION	EST. TIME Clock No. Time Allowed		DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			DEC 14 1936	DEC 14 1936
SKETCH				
RETOUCHING	12	1	12-14	12-15 SC.
PHOTO-LITHO				
BLEUPRINT STRIPPING, OPAQUING	65		12-15	12-16 4.7.
ENGRAVING				
HAND COLOR PROOF	151	1 1/2	12-16	12-17
ARTIST DEPT.	30	9 1/2	12-18	12-22 Bth

DATE BLUEPRINT OK'D _____

DATE Filed **JAN 8 1937**

By _____

By *MB*

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

By _____

ST.
85

MINISKY BROS. & CO.,
PUBLISHING DIVISION,
PITTSBURGH, PA.

64-B2697
NO.

67165
ORDER NO.

12-10-1936
DATE

12 500 POST CARDS ART COLORTONE.

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) MONTMONT STATE HOSPITAL,
FARMINGTON, N. VA.

PRIVATE NO. UPPER LEFT CORNER. 105

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M.

IMPRINT SAME AS A OVE.

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION USE PHOTO NO. 4A552. COLOR SAME AS 4A552.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,292,775

ATTENTION!

6 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

(673)

PHOTO IN 344 4 77

Executive OK of Estimate

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			DEC 14 1936	DEC 14 1936
SKETCH				
RETOUCHING	4	1	12-19	12-15 SL
PHOTO-LITHO				
BLEUPRINT STRIPPING, OPAQUING	65		12-15	12-16 VI
ENGRAVING				
HAND COLOR PROOF	151	1 1/2	12-17	12-18
ARTIST DEPT.	184	9	12-18	12-19

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE Filed

By

DATE Photo Returned to Customer

JAN 8 1937

ST.
85

THE WHITE COMPANY,
COLUMBUS, GA.

NO. 64-H2698

ORDER No. 67164

DATE 12-10-1936

6 M POST CARDS ART COLORTONE.

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) POST OFFICE, COLUMBUS, GA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION WHITE LIMESTONE BLOCKS. ROOF - REDDISH BROWN - TYP E COTTA.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Estimate

By DEC 14 1936

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By DEC 14 1936
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING. TYPE SET UP			DEC 14	DEC 14
SKETCH				
RETOUCHING	17	3	12-14	12-16 E
PHOTO-LITHO				
BLEUPRINT STRIPPING. OPAQUING	60		12-16	12-17 UH
ENGRAVING				
HAND COLOR PROOF	40	1 1/2	12-17	12-18 PH
ARTIST DEPT.	37	9	12-18-36	12-21-36 PH

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE Filed 12/24/36

By JK

DATE Photo Returned to Customer

672

M. YER, SMOKE SHOP,
ITHACA, N. Y.

NO. 61-17699

ORDER NO. 67161

DATE 12-10-1936

12 M 500 TO T. C. RDX 117 COLOR 117.

White Border

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) TOP- TAUGHANNOCK FALLS
BOT- IN THE FINGER L. K. REGION OF
CENTRAL NY YORK.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 YES- SAME AS ON
IMPRINT SAME AS ABOVE. CARD 4A-H1262

PHOTO PROPERTY OF CUTLER.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,775

By *[Signature]*

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By

DEC 14 1936

Date

CIGATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMING, TYPE SET UP		DEC 14 1936	DEC 14 1936
SKETCH			
RETOUCHING	161 2	12-14	12-18
PHOTO LITHO			
BLANKET STAMPING OPAQUING	64	12-17	12-18
ENGRAVING			
HAND COLOR PROOF	151 1 1/2	12-19	12-19
ARTIST DEPT.	37 9 3/4	12-21-36	12-23-36

DATE BLUEPRINT ORD

DATE Filed

12/24/36

By

By

DATE PHOTO ORDERED

DATE Photo Returned to Customer

ATTENTION!

2 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

673

Work for

DEADLINE

(B)

8
6

ST
85

MAYER BROS. SHOP,
ITHACA, N. Y.

NO. 64-H3700

ORDER NO. 67161

DATE 12-10-1936

12 M 500 POST CARDS

ART COLORPONE.

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) WILLIARD ST AIGHT HALL,
CORNELL UNIVERSITY, ITHACA, N. Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUSTOMER.

COLOR DESCRIPTION GRAY STONE. SLAT ROOF. TAKE OUT LETTERING.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,759,777

ATTENTION!

2 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

673

DEC 15 1936

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By 40.
Date DEC 15 1936

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			DEC 15 1936	DEC 15 1936
SKETCH				
RETOUCHING	17	5		
PHOTO LITHO				
BLUE INT. STEELING, OPAQUING	64		12-17	12-18
ENGRAVING				
HAND COLOR PROOF	156	1 1/2	12-19	12-19
ARTIST DEPT.	161	9	12-19	12-23

DATE BLUEPRINT ORD.

By

DATE Filed 12/24/36

By

DATE HAND COLOR PROOF ORD.

DATE Photo Returned to Customer

By

DEADLINE

ST.
86

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO.

6A-H2701 ORDER NO. 67179* DATE 12-10-1936

CUSTOMER OCEANIC GARDENS,
MIAMI BEACH, FLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

C7
Photos for
this Customer

6 MFC GROUP (2) SIZE

3 1/2 x 5 1/2

STYLE art colortone, full face

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full OCEANIC GARDENS (ETC. AS PER COPY)

FRONT NO.

5

R. M.

Yes

No

R.M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

SEE SKETCH & INSTRUCTIONS ATTACHED. NOTE CHANGE
IN INITIALS OF NAME, & SHOULD BE:

MRS. H. KILLIAN

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

120

Dry — Wet — Pancromatic — Color Separation.

133

Transfer — Paper Process — New Process.

150

Stripping — White Border — Full Face.

175

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

PHOTO RETURNED

TO

PHOTO USED FOR

Layout 1 hr

Ret 10 -

W.C. 1 3/4 -

L.A. 11 1/2 -

C 3/4

A.E. W. 1 hr

Grouping

31.50 1 hr

JCB

Small Neg.

HONAKER, INC.,
HUNTINGTON, WEST VIRGINIA

NO. 6A-E2702

ORDER NO. 67166

DATE 12-10-1936

12 M 500 ART COLORTONE POST CARDS

WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE (UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL) VIEW OF BUSINESS CENTER FROM
BRITCH RD BUILDING, HUNTINGTON, W. VA.

IMPRINT SAME AS ABOVE.

PRIVATE NO. BEFORE TITLE -1-

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION CENTER FOREGROUND TAN GRAY TONE. DULL RED ROOF- ON LEFT EDGE
DARK RED. TALL BLDG. ON LEFT D RK BROWNISH RED. GRAY TOP AND BOTTOM FLOORS.
2ND. BLDG. ON LEFT BROWN BRICK, BROWN MARQUEE. 3 DARK BROWN. 4 BUFF. 5 RED
BRICK. 6 BUFF. REAR LEFT SMALL BLDGS. RED AND GRAY. ON RIGHT CENTER FOREGROUND
1st. LIGHT GRAY, 2nd. DARK RED, GREEN SIDE ROOF. 1. GRAY. REAR BROWN. REAR
TALL BUILDING CREAM BRICK. GREEN ROOF. TALL BLDG IN CENTER TAN GRAY. REAR
CENTER BLDGS. BROWN AND GRAY. REMOVE ROOF ON RIGHT FOREGROUND.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,292,774

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

678

Estimate OK by Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

DEC 14 1936

By
Date DEC 14 1936

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			DEC 14 1936	DEC 14 1936
SKETCH				
PETOUCHING	3	8	12-14	12-21 SC
PHOTO-LITHO				
BLEUPRINT STRIPPING, OPAQUING	65		12-22	12-22 AT
ENGRAVING				
HAND COLOR PROOF	151	2	12-23	12-28
ARTIST DEPT.	31	13 1/2	12-28	12 31 Pth

DATE BLUEPRINT OK'D

By

DATE Filed JAN 8 1937

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

DEADLINE

3

85

HON KEE, INC.,
HUNTINGTON, WEST VIRGINIA

NO. 6A-H2703

ORDER NO. 67166

DATE 12-10-1936

12 M 500 ART COLORTONE POST CARD
(ALL OF THIS ON THE PICTURE SIDE)

WHITE BORDER.
(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) VIEW OF CITY HALL AND CABELL
COUNTY COURT HOUSE, SHOWING OHIO RIVER
BRIDGE, HUNTINGTON, W. VA.

IMPRINT SAME AS ABOVE.

PRIVATE O. BEFORE TITLE -2-

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

ON RIGHT 1st. CREAM BRICK. GRAY STEPS AND CORNICE AND SASH,
DARK ROOF. ON LEFT TAN GRAY TANK. GRAY CORNICE. GREEN ROOF ON STEPIE AND
DMS. DARK ROOF ON BLDG. TALL CENTER BLDG. TAN GRAY. OTHERS BROWN AND GRAY.
Rear BRIDGE DRK. SHOW RIDGE AND RIVER CLEAR. MAKE SPRINGTIME FOLIAGE ON
TREES.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS (11) PAT. NO. 1,756,773

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

DEC 14 1936

By DEC 14 1936

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			DEC 14 1936	DEC 14 1936
SKETCH				
RETOUCHING	5	9	12-19	12-17 SL
PHOTO-LITHO				
BLEUPRINT STRIPPING, OPAQUING	14		12-18	12-18 SL
ENGRAVING				
HAND COLOR PROOF		1 1/2		
ARTIST DEPT.	151	11	12-29	12-31

DATE BLUEPRINT OK'D

DATE Filed JAN 8 1937

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

ATTENTION!

7 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

678

DEADLINE

ST.
85

HENKER, INC.,
HUNTINGTON, WEST VIRGINIA.

NO. 6A-H2704

ORDER NO. 67166

DATE 12-10-1936

10 M 500 .175 COL. TIME 20 T. 11.15

WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) AERIAL VIEW OF MARSHALL
COLLEGE AND CAMPUS, HUNTINGTON, W. VA.

PRIVATE PR. BEFORE TITLE -3-

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. R. M. NO

IMPRINT AS ABOVE.

PHOTO PROPERTY OF C. F.

COLOR DESCRIPTION CENTER GROUP OF COLLEGE BLDGS. ALL DARK RED BRICK. WHITE ROOFS,
GREEN TERRACED PORCH AND SHUTTER. FOREGROUND BLDGS. LIGHT GRAY. TOWER AND DARK
RED LATE 1920S. REAR LEFT LARGE BLDG. DARK RED. REAR RIGHT W. GR. LIGHT GRAY
BROWN AND DARK RED. Sub off as marked

PHOTO-1A 36H 235

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK (Estimate)

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By EB
Date DEC 15 1936

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			DEC 15 1936	DEC 15 1936
SKETCH				
RETOUCHING	17	60	12-15	12-19 SC
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	65		12-19	12-21 ST
ENGRAVING				
HAND COLOR PROOF	40	2	12-21	12-24 B
ARTIST DEPT.	30	13	12-26	12-30-6 ST

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

By _____

DATE Filed JAN 8 1937

By JS

DATE Photo Returned to Customer _____

ATTENTION!

7 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

DEADLINE

P. H. KER, INC.,
HUNTINGTON, WEST VIRGINIA

NO. 6A-H2705

ORDER NO. 67166

DATE 12-10-1936

12 M500 ART COLORSTONE PHOTO CARDS

WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL) BIRD'S-EYE VIEW OF HUNTINGTON, W. VA. FROM PARK HILL.

IMPRINT SAME AS ABOVE.

PRIVATE NO. BEFORE TITLE -4-

PHOTO PROPERTY OF C. F.

COLOR DESCRIPTION TALL BLDG. ON REAR RT HT LIGHT CREAM BRICK. OTHER LARGE BLDGS. ON RIGHT LIGHT GRAY. TALL BLDG. IN REAR RIGHT CENTER DARK RED AND BROWN. ON LARGE BLDG. IN REAR CENTER LIGHT GRAY. BRIDGE IN REAR LEFT SHOWS RIVER IN BLACK SHOW OHIO RIVER ALONG REAR. BLDGS. IN FOREGROUND BROWN AND RED BRICK RED ROOFS. OTHER BLDGS. IN FOREGROUND RED GRAY AND BROWN. PINK FLOWERS AND GREEN LINE TREES IN FOREGROUND. SHOW OHIO RIVER IN BACKGROUND.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

Executive OK of Estimate

By

Date DEC 15 1936

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date DEC 15 1936

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			DEC 15 1936	DEC 15 1936
SKETCH				
RETOUCHING	7	6	12-17	12-17 SC
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	6		12-17	12-18 45
ENGRAVING				
HAND COLOR PROOF	163	2 1/4	12-19	12-20
ARTIST DEPT.	27	14	12-28 SC	12-30 SC

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

By _____

DATE Filed JAN 8 1937

By 2/6

DATE Photo Returned to Customer _____

ATTENTION!

7 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

678

DEADLINE

ST.
26

H. WAXER, INC.,
HUNTINGTON, WEST VIRGINIA.

NO. 6A-H2706

ORDER NO. 67166

DATE 12-10-1936

12 M 500 ART COLORTONE PO T CARNS

WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ARI L VIEW OF BUSINESS
SECTION, OHIO RIVER AND BRIDGE, HUNTING-
TON, W. VA.

PRIVATE NO. B PAGE TITLE -5-

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION FOREGROUND BLDG. DARK RED, LIGHT TRIM. FIRST BLDG. ON LEFT C & O
STATION, DARK RED LIGHT TRIM SLATE ROOF. GREEN LAWN & SHUBBERY IN FRONT OF BLDG.
GREEN CIRCLE, GRAY MONUMENT. 1ST. TALL BLDG. ON LEFT CENTER DARK RED LIGHT TRIM.
1ST. TALL BLDG. IN CENTER-LIGHT TAN BROWN. BLDG. ACROSS STREET GRAY. REAR TALL
CENTER BLDG. GRAY OTHERS RED. BLDG. WITH STEEPLE IN REAR CENTER GRAY STONE-
GREEN ROOF ON STEEPLE AND CORNERS. 1ST. TALL BLDG. ON RIGHT, DARK TAN GRAY BRICK
2ND. TALL BLDG. ON RIGHT DARK RED BRICK -LIGHT TOP AND FIRST FLOORS. OTHER BLDGS
ON REAR RIGHT, BROWN AND DARK RED. BRIDGE ON REAR RIGHT BLACK GRAY PINS. MAKE

SUBMIT: RET. PHOTO B. & W. PROOF HANDCOL PROOF RETURN PHOTO.

WATER BLUE.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,775

Executive OK of Estimate

By DEC 14 1936

Let

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By DEC 14 1936

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			DEC 14 1936	DEC 14 1936
SKETCH				
RETOUCHING	13	7	12-14	12-18 SE
PHOTO-LITHO				
BLEUPRINT STRIPPING, OPAQUING	65		12-18	12-19
ENGRAVING				
HAND COLOR PROOF	151	2 1/4	12-21	12-24
ARTIST DEPT.	32	15	12-26	12-31

DATE BLUEPRINT OK'D. _____

By _____

DATE HAND COLOR PROOF OK'D. _____

By _____

DATE Filed JAN 8 1937

By MS

DATE Photo Returned to Customer _____

ATTENTION!

7
Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

678

DEADLINE

ST-85

H. W. MAKER, INC.,
HUNTINGTON, WEST VIRGINIA.

NO. 6A-H2707

ORDER NO. 67166

DATE 12-10-1936

12 M 500 ART COLORTONE POST CARDS

WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT No. 1

R. M. NO

TITLE (IN FULL) AERIAL VIEW OF U.S. VETERANS'
HOSPITAL, HUNTINGTON, W. VA.

IMPRINT SAME AS ABOVE.

PRIVATE NO. BEFORE TITLE -6-

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,759,775

ATTENTION!

7 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

678

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

DEC 15 1936

AND WORK SCHEDULE

By

DEC 15 1936

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			DEC 16 1936	DEC 16 1936
SKETCH				
RETOUCHING	6	5 1/2	12-16	12-17 SL
PHOTO-LITHO				
BLEUPRINT	64		12-17	12-18 ST
STRIPPING, OPAQUING				
ENGRAVING				
HAND COLOR PROOF	163	1 1/2	12-19	12-21
ARTIST DEPT.		9 3/4		

DATE BLUEPRINT OK'D

DATE FILED JAN 8 1937

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

ST
87

A-34

HONAKER, INC.,
HUNTINGTON, WEST VIRGINIA

NO. 6A-112708

ORDER NO. 67166

DATE 12-10-1936

12 M 500 ART COLORTONE PLOT C. 1113

WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL) HOLLAND OF HUNTINGTON,
W. VA. FROM OHIO

IMPRINT SAME AS ABOVE.

PRIVATE NO. BEFORE TITLE -7-.

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

USE SAME PHOTO AS USED ON BACK OF PRINTER COVER NO. D-2637
NOTE CORRECTIONS ON ATTACHED COVER.

PHOTO - TID - 364-295

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Derivative of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

DEC 14 1936

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			12-14-1936	12-14-1936
SKETCH				
RETOUCHING	12	$\frac{1}{2}$	12-14	12-15 S.
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	65		12-15	12-16 H.T.
ENGRAVING				
HAND COLOR PROOF			12-16	
ARTIST DEPT.	34	12 ⁰⁴	12-17	12-30 F.W.

DATE BLUEPRINT OK'D

DATE Filed

JAN 8 1937

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

to Curt

12

ST.
85

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 6A-H2709 ORDER NO. 67180 DATE 12-10-1936

CUSTOMER LAKE COURT APT. HOTEL,
WEST PALM BEACH, FLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M PC SIZE 3 1/2 x 5 1/2

STYLE PHOTO COLORIT, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TOP: LAKE COURT APARTMENT HOTEL
WEST PALM BEACH, FLORIDA

NOTE DIRECTLY FRONTING ON FLAGLER PARK AND
BEAUTIFUL LAKE WORTH

RETOUCHING DEPARTMENT

(Submit) — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE INSTRUCTIONS ATTACHED.

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO
Rephoto

NEG.NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

MAKEOVER

Charge to ADV Dept.

EST. Makeover Time Required

	TIME	
RETOUCHING		Time Recorded in Cost Dept.
PHOTO LITHO		JAN 11 1937
COMPOSING		Date
ART DEPT. HC	3/4	By
ENGRAVING		

PHOTO RETURNED

TO

PHOTO USED FOR

200 1/2
12
C-1/2

200 1/4

ST.
90

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 6A-H2710 ORDER NO. 67182 DATE 12-10-1936

CUSTOMER

NORMANDIE PLAZA HOTEL,
MIAMI BEACH, FLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

C7
Photos for
this Customer

25 M PC

SIZE 3 1/2 x 5 1/2

STYLE PHOTO COLORIT, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TOP: NORMANDIE PLAZA HOTEL
MIAMI BEACH, FLORIDA

BOT: ON THE OCEAN

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

SEE SKETCH & INSTRUCTIONS ATTACHED.

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

120

Dry — Wet — Pancromatic — Color Separation.

133

Transfer — Paper Process — New Process.

150

Stripping — White Border — Full Face.

175

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

make DK. Blue impression

PHOTO RETURNED

TO

PHOTO USED FOR

5 1/2
4 1/2
2 1/2
4 10 1/2
6 1/2

But Walls
original

JCB

X

C.W. HUGHES & CO., INC.,
MECHANICVILLE, N. Y.

NO. 6A-H2711

ORDER NO. 67199

DATE 12-12-1936

12 M 500 ART COLORTONE POST CARDS
(ALL OF THIS ON THE PICTURE SIDE)

WHITE BORDER
(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL) VIEW FROM GROUNDS OF PROSPECT
HOUSE, L.V. BOWSEEN, VERMONT.

IMPRINT SAME AS ABOVE

PRIVATE NO. 3-4" FROM RIGHT EDGE IN UPPER
BORDER. 4LB.

PHOTO PROPERTY OF CUSTOMER.

COLOR DESCRIPTION

PUT CLOUDS IN SKY.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLCSE MULTI-PLY FORMS PAT. NO. 1,297,775

Executive OK of Estimate

By

Date

DEC 15 1936

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

DEC 15 1936

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		DEC 16 1936	DEC 16 1936
SKETCH			
RETOUCHING	14 2	12-16	12-21
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	64	12-21	12-22
ENGRAVING			
HAND COLOR PROOF	163 1 1/2	12-22	12-23
ARTIST DEPT.	155 9 1/2	12-28	12-31

JAN 8 1937

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

678

C. HUGHES & CO., INC.,
MECHANICVILLE, N. Y.

NO. 6A-H2712

ORDER NO. 67199

DATE 12-12-1936

12^M 500 ART COLORTONE POST CARDS

(ALL OF THIS ON THE PICTURE SIDE)

WHITE BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL) LAKESIDE TERRACE, CEDAR GROVE
HOTEL, LAKE BOMOSEEN, VERMONT.

IMPRINT

SAME AS ABOVE

PRIVATE NO. 3-4'' FROM RIGHT EDGE IN UPPER

BORDER . 5LB.

PHOTO PROPERTY OF

CUSTOMER.

COLOR DESCRIPTION

ORANGE CHAIRS WITH GREEN ARMS. RUSTIC BENCH. ALUMINUM RAIL.
PUT CLOUDS IN SKY. MAKE LAWN FROM CHAIRS. DO NOT SHOW WATER BREAKING OVER
WALL.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,750,794

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

678

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

Date

DEC 15 1936

AND WORK SCHEDULE

By

Date

DEC 15 1936

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			DEC 16 1936	DEC 16 1936
SKETCH				
RETOUCHING	5	3	12-16	12-19 SC
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	65		12-21	12-22 HB
ENGRAVING				
HAND COLOR PROOF	151	1 1/2	12-22	12-24
ARTIST DEPT.	157	9 1/2	12-28	JAN 18 1937

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

5

ST
87

C.W. HUGHES & CO., INC.,
MECHANICVILLE, N. Y.

NO. 6A-H2713

ORDER NO. 67199

DATE 12-12-1936

12 M

500 ART COLORTONE POST CARDS

WHITE BORDER.

PLACE OF TITLE (UPPER) LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL) CEDAR GROVE HOTEL AND COTTAGES
FROM ROBERT POINT, LAKE BOMOSEEN, VERMONT.

PRINT SAME AS ABOVE

PRIVATE NO. 3-4'' FROM RIGHT EDGE IN UPPER
BORDER. 6LB.

PHOTO PROPERTY OF

CUSTOMER.

COLOR DESCRIPTION

DEEP CREAM. WHITE TRIM. GREY ROOFS. ORANGE CHAIRS. SHOW GRASS
ALONG WALK. PUT CLOUDS IN SKY.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

678

Executive OK of Estimate

By _____
Date DEC 15 1936

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date DEC 15 1936

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			DEC 16 1936	DEC 16 1936
SKETCH				
RETOUCHING		2 1/2	12-16	12-18 SL
PHOTO-LITHO				
BLEUPRINT STRIPPING, OPAQUING	65		12-18	12-19 JA.
ENGRAVING				
HAND COLOR PROOF	163	1 1/2	12-21	12-24
ARTIST DEPT.		9 1/2		

DATE BLUEPRINT CR'D

By _____

DATE Filed

By _____

DATE HAND COLOR PROOF CR'D

By _____

DATE Photo Returned to Customer

4

ST.
87

C. E. HUGHES & CO., INC.,
MECHANICVILLE, N. Y.

NO. 6A-H2714

ORDER NO. 67199

DATE 12-12-1936

12 M 500 ART COLORTONE POST CARDS

WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE (UPPER) LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL) ROSEBECT POINT FROM LAKESIDE

IMPRINT

SAME AS ABOVE.

TERRACE, CEDAR GROVE HOTEL, LAKE BOMOSEEN,

VERMONT.

PRIVATE NO. 3-4'' FROM RIGHT EDGE IN UPPER

BORDER. 7LB

PHOTO PROPERTY OF

CUSTOMER.

COLOR DESCRIPTION

WHITE GRAY ROOFS. PUT CLOUDS IN SKY.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By DEC 15 1936

AND WORK SCHEDULE

By

Date

DEC 15 1936

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Click No.	Time Allowed		
COMPOSING, TYPE SET UP			DEC 16 1936	DEC 16 1936
SKETCH				
RETOUCHING	12	2	12-16	12-19 SC
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	65		12-19	12-21
ENGRAVING				
HAND COLOR PROOF	163	1 1/2	12-21	12-24
ARTIST DEPT.	161	9	12-19	12-31

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

678

ST 87

O.W. HUGHES & CO., INC.,
MECHANICVILLE, N. Y.

NO. 6A-H2715

ORDER NO. 67199

DATE 12-12-1936

12 M

500 ART COLORTONE POST CARDS

WHITE BORDER.

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL) TRAKENSEEN BOAT DOCK,
LAKE FLOMOSEEN, VERMONT, SHOWING
ROSEBUD POINT.

IMPRINT

SAME AS ABOVE.

PRIVATE NO. 3-411 FROM RIGHT EDGE
IN UPPER BORDER. 8 LB

PHOTO PROPERTY OF CUSTOMER.

COLOR DESCRIPTION

BLUE BOATS. ORANGE AWNING. RED & BLACK LETTERS.
PROSPECT HOTEL BUILDINGS - WHITE GRAY ROOFS. PUT CLOUDS IN SKY.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,775

ATTENTION!

8 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

678

Executive OK of Estimate

By DEC 15 1936
Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By DEC 15 1936
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			DEC 16 1936	DEC 16 1936
SKETCH				
RETOUCHING	14	2 1/2	12-16	12-18 SC
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	60		12-18	12-19 AT
ENGRAVING				
HAND COLOR PROOF	163	1 1/2	12-21	12-23
ARTIST DEPT.	30	9 1/4	12-28	12-31

DATE BLUEPRINT OK'D

DATE Filed

JAN 8 1937

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

ST
87

C.W. HUGHES & CO., INC.
MECHANICVILLE, N. Y.

NO. 6A-H2716
ORDER NO. 67199

DATE 12-12-1936

12 M 500 ART COLORTONE POST CARDS

WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL) PROSPECT HOTEL AND LAKE
BOMOSEEN, VERMONT.

IMPRINT SAME AS ABOVE.

PRIVATE NO. 3-4 FROM RIGHT EDGE
IN UPPER BORDER. 9LB

PHOTO PROPERTY OF

CUSTOMER.

COLOR DESCRIPTION

PROSPECT HOTEL LEFT. WHITE. GRAY ROOF. ACROSS
LAKE RIGHT. CEDAR GROVE HOTEL. CREAM - GREY ROOF. PUT CLOUDS
IN SKY.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,773

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

DEC 15 1936

By

Date

DEC 15 1936

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		DEC 16 1936	DEC 16 1936
SKEICH			
RETOUCHING	161 2	12-16	12-21 S
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	65	12-21	12-22 H.F.
ENGRAVING			
HAND COLOR PROOF	163 1 1/2	12-22	12-24
ARTIST DEPT.	156 9 3/4	12-24	12-29-36

DATE BLUEPRINT ORD

By

DATE HAND COLOR PROOF ORD

By

DATE Filed

By

DATE Photo Returned to Customer

JAN 8 1937

C.W. HUGHES & CO., INC.,
MECHANICVILLE, N. Y.

NO. 6A-H2717

ORDER NO. 67199

DATE 12-12-1936

12 M 500 ART COLORTONE POST CARDS

WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL) DRIVEWAY TO MAIN BUILD-
ING, CEDAR GROVE HOTEL AND COTTAGES,
LAKE FLORENCE, N. VERMONT.

IMPRINT SAME AS ABOVE.

PRIVATE NO. 3-4" FROM RIGHT EDGE IN
UPPER BORDER. 10LB.

PHOTO PROPERTY OF CUSTOMER.

COLOR DESCRIPTION DEE CREAM, WHITE TRIM, GRAY ROOF, GREEN SHUTTERS.
ORANGE CHAIRS. PUT CLOUDS IN SKY.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all prints or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

678

ESTIMATE

ESTIMATE

Cost Dept. Checked

By 44
Date DEC 15 1936

AND WORK SCHEDULE

By 44
Date DEC 15 1936

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			DEC 16 1936	DEC 18 1936
SKETCH				
RETOUCHING	158	12	12-16	12-18 SL
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		12-18	12-21 1/2
ENGRAVING				
HAND COLOR PROOF	163	1 1/2	12-21	12-24
ARTIST DEPT.	23	9 1/2	12-29	12-30

DATE BLUEPRINT OK'D _____

By _____

DATE Filed 48618 NVF

By 76

DATE HAND COLOR PROOF OK'D _____

By _____

DATE Photo Returned to Customer _____

ST.
87

C.W. HUGHES & CO., INC.,
MECHANICVILLE, N. Y.

NO 6A-H2718

ORDER NO. 67199

DATE 12-12-1936

12 M 500 ART COLORTONE POST CARDS

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M. NO

TITLE (IN FULL) LAKE HOMOSEEN, VERMONT,
BETWEEN CRYSTAL BATHING BEACH AND
CEDAR GROVE HOTEL.

IMPRINT SAME AS ABOVE.

PRIVATE NO. 3-411 FROM RIGHT EDGE IN
UPPER BORDER. 14LB

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

PUT CLOUDS IN SKY.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive Off. of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

DEC 15 1936

By

Date

DEC 15 1936

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			DEC 16 1936	DEC 16 1936
SKETCH				
RETOUCHING	4	1 1/2	12-16	12-19 SL
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	65	1	12-21	12-22 4/8
ENGRAVING				
HAND COLOR PROOF	163	1 1/4	12-22	12-24
ARTIST DEPT.	37	8 3/4	12-29-36	12-30-36 PM

DATE BLUEPRINT OK'D

DATE Filed JAN 8 1937

DATE PHOTO OK'D

DATE Photo Returned to Customer

ST.
87

C. W. HUGHES & CO., INC.,
MECHANICVILLE, N. Y.

NO. 6A-H2719

ORDER NO. 67191

DATE 12-14-1936

12 M 500 ART COLORTONE POST CARDS

WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) DEERFIELD VALLEY FROM THE
OUTLOOK, FLORID, MASS. ON THE MOHAWK TRAIL.

PRIVATE NO. 3-4" FROM RIGHT EDGE IN UPPER
BORDER. 44MT

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT

AME AS ABOVE

PHOTO PROPERTY OF

CUSTOMER.

COLOR DESCRIPTION

PUT CLOUDS IN SKY.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

677

Executive OK of Estimate

By DEC 15 1936

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By DEC 15 1936

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			DEC 16 1936	DEC 16 1936
SKETCH				
RETOUCHING	12	1	12-16	12-17 SE
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		12-17	12-18 UT
ENGRAVING				
HAND COLOR PROOF	163	1 1/2	12-18	12-21
ARTIST DEPT.	23	9 3/4	12-23	12-29 9 1/2

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

L

DATE Filed

By

DATE Photo Returned to Customer

2451
2658
2660
2720
2721

JAN 8 1937

C.W. HUGHES & CO., INC.,
MECHANICVILLE, N. Y.

NO. 6A-H2720

ORDER NO. 67191

DATE 12-14-1936

12M 500 ART COLORTONE PO T CARDS

WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) VIEW ALONG FLORIDA MOUNTAIN,
MOHAWK TRAIL, MASS.

IMPRINT SAME AS ABOVE.

PRIVATE NO. 3-4'' FROM RIGHT EDGE IN UPPER
BORDER .37MT

PHOTO PROPERTY OF CUSTOMER.

COLOR DESCRIPTION PUT CLOUDS IN SKY.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,759,777

ATTENTION!

Subjects on
order for this customer. Please
see to it that all subjects or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

677

Executive OK of Estimate

By DEC 15 1936

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By DEC 15 1936

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			DEC 16 1936	DEC 16 1936
SKETCH				
RETOUCHING	12	2	12-16	12-17
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		12-17	12-18
ENGRAVING				
HAND COLOR PROOF	103	1 1/2	12-18	
ARTIST DEPT.	31	9 3/4	12-23	12-30-36

DATE BLUEPRINT OK'D

By

DATE FILED

By

DATE HAND COLOR PROOF OK'D

By

DATE Photo Returned to Customer

JAN 8 1937

87

C.W. HUGHES & CO., INC.,
MECHANICVILLE, N. Y.

NO-6A-H2721

ORDER NO. 67191

DATE 12-14-1936

12 M 500 ART COLORTONE POST CARDS

WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL) DEERFIELD VALLEY FROM THE OUT-LOOK, FLORIDA, MASS. ON THE MOHAWK TRAIL.

PRIVATE NO. FROM RIGHT EDGE IN UPPER
BORDER. 36MT

PHOTO PROPERTY OF CUSTOMER.

COLOR DESCRIPTION

PUT CLOUDS IN SKY.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

By DEC 15 1936 ESTIMATE AND WORK SCHEDULE
Date DEC 15 1936 Cost Dept. Checked L

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		DEC 15 1936	DEC 15 1936
SKETCH			
RETOUCHING	12 1 1/2	12-15	12-17
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	60	12-17	12-18
ENGRAVING			
HAND COLOR PROOF	163 1 1/2	12-19	12-21
ARTIST DEPT.	157 9 1/2	12-21	12-28

DATE BLUEPRINT OK'D

DATE FILED JAN 8 1937

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

12

ST.
86

C.W. HUGHES & CO., INC.,
MECHANICVILLE, N. Y.

NO. 6-H2722

ORDER NO. 67191

DATE 12-14-1936

12 M 500 ART COLORTONE POST CARDS

WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT No. 1

R. M. NO

TITLE (IN FULL) GOLD RIVER BRIDGE, MOHAWK TRAIL, MASS.

IMPRINT NAME AS ABOVE.

PRIVATE NO. 3-4'' FROM RIGHT EDGE IN UPPER
BORDER. 33MT

PHOTO PROPERTY OF

CUSTOMER.

COLOR DESCRIPTION

PUT CLOUDS IN SKY.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other,
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By DEC 15 1936

AND WORK SCHEDULE

By DEC 15 1936

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			DEC 16 1936	DEC 16 1936
SKETCH				
RETOUCHING	5	1 1/2	12-16	12-17 SL
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		12-17	12-18 ST
ENGRAVING				
HAND COLOR PROOF	163	1 1/2	12-18	12-21
ARTIST DEPT.	156	9 1/2	12-22	12-24

DATE BLUEPRINT OK'D

DATE Filed

12/24/36

By

By

DATE HAND COLOR PROOF

DATE Photo Returned to Customer

ST.
87

C.W. HUGHES & CO., INC.,
MECHANICVILLE, N. Y.

NO. 6-12733

ORDER NO. 67191

DATE 12-14-1936

12 M 500 ART COLORTONE POST CARDS

WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL) TAMFORD VALLEY FROM HAIRPIN
TURN, MOHAWK TRAIL, MASS.

IMPRINT SAME AS ABOVE.

PRIVATE NO. 3-4'' FROM RIGHT EDGE IN UPPER
BORDER. 32MT

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

PUT CLOUDS IN SKY.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,774

Executive OK of Estimate

By DEC 15 1936
Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By DEC 15 1936
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			DEC 16 1936	DEC 16 1936
SKETCH				
RETOUCHING		1/2	12-16	12-17 SL
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		12-17	12-18 SL
ENGRAVING				
HAND COLOR PROOF	163	1 1/2	12-18	12-21
ARTIST DEPT.	158	9 3/4	12-23	12-29

JAN 8 1937

DATE RECEIVED BY

DATE FILED

DATE RECEIVED BY

DATE Photo Returned to Customer

ATTENTION!

5 Subjects on
order for this customer. Please
see to it that all prints or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

12

ST.
87

C. F. HUGHES & CO., INC.,
MECHANICVILLE, N. Y.

NO. 6A-112724

ORDER NO. 67193

DATE 12-15-1936

12 500 PART COLORTONE POST CARDS WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE (UPPER) LOWER, CENTER - BORDER.

TITLE (IN FULL) DRIVING UP MOHAWK TRAIL, MASS.
NEAR STATE CAMP.

PRIVATE NO. 3-4" FROM RIGHT EDGE IN UPPER
BORDER . 40MT

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. 150
IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION LOT CLOUDS IN SKY.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,297,776

Executive OK Estimate

By

Date

DEC 15 1936

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

DEC 15 1936

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			DEC 15 1936	DEC 15 1936
SKETCH				
RETOUCHING	6	4	12-15	12-18 SL
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	6		12-18	12-19 AS
ENGRAVING				
HAND COLOR PROOF	40	1 1/2	12-21	12-24 Both
ARTIST DEPT.	22	9 1/2	12-30	12 31 Both

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE PHOTO RETURNED TO CUSTOMER

By

DATE Photo Returned to Customer

ATTENTION!

Subjects on
order for this customer. Please
see to it that all color or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Thompson
as shown

86

C. W. HUGHES & CO., INC.,
MECHANICVILLE, N. Y.

NO. 6A-112725

ORDER NO. 67193

DATE 12-12-1936

12 M 500 ART COLORTONE POST CARDS

WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE (UPPER) LOWER, CENTER - BORDER.

TITLE (IN FULL) DEERFIELD RIVER AT MOHAWK
FAIR, MOHAWK TRAIL, MAS.

PRIVATE NO. 3-4" FROM RIGHT EDGE IN UPPER
BORDER. 39MT

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION PUT CLOUDS IN SKY.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,756,775

Executive OK of Estimate

By DEC 15 1936
Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By DEC 15 1936
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Check No.	Time Allowed		
COMPOSING, TYPE SET UP			DEC 16 1936	DEC 16 1936
SKETCH				
RETOUCHING	158	2	12-16	12-21
PHOTO-LITHO				
BLUEPRINT STIPPING, OPAQUING	65		12-21	12-22
ENGRAVING				
HAND COLOR PROOF	163	1 1/2	12-22	12-23
ARTIST DEPT.	37	9 1/2	12-28-36	12-29-36

DATE BLUEPRINT OK'D

DATE FILED JAN 8 1937

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

ATTENTION!

5 Subjects on
order for this customer. Please
see to it that all prints or nega-
tives are uniform and colors are
in harmony with each other,
to make an attractive set.

ST.
87

C. F. HUGHES & CO., INC.,
MEOLITHICVILLE, N. Y.

NO 6A-12776

ORDER NO 67193

DATE 12-12-1936

13 M 500 ART (COLOR) ONE O T O RD WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL) COVERED BRIDGE OVER DE WILFIELD IMPRINTS AS ABOVE
RIVER NEAR CHARLESTON, MASS. MOHAWK TRAIL

PRIVATE NO. 3-4" FROM RIGHT EDGE IN UPPER
BORDER. 39MT

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION PUT CLOUD IN SKY. WEATHERED WOOD IN BRIDGE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Executive Order Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

DEC 15 1936

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		DEC 15 1936	DEC 15 1936
SKETCH			
RETOUCHING	12 1	12-15	12-18 SC.
PHOTO-LITHO			
BLENDING, STRIPPING, OPAQUING	105	12-18	12-19
ENGRAVING			
HAND COLOR PROOF	163 1 1/2	12-21	12-23
ARTIST DEPT.	37 9 1/2	12-29-36	12-31-36

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

ATTENTION!

5 Subjects on
order for this customer. Please
see to it that all prints or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

678

ST-
86

C.W. HUGHES & CO., INC.,
MECHANICVILLE, N. Y.

NO 6A-H2727

ORDER NO 67193

DATE 12-12-1936

12 M 500 ART COLOR TONE POST CARDS
(ALL OF THIS ON THE PICTURE SIDE)

WHITE BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER, BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL) 1010 NOTCH, MONK TRAIL,
MASS.

IMPRINTS AS ABOVE

PRIVATE NO. 3-4" FROM RIGHT EDGE IN UPPER
BORDER 35MT

PHOTO PROPERTY OF CUSTYLER

COLOR DESCRIPTION PUT CLOUDS IN SKY.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Estimate

By DEC 15 1936

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date DEC 15 1936

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			DEC 16 1936	DEC 16 1936
SKETCH				
RETOUCHING	6	2	12-16	12-19 SL
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	65		12-19	12-22 H.S.
ENGRAVING				
HAND COLOR PROOF	103	1 1/2	12-22	12-23
ARTIST DEPT.	22	9 1/2	12-30	12-31 B.H.

DATE BLUEPRINT OK'D

By

DATE Filed JAN 8 1937

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

ATTENTION!

5 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

678

6

ST
87

C.W. HUGHES & CO., INC.,
MECHANICVILLE, N. Y.

NO. 5A-H2728

ORDER NO. 67193

DATE 12-12-1936

12 M 500 ART COLORTONE POST CARDS WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT NO. 1

(ALL OF THIS ON THE ADDRESS SIDE)

R. M. NO

TITLE (IN FULL) DOWN THE T SIDE, FLORIDA MT.
MOHAWK TRAIL, MASS.

IMPRINT SAME AS ABOVE.

PRIVATE NO. 3-4" FROM RIGHT EDGE IN UPPER
BORDER. 34MT

PHOTO PROPERTY OF CUSTOMER.

COLOR DESCRIPTION PUT CLOUDS IN SKY.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all prints or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By DEC 15 1936

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

DEC 15 1936

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			DEC 16 1936	DEC 16 1936 B
SKETCH				
RETOUCHING	18	1	12-18	12-18 SL
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		12-18	12-19 A.T.
ENGRAVING				
HAND COLOR PROOF	163	1 1/2	12-21	12-24
ARTIST DEPT.	164	9 1/2	12-29	12-30

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

JAN 8 1937

Effect 12/22/36

ST
87

C. W. HUGHES & CO., INC.,
MECHANICVILLE, N. Y.

NO 6--H2729

ORDER NO. 67195

DATE 12-12-1936

12 M 500 ART COLORTONE POST CARDS

WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL) DEER'S HEAD INN, ELIZABETH
TOWN, N. Y.

IMPRINT SAME AS ABOVE.

PRIVATE NO. 3-400 FROM RIGHT EDGE IN
UPPER BORDER. 12AD

PHOTO PROPERTY OF

CUSTOMER.

COLOR DESCRIPTION

WHITE - GREEN TRIM. MAIN ROOF GRAY. RIGHT WING ROOF
GREEN. CHAIRS GREEN. FLOWER BOXES GREEN. SHADES GREEN. RED
GUTTERINGS. AWNINGS RED & WHITE. CHIMNEYS RED BRICK. PUT CLOUDS
IN SKY.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,297,775

ATTENTION!

4 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

672

Executive OK of Estimate

By

Date

DEC 15 1936

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

DEC 15 1936

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			DEC 16 1936	DEC 16 1936
SKETCH				
RETOUCHING	5	2 1/2		
PHOTO-LITHO				
BLOCKING, STRIPPING, OPAQUING	64		12-16	12-17
ENGRAVING				
HAND COLOR PROOF	40	1 1/4	12-17	12-17
ARTIST DEPT.	30	9		12-19

DATE BLUEPRINT OK'D

By

DATE Filed

12/24/36

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

DEADLINE

Yes

ST
C

C.W. HUGHES & CO., INC.,
MECHANICVILLE, N. Y.

NO 6A-H2730

ORDER NO 67195

DATE 12-12-1936

12 M500 ART COLORTONE POST CARDS

WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT No.

R. M. NC

TITLE (IN FULL) THE GIANT, SCHROON TO
CLIFTON ROAD LOOKING NORTH,
ADIRONDACK MTS., N. Y.

IMPRINT SAME AS ABOVE.

PRIVATE NO. 3-411 FROM RIGHT EDGE
IN UPPER BORDER. 11AD

PHOTO PROPERTY OF CUSTOMER.

COLOR DESCRIPTION PUT CLOUDS IN SKY.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,777

ATTENTION!

4
Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

672

Executive OK of Estimate

By DEC 15 1936
Date

ESTIMATE
AND WORK SCHEDULE

Cost 25 Checked

By DEC 15 1936
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			DEC 16 1936	DEC 16 1936
SKETCH				
RETOUCHING	7	1 1/2		
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	60		12-16	12-17
ENGRAVING				
HAND COLOR PROOF	163	1 1/2	12-17	12-17
ARTIST DEPT.	23	9 1/2	12-18	12-21

DATE ESTIMATE OK'D

DATE Filed

12/24/36

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

DEADLINE

C. T. HUGHES & CO., INC.,
MCKEANVILLE, N. Y.

NO. 6A-H2731

ORDER NO. 67195

DATE 12-12-1936

12 M 500 ART COLORTONE POST CARDS

WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL) SCHROON LAKE FROM BEOWN
SWAN CLUB, SCHROON LAKE, N. Y.
ADIRONDACK MTS.

IMPRINT SAME AS ABOVE.

PRIVATE NO. 3-4 FROM RIGHT EDGE IN
UPPER BORDER. 27

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

PUT CLOUDS IN SKY.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Executive OK of Estimate

By DEC 15 1936

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By DEC 15 1936

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			DEC 16 1936	DEC 16 1936
SKETCH				
RETOUCHING	12	1		
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		12-16	12-17
ENGRAVING				
HAND COLOR PROOF	163	1 1/4	12-17	12-17
ARTIST DEPT.	27	9 1/4	12-17	12-19-36

DATE BLUEPRINT OK'D

DATE Filed

12/24/36

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

672

DEADLINE

12

ST.
C.

C.W. HUGHES & CO., INC.,
MECHANICVILLE, N. Y.

NO. 64-112732

ORDER NO. 67195

DATE 12-12-1936

12 M 500 ART COLORTONE POST CARDS

WHITE BORDER.

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL) CORPSE HILL GOLF CLUB?
ELIZABETHTOWN, N. Y. CORPSE HILL TO
LEFT, ADIRONDACK MTS.

IMPRINT SAME AS ABOVE.

PRIVATE NO. 3-4 FROM RIGHT EDGE IN
UPPER BORDER. 10A

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION CREAM, GREEN TRIM, GREEN ROOFS, GREEN BENCHES. PUT
CLOUDS IN SKY.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all prints or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

672

1

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By DEC 15 1936
Date

By DEC 15 1936
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			DEC 16 1936	DEC 16 1936
SKETCH				
RETOUCHING	12	1 1/2	12-16	12-16
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		12-16	12-17
ENGRAVING				
HAND COLOR PROOF	151	1 1/2	12-17	12-17
ARTIST DEPT.	27	9 1/2	12-19	12-21-36

DATE BLUEPRINT OK'D.

DATE Filed 12/24/36

By

By

DATE HAND COLOR PROOF OK'D.

DATE Photo Returned to Customer

By

DEADLINE

12

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

DIAL No. 6A-H2733 ORDER NO. 67220 DATE 12-12-1936

CUSTOMER LORNE A. CAMERON ORGANIZATION,
NEW YORK, N. Y.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M PC

SIZE 3½ x 5½

STYLE ART COLORTONE, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full **RELIABILITY**

FRONT NO. 5 (All of this on address side) R. M. No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE SKETCH ATTACHED.

PHOTO LITHO

Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

rephoto 5x7
12
A 9 3/4
C-1/2

Art Work
1500
JP

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 6A-H2734 ORDER NO. 67220 DATE 12-12-1936

CUSTOMER LORNE A. CAMERON ORGANIZATION
NEW YORK, N. Y.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M PC

SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full SERVICE

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE SKETCH ATTACHED.

PHOTO LITHO
Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

Report 517
2
8
21 1/2
A 93
C-1/2

Get Work

22.00.00

JCB

27

AMERICAN ART POST CARD CO.,
BOSTON, MASS.

NO. 6A-H2735

ORDER NO. 67236

DATE 12-14-1936

12¹/₂ M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO. I	R. M. NO
TITLE (IN FULL) MODEL OF "THE MAYFLOWER"		IMPRINT SAME AS ABOVE	
IN PLYMOUTH HALL, PLYMOUTH, MASS.			
UNDER PICTURE: THE COMPACT (AS PER COPY)			
BOT, SMALL TYPE: (C) C.T.&CO., CHICAGO			
COLOR DESCRIPTION		PHOTO PROPERTY OF CT	
FOLLOW SAME LAYOUT AS ON 4509-29. SHIP IS OAK COLOR. TAKE OUT BOOKS & WALL XE POST AT RIGHT.			

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,775

Executive Order Estimate
By [Signature]
Date **DEC 17 1936**

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By [Signature]
Date **DEC 16 1936**

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		DEC 17 1936	DEC 18 1936
SKETCH			
RETOUCHING	3 6	12-17	12-23
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	6 1	12-23	12-24
ENGRAVING			
HAND COLOR PROOF	22 3/4	1-8-37	1-11-37
ARTIST DEPT.	23 6	1-22-37	1-25-37

DATE BLUEPRINT OK'D _____ DATE FILED **FEB 5 1937**
By _____ By [Signature]

DATE HAND COLOR PROOF OK'D _____
By _____ DATE Photo Returned to Customer _____

5 ¹/₈ x 3 ¹/₈

18
3

R.D. WEST CO.,
SOUTH YARMOUTH,
CAPE COD, MASS.

NO. 6A-11 936

ORDER NO. 67248

DATE 1 - 1-1936

12 M 500 11 COLOR PHOTO 11 T CARD

WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) THE CAPT. TAYLOR, DENNIS,
CAPE COD, MASS.

PRIVATE NO. BEFORE TIME. 112.

9. 11

U

COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT 11 T CARD BY R.D. WEST CO., SOUTH
YARMOUTH, CAPE COD, MASS.

PHOTO PROPERTY OF

C.T. & CO.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,777

Executive OK Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date DEC 15 1936

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		DEC 15 1936	DEC 15 1936 B
SKETCH			
RETOUCHING	161 2	12-15	12-18
PHOTO-LITHO			
BLUEPRINT STEPPING, OPAQUING	64	12-18	12-19 A.T.
ENGRAVING			
HAND COLOR PROOF	151 1 1/2	12-21	12-22
ARTIST DEPT.	32 9 1/2	12-28	1-8 P.H.

JAN 15 1937

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

E.D. WEST CO.,
SOUTH YARMOUTH,
CAPE COD, MASS.

NO. 6-737

ORDER NO. 6748

DATE 12-14-1936

12 M 500 ART COLORSTONE POST CARDS

WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER CENTER - BORDER.

TITLE (IN FULL) THE HIGHWAY LONG CAPE
COD CANAL, SHOWING BRIDGE, CAPE
COD, MASS.

PRIVATE NO. BEFORE TITLE. 156

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT DE TRIUMPH BY E.D. WEST CO.,
SOUTH YARMOUTH, CAPE COD, MASS.

PHOTO PROPERTY OF C. P. & CO.

COLOR DESCRIPTION THE BRIDGE CARRY: TAKE OUT ISLAND IN ~~THE~~ AND ~~THE~~ SIDES OF
CANAL SMOOTH AND WIDER.
Canal

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF *Yes*

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all ~~sets~~ or ~~negs~~
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive Estimate

By

Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

DEC 15 1936

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		DEC 15 1936	DEC 15 1936
SKETCH			
RETOUCHING	7 3	12-15	12-18 SL
PHOTO-LITHO			
BLUEPRINT STREPPING, OPAQUING	64	12-18	12-19 JH
ENGRAVING			
HAND COLOR PROOF	163 1 1/2	12-21	12-22
ARTIST DEPT.	23 9 1/2	12-30	12-31 BHA

DATE BLUEPRINT OK'D

DATE Filed

JAN 29 1937

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

ST.
86

E.D. WEST CO.,
SOUTH YARMOUTH,
CAPE COD, MASS.

6-H2738
NO.

67248
ORDER NO.

12-14-1936
DATE

12 1500 RT COLORTONE POST CARDS

WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) THE NEW HIGHWAY SHOWING SAC-
AMORE BRIDGE AND CAPE COD CANAL, MASS.

PRIVATE NO. BEFORE TITLE. 152

(ALL OF THIS ON THE ADDRESS SIDE)

1
FRONT NO.

NO
R. M.

DISTRIBUTED BY E.D. WEST CO.,
SOUTH YARMOUTH, CAP COD, MASS.

IMPRINT

PHOTO PROPERTY OF C.T. & CO.

COLOR DESCRIPTION TAKE OUT BOTH HOUSES. FIX CANAL SHORE AT RIGHT. (TAKE OUT ALL
SAND). (NOTE AT RIGHT WHERE CANAL IS BEING MADE WIDER).

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,201,775

Executive OK of Estimate

By

Date

DEC 15 1936

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

DEC 15 1936

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			DEC 15 1936	DEC 15 1936
SKETCH				
RETOUCHING	7	3	12-15	12-18
PHOTO-LITHO				
BLEUPRINT STRIPPING, OPAQUING	64		12-18	12-19
ENGRAVING				
HAND COLOR PROOF	163	1 1/2	12-21	12-22
ARTIST DEPT.	158	9 1/2	12-29	1-12

JAN 15 1937

DATE BLEUPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

ATTENTION!

4 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

15
86

E.D. WEST CO.,
SOUTH YARMOUTH,
CAPE COD, MASS.

NO. ~~51~~-H2739

ORDER NO. 67248

DATE 12-14-1936

12 M 500 ART COLORTONE POST CARDS

WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER CENTER - BORDER.

TITLE (IN FULL) LEWIS BAY AND ENGLEWOOD BEACH,
WEST YARMOUTH, CAPE COD, MASS.

PRIVATE NO. BEFORE TITLE. 105

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT DISTRIBUTED BY E.D. WEST CO.,
SOUTH YARMOUTH, CAPE COD, MASS.

PHOTO PROPERTY OF C.T. & CO.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF *yes*

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS U PAT. NO. 1,799,779

ATTENTION!

4 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive Order of Estimate

By *[Signature]*

Date

ESTIMATE AND WORK SCHEDULE

By *[Signature]*

Date

Cost Dept. Checked *[Signature]*

DEC 15 1936

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		DEC 15 1936	DEC 15 1936 <i>[Signature]</i>
SKETCH			
RETOUCHING	14 2	12-15-	12-18 <i>se</i>
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	64	12-18	12-19 <i>se</i>
ENGRAVING			
HAND COLOR PROOF	1/4	12-21	
ARTIST DEPT.	152 8 3/4	12-29	1-11-37

JAN 8 1937

DATE BLUEPRINT OK'D _____

By _____

DATE Filed _____

By *[Signature]*

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

By _____

ST 26

AMERICAN ART POST CARD CO.,
BOSTON, MASS.

NO. 6A-H2740

ORDER NO. 67244

DATE 12-14-1936

12 1/2 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) A FRIENDLY LINE FOR YOU

MY GORSH! YER LOOKIN' SHIP-SHAPE,
I'D LIKE T' SHAKE YER MITTEN.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE PHOTO NO. 5593-29. SEE LAYOUT ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,751,025

Executive OK of Estimate

By

Date DEC 17 1936

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date DEC 18 1936

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			DEC 17 1936	DEC 18 1936
SKETCH				
RETOUCHING	6	1	12-17	12-21
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		12-23	12-23
ENGRAVING			12-22	
HAND COLOR PROOF	163	1 1/2		1-11
ARTIST DEPT.	32	9 3/4	12 3	1-25

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE PHOTO DELIVERED

By

DATE Photo Returned to Customer

JAN 29 1937

AMERICAN ART POST CARD CO.,
BOSTON, MASS.

NO. 6A-H2741

ORDER No. 67240

DATE 12-15-1936

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

TITLE (IN FULL) (MAP)

TOP: MAP OF MOUNT DESERT ISLAND, MAINE

© CURT TEICH & CO. CHICAGO (in border)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

MAKE ADDITIONS AS MARKED ON BACK OF CARD ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

DEC 18 1936

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			DEC 18 1936	DEC 19 1936
SKETCH				
RETOUCHING	10	16	12-18	1-12-36
PHOTO-LITHO				
BLENDING, STRIPPING, OPAQUING	65		1-13	1-13-36
ENGRAVING				
HAND COLOR PROOF	40	1 1/2		1-14
ARTIST DEPT.	164	9 3/4	1-26	1-29

DATE BLUEPRINT ORD

By

DATE Filed

By

DATE HAND COLOR PROOF ORD

DATE Photo Returned to Customer

FEB 5 1937

JAN 1937

ST.
102

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. ~~62742~~ 6A2742 ORDER NO. 67235 DATE 12-11-1936
CUSTOMER CURT TEICH & CO.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

1 M H.C. PROOF SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

MAKEOVER

Charge to ADV. Dept.

EST. Makeover Time Required

	TIME	
RETOUCHING	1 1/2	Time Recorded in Cost Dept.
PHOTO-LITHO		Date JAN 13 1937
COMPOSING		By
ART DEPT.		
ENGRAVING		

PHOTO RETURNED

TO

PHOTO USED FOR

6 - 3 1/2

14-14

FRANK E. COOPER, 258 BROADWAY,
NEW YORK, N. Y.

NO. 6A-H2743

ORDER NO. 67252

DATE 12-14-1936

25 M ART COLORTONE POST CARDS, WHITE BORDER

GROUP (3)

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M.

YES

TITLE (IN FULL) SKYSCRAPERS OF NEW YORK
CITY

IMPRINT SAME AS ABOVE

BOT, SMALL TYPE: (C) C.T. & CO., CHICAGO

PRIVATE NO. UPPER LEFT CORNER: 112

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE PHOTOS NO. 2A-H116, 3A-H93 & 4A-H1706.

SEE SKETCH ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Estimate

By DEC 18 1936

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

DEC 17 1936

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			DEC 21 1936	DEC 21 1936
SKETCH <i>lay out</i>		8		
RETOUCHING	5	9	12-21	12-22-30
PHOTO-LITHO				
BLEUPRINT STRIPPING, OPAQUING	6		12-23	12-24 1/2
ENGRAVING				
HAND COLOR PROOF		13 1/4		
ARTIST DEPT.	27	12 3/4	1-14	1-16 1937

DATE BLEUPRINT ORD.

By

DATE Filed

By

DATE HAND COLOR PROOF ORD

By

DATE Photo Returned to Customer

ATTENTION!

2

Author's note

For the purpose of this estimate, the
author has assumed that the
photos will be supplied by the
author. If the author wishes to
supply the photos, the author
will be responsible for the
cost of the photos.

Rush

ST
90

FRANK E. COOPER, 258 BROADWAY,
NEW YORK, N. Y.

NO. 6A-H2744

ORDER NO. 67252

DATE 12-14-1936

25 M ART COLORTONE POST CARDS, WHITE BORDER

GROUP (4)

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) FAMOUS CHURCHES OF NEW
YORK CITY

BOT, SMALL TYPE: (C) C.T.&CO., CHICAGO

PRIVATE NO. UPPER LEFT CORNER: 113

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE PHOTOS NO. 3A-H1299, 3A-H100, 4A-H1812 & 4A-H1084.

SEE SKETCH ATTACHED.

SUBMIT: RET. PHOTO

B. E. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,875,000

Executive OK of Estimate

By

DEC 18 1936

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

DEC 17 1936

OPERATION	EST. TIME Click No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		DEC 21 1936	DEC 21 1936
SKETCH	13	12-21	12-22-36
RETOUCHING	7	12-21	12-22-36
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	60	12-23	12-24-36
ENGRAVING			
HAND COLOR PROOF	151	12-25	1-6
ARTIST DEPT.	31	1-17	1-20-37 P.H.

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE Filed

By

DATE Photo Returned to Customer

ATTENTION!

2 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

JAN 29 1937

ST.
90

FLORIDA POST CARD CO.,
JACKSONVILLE, FLA.

NO. 6A-H2745

ORDER NO. 67277

DATE 12-15-1936

25 M ART COLORTONE POST CARD

WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) ROYAL ARCH OAK, FLORIDA.
PRIVATE NO. BEFORE TITLE. - 190.

1 (ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. R. M. YES

IMPRINT same AS ABOVE.

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION USE PHOTO NO. 24059 .

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLCSE MULTI-PLY FORMS © PAT. NO. 1,292,775

DEC 18 1936

AND WORK SCHEDULE

Date

DEC 18 1936

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		DEC 18 1936	DEC 19 1936
ETCHING			
RETOUCHING	6 2	12-18	12-21 SA
PHOTO-LITHO			
BLUEPRINT STAMPING, OPAQUING	64	12-21	12-21 48
ENGRAVING			
HAND COLOR PROOF	40 1 1/2	12-21	12-22 13th
ARTIST DEPT.	30 9 1/2		12-24 13th

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

JAN 8 1937

ST.
C

C.W. HUGHES & CO., INC.,
MACHANICVILLE, N. Y.

6A-H2746
NO.
67278
ORDER NO.

12-15-1936
DATE

12 M 500 ART COLORTONE POST CARDS

WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) MT. GREYLOCK FROM TACONIC
TRAIL (FROM STATE LINE).

BOT- CONNECTS WILLIAM TOWN, MASS. AND TROY,
N. Y.

PRIVATE NO. 3-4" FROM RIGHT EDGE IN UPPER
BORDER.- 16

1 (ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. B.M.
IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUSTOMER.

COLOR DESCRIPTION PUT CLOUDS IN SKY.

Be sure to show tower

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,297,775

Executive C. W. Hughes

By

Date DEC 17 1936

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

DEC 16 1936

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		DEC 17 1936	DEC 18 1936
SKETCH			
RETOUCHING	8 /	12 - 17	12 - 19
PHOTO-LITHO			
BLUEPRINT SNIPPING, OPAQUING	64	12 - 21	12 - 22
ENGRAVING			
HAND COLOR PROOF	163 1 1/2	12 - 22	1 - 4
ARTIST DEPT.	7 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE Filed

JAN 15 1937

By

DATE Photo Returned to Customer

ATTENTION!

Subjects on order for this customer. Please see to it that all prints or negatives are uniform and colors are in harmony with each other to make an attractive set.

687

C.W. HUGHES & CO., INC.,
MECHANICVILLE, N. Y.

NO. 6A-H2747

ORDER NO. 67278

DATE 12-15-1936

12 M 500 ART COLORTONE POST CARDS

WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) PETERSBURG VALLEY FROM SUMMIT,
TACONIC TRAIL.
bot- CONNECTS WILLIAMSTOWN, MASS. AND TROY,
N. Y.

PRIVATE NO. 3-4'' FROM RIGHT EDGE IN UPPER
BORDER. - 17

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION PUT CLOUDS IN SKY.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS ① PAT. NO. 1,799,779

ATTENTION!

Subjects on
order for this customer. Please
see to it that all prints or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive Order Estimate

By *[Signature]*
Date DEC 12 1936

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By *[Signature]*
Date DEC 17 1936

DEC 18 1936

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			DEC 18 1936	DEC 19 1936 <i>[Signature]</i>
SKETCH				
RETOUCHING	17	2 1/2	12-18	12-21 <i>[Signature]</i>
PHOTO-LITHO				
BLEUPRINT STRIPPING, OPAQUING	64		12-21	12-22 <i>[Signature]</i>
ENGRAVING				
HAND COLOR PROOF	160	1 1/2	12-22	
ARTIST DEPT.	158	9 3/4	12-31	1-5

JAN 8 1937

DATE BLEUPRINT ORD. _____

DATE Filed _____

By _____

By *[Signature]*

DATE HAND COLOR PROOF ORD. _____

DATE Photo Returned to Customer _____

By _____

C.W. HUGHES & CO., INC.,
MECHANICVILLE, N. Y.

NO. 6A-H2743

ORDER NO. 67278

DATE 12-1-1936

12 M 500 ART COLORTONE POST CARDS

WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLED (IN FULL) TACONIC TRAIL TOURIST SHOP,
TOP OF TACONIC TRAIL.

NOT- CONNECTS WILLIAMSTOWN, MASS. AND TROY,
N. Y.

PRIVATE NO. 3-4: FROM RIGHT EDGE IN UPPER
BORDER. 18.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF c.t.

COLOR DESCRIPTION WORK IN COTTAGES TH T APPEAR AT THE BACK OF THE TOURIST SHOP .
PUT CLOUDS IN SKY.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS 11 PAT. NO. 1,297,775

ESTIMATE
AND WORK SCHEDULE
By J. S. Cost Dept. Checked
Date JAN 28 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Check No.	Time Allowed		
COMPOSING, TYPE SET UP			JAN 28 1937	JAN 28 1937
SKETCH				
RETOUCHING	10	4	1-28	2-2 SL
PHOTO LITHO				
BLANKET STAMPING, OPAQUING	68		2-2	2-2 48
ENGRAVING				
HAND COLOR PROOF	160	1 1/2		
ARTIST DEPT.	152	9 3/4	2-10	2-12

DATE BLUEPRINT ORD

DATE Filed

FEB 22 1937

By

By

DATE HAND COLOR PROOF ORD

DATE Photo Returned to Customer

By

10

5
134

C.W. HUGHES & CO., INC.,
MECHANICVILLE, N. Y.

NO. 6A-H2749

ORDER NO. 67278

DATE 12-15-1936

12 M 500 ART COLORTONE POST CARDS

WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) LOOKING UP WESTERN SLOPE OF
TACONIC TRAIL.

BOT- CONNECTS WILLIAMSTOWN, MASS. AND TROY,
N. Y.

PRIVATE NO. 3-4'' FROM RIGHT EDGE IN UPPER
BORDER. - 19

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME S ABOVE.

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION PUT CLOUDS IN SKY.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS 11 PAT. NO. 1,754,773

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

687

Executive OK of Estimate

By [Signature]
Date DEC 17 1936

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By [Signature]
Date DEC 18 1936

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			DEC 17 1936	DEC 18 1936
SKETCH				
RETOUCHING	5	1	12-17	12-19
PHOTO-LITHO				
BLEUPRINT STRIPPING, OPAQUING	64		12-21	12-22
ENCRAVING				
HAND COLOR PROOF	184	1 1/2	12-23	1-3-37
ARTIST DEPT.		9 3/4		

DATE BLEUPRINT OK'D

DATE Filed

JAN 29 1937

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

ST
88

C. W. HUGHES & CO., INC.,
MECHANICVILLE, N. Y.

NO 6A-H2750

ORDER NO. 67278

DATE 12-15-1936

12 M 500 ART COLORTONE POST CARDS

WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL) **BIG CURVE AP ROACHING SUMMIT,**
TACONIC TRAIL.

IMPRINT SAME AS ABOVE.

BOT- CONNECTS WILLIAMSTOWN, MASS. AND TROY,
N. Y.

PRIVATE NO. 3-4'' FROM RIGHT EDGE IN UPPER
BORDER . - 20.

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

PUT CLOUDS IN SKY.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive *88* Estimate

By *88*
Date DEC 17 1936

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By *88*
Date DEC 16 1936

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Click No.	Time Allowed		
COMPOSING, TYPE SET UP			DEC 17 1936	DEC 18 1936 <i>3</i>
SKETCH				
RETOUCHING	<i>8</i>	<i>2</i>	<i>12-17</i>	<i>12-21 51</i>
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	<i>64</i>		<i>12-21</i>	<i>12-22 48</i>
ENGRAVING				
HAND COLOR PROOF	<i>184</i>	<i>1 1/2</i>	<i>12-22</i>	<i>1-3-37</i>
ARTIST DEPT.	<i>155</i>	<i>9 1/2</i>	<i>1-5</i>	<i>1-8</i>

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

By _____

DATE Filed **JAN 29 1937**

By *88*

DATE Photo Returned to Customer _____

ATTENTION!

8 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

687

8-1
15-1

ST.
88

C.W. HUGHES & CO., INC.,
MECHANICVILLE, N. Y.

NO. 6A-H2751

ORDER NO. 67278

DATE 12-15-1936

12 M 500 ART COLORTONE POST CARDS

WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL) NEARING PETER DURG, N. Y.,

IMPRINT SAME AS ABOVE

THE BEGINNING OF THE T-CONIC TRAIL.

BOT- CONNECTS WILLIAMSTOWN, MASS. AND TROY,
N. Y.

PRIVATE NO. 3-4" FROM RIGHT EDGE IN UPPER
BORDER.- 23.

PHOTO PROPERTY OF CUSTOMER 1

COLOR DESCRIPTION

PUT CLOUDS IN SKY.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date DEC 17 1936

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date DEC 18 1936

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			DEC 17 1936	DEC 18 1936
SKETCH				
RETOUCHING	8	3	12-17	12-19 SC
PHOTO-LITHO				
BLUE-PRINT STRIKING, OPAQUING	65		12-19	12-21 ST
ENGRAVING				
HAND COLOR PROOF	151	1 1/2	12-17	12-28
ARTIST DEPT.		9 1/2		

DATE RECEIVED OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

C.W. HUGHES & CO., INC.,
MECHANICVILLE, N. Y.

NO. 6A-H2752

ORDER NO. 67278

DATE 12-15-1936

12 M 500 ART COLORTONE POST CARDS

WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

TITLE (IN FULL) LOOKING TO ARDS WILIAMSTOWN
FROM SUMMIT, TAC NIC TRAIL.
BOT- CONNECTS WILLIAMSTOWN, MASS. AND TROY,
N. Y.

PRIVATE NO. 3-4'' FROM RIGHT EDGE IN UPPER
BORDER .- 22.

To Court 1-22-41

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

TAKE OUT CHIMNEY. PUT CLOUDS IN SKY.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK Estimate

By *[Signature]*
Date DEC 17 1936

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked *[Signature]*

By *[Signature]*
Date DEC 16 1936

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			DEC 17 1936	DEC 18 1936
SKETCH				
RETOUCHING	5	3	12-17	12-21 SC
PHOTO-LITHO				
BLUEPRINT STAMPING, OPAQUING	6		12-21	12-22 AT
ENGRAVING				
HAND COLOR PROOF	151	1 1/2	12-22	12-29
ARTIST DEPT.		9 1/2	12-30	1-5

DATE BLUEPRINT ORD _____

DATE Filed **JAN 8 1937**

By _____

By *[Signature]*

DATE HAND COLOR PROOF ORD _____

DATE Photo Returned to Customer _____

ATTENTION!

8 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

687

5

ST
88

C.W. HUGHES & CO., INC.,
MECHANICVILLE, N. Y.

NO. 6A-H2753

ORDER NO. 67278

DATE 12-15-1936

12 M 500 ART COLORTONE PHOTO CARDS

WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL) LOOKING DOWN WESTERN SLOPE
OF TACONIC TRAIL.

IMPRINT SAME AS ABOVE

NOT- CONNECTS WILLIAMSTOWN, MASS. AND TROY,
N. Y.

PRIVATE NO. 3-4'' FROM RIGHT EDGE IN UPPER
BORDER. -21

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION PUT CLOUD IN SKY.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive Estimate

ESTIMATE

Cost Dept. Checked

DEC 18 1936

AND WORK SCHEDULE

By

DEC 18 1936

Date

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED.
COMPOSING, TYPE SET UP		DEC 18 1936	DEC 19 1936
SKETCH			
RETOUCHING	8 2 1/2	12 - 18	12 - 21
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	6 1/2	12 - 21	12 - 22
ENGRAVING			
HAND COLOR PROOF	184 1 1/2	12 - 22	1 - 3 - 37
ARTIST DEPT.	37 9 1/2	1 - 5 - 37	1 - 7 - 37

DATE BLUEPRINT OK'D

DATE Filed

JAN 8 1937

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

STANLEY A. PILTZ COMPANY,
SAN FRANCISCO, CALIF.

NO. 6A-H2754

ORDER NO. 67280

DATE 12-15-1936

25M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.
TITLE (IN FULL) ~~SAN FRANCISCO~~ SKYLINE AND
ONE OF SAN FRANCISCO-OAKLAND BAY BRIDGE
SPANS TOWARD SAN FRANCISCO, CALIF.
PRIVATE NO. UPPER RIGHT CORNER: 44
BOT, SMALL TYPE: (C) STANLEY A. PILTZ

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 6 R. M. YES
IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

USE PHOTO USED ON FRONT OF FOLDER COVER NO. D-4641.

L 4 B 4 8 2

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS

MAKEOVER

Charge to L.V. Dept.

EST. Makeover Time Required

	TIME	Time Recorded in Cost Dept.
RETOUCHING	0	
PHOTO-LITHO	2	Date JAN 28 1937
COMPOSING		
ART DEPT. HC	1 3/4	By
ENGRAVING		

[Signature]

[Signature]

Executive of Estimate

By

Date

DEC 17 1936

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

DEC 18 1936

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			DEC 17 1936	DEC 18 1936
SKETCH				
RETOUCHING	5	1	12-17	12-17
PHOTO-LITHO				
ENGRAVING	64		12-21	12-22 4.1.27
ARTIST PROOF	163	1 3/4	12-23	1-8
ARTIST COPY	27	12	2-8-37	2-17-37

FEB 22 1937

DATE DEPT. OK'D

DATE Filed

By

DATE Returned to Customer

OTTO ULBRICH CO.,
BUFFALO, N. Y.

NO. 6A-H2755

ORDER NO. 67297

12-26-1936

DATE

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) GENERAL VIEW NIAGARA FALLS,
FROM PROSPECT POINT

PRIVATE NO. BEFORE TITLE:

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M.

IMPRINT SAME AS ABOVE

PUT IN STAMP SPACE "PLACE STAMP HERE"
MADE IN U.S.A.

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

6CK 659

Executive OK Estimate

By

Date

DEC 23 1936

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

DEC 23 1936

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			DEC 24 1936	DEC 24 1936
SKETCH				
RETOUCHING	12	2 1/2	12-24	12-27
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		12-29	12-30
ENGRAVING				
HAND COLOR PROOF	163	1 1/2	12-30	1-6
ARTIST DEPT.	#27	9	12-29/30	12-30-37

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE FILED

By

DATE DATA RECEIVED TO CUSTOMER

FEB 5 1937

slc

12

ST-94

OTTO ULBRICH CO.,
BUFFALO, N. Y.

2756
NO. 6A-H2756

ORDER NO. 67297

12-16-1936

DATE

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

BOILING WATERS BELOW

HORSESHOE FALLS OF NIAGARA

PRIVATE NO. BEFORE TITLE: 1

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PUT IN STAMP SPACE "PLACE STAMP HERE
MADE IN U.S.A."

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF Yes

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,796,779

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date DEC 22 1936

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

DEC 22 1936

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Click No.	Time Allowed		
COMPOSING, TYPE SET UP			DEC 22 1936	DEC 22 1936
SKETCH				
RETOUCHING	6	1	12-22	12-28 5
PHOTO-LITHO				
BLUEPRINT STAMPING, OPAQUING	6		12-28	12-29 4.5
ENGRAVING				
HAND COLOR PROOF	163	1 1/2	12-31	1-6 -
ARTIST DEPT.	22	9 3/4	1-28	2-2 - 9.30

DATE BLUEPRINT ORD.

By

DATE Filed

FEB 5 1937

DATE HAND COLOR PROOF ORD

By

DATE Photo Returned to Customer

By

91

OTTO ULBRICH CO.,
BUFFALO, N. Y.

NO. 6A-H2757
ORDER NO. 67297
DATE 12-16-1936

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE <u>UPPER</u> LOWER, CENTER - BORDER.		FRONT NO. <u>1</u>	R. M. YES
TITLE (IN FULL) SPANISH AEROCAR OVER GREAT WHIRLPOOL OF NIAGARA		IMPRINT SAME AS ABOVE	
PRIVATE NO. BEFORE TITLE: _____		PUT IN STAMP SPACE "PLACE STAMP HERE MADE IN U.S.A."	
COLOR DESCRIPTION		PHOTO PROPERTY OF CT	

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF Yes RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

LY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive Order Estimate
By [Signature] Date DEC 23 1936
Estimate
AND WORK SCHEDULE
By [Signature] Date DEC 23 1936
Cost Dept. Checked

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			DEC 24 1936	DEC 24 1936
SKETCH				
RETOUCHING	1	3	12-24	12-28
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	14		12-28	12-29
ENGRAVING				
HAND COLOR PROOF	163	1 1/2	12-31	1-6
ARTIST DEPT.	37	10	1-30-37	2-1-37

DATE BLUEPRINT ORD. _____ DATE Filed FEB 5, 1937

By _____ By [Signature]

DATE HAND COLOR PROOF ORD. _____ DATE Photo Returned to Customer _____

By _____

ST-94

OTTO ULBRICH CO.,
BUFFALO, N. Y.

NO. 6A-H2758

ORDER NO. 67297

DATE 12-16-1936

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE <u>UPPER</u> , LOWER, CENTER - BORDER.		FRONT NO. <u>I</u>	R. M. <u>YES same as 29H491</u>
TITLE (IN FULL) <u>HORSESHOE FALLS OF NIAGARA, CANADIAN SIDE</u>		IMPRINT <u>SAME AS ABOVE</u>	
PRIVATE NO. BEFORE TITLE: _____		PUT IN STAMP SPACE $\frac{3}{4}$ "PLACE STAMP HERE MADE IN U.S.A."	
COLOR DESCRIPTION _____		PHOTO PROPERTY OF <u>CT</u>	

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF Yes

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negative are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE AND WORK SCHEDULE

By _____ Cost Dept. Checked _____
Date DEC 22 1936

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			DEC 22 1936	DEC 22 1936
SKETCH				
RETOUCHING	6	2	12-22	12-24-36
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		12-24	12-24-36
ENGRAVING				
HAND COLOR PROOF	163	1 1/2	12-24	1-6-
ARTIST DEPT.	32	10	1-28	1-30-37

DATE BLUEPRINT ORD _____
By _____
DATE HAND COLOR PROOF ORD _____
By _____
DATE Photo Returned to Customer _____

DATE FEB 5 1937
By 218

6

ST-91

44-
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 6A-H2759 ORDER NO. 67269 DATE 12-15-1936

CUSTOMER

ADVERTISER'S NOVELTY CO.,
MEMPHIS, TENN.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M PC

SIZE 3½ x 5½

STYLE PHOTO COLORIT, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TOP: BERRYMAN'S TOURIST COURT -- HIGHWAY
61, SOUTH -- MEMPHIS, TENN.

BOT CENTER: A SHOW PLACE OF MEMPHIS

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE INSTRUCTIONS ATTACHED.

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

47
Feb 3
H 1/2
A 9 1/2
C-1/2

LAB

Effect of photo

ST.
88